North West City Region

- **Derry/Londonderry** – 4th largest city on the Island
- **Cross-Border City Region** - > 300,000 population
- **35% of population** <25 years (youngest in Europe)
- **40,000 3rd level students** – UU; NWRC; LYIT
- 2 major acute regional hospitals
- **Sub-Regional Economic Driver** – both North and South
Our Overseas Investors

Over 40 overseas companies
75% investors re-invest
$3.8billion CapEx in Northwest Region in last 10 years
Recent substantial growth & progress...

- Environment – Built and natural
- Skills and Education
- Business – Job growth, FDI & SME
- Connectivity – Virtual and physical
- Community Cohesion & Partnership Working
- Tourism
- Inward Investment

Challenges

- Legacy of underinvestment
- Low economic activity; high social deprivation
- Poor connectivity and peripherality
- Only City Region in UK/Ireland on an International jurisdictional border
- Back-to-back planning/engagement of governments
- Brexit …
New Opportunities

- Review of Local Government in both NI & ROI 2015
- New powers & responsibilities
- Track record of partnership working and cross border collaboration
- Clear strategic focus & unity of purpose
- Political and civic consensus on key issues
- NSMC/NWGI/Fresh Start Agreement & PFGs

A New and Integrated Approach

- Council Level
  - NI; Community Planning
  - ROI; Local, Economic & Community Planning (LECP)
- North West – New structures, governance and Partnership Agreements
- National/Regional – In collaboration with NI Executive & ROI Government
- International – Trade & diaspora links
New ways of working

• Clear, strategic, place-based leadership
• Shared objectives and partnership working
• Results and outcomes focused
• Collaborative, inclusive and integrated approach

**A thriving, sustainable, prosperous City Region with equality of opportunity for all.**

Local Level – Derry City & Strabane District Council

• **Strategic Community Plan** – Delivering inclusive growth 2017-2030
• **Purpose** – Driving social, economic, environmental regeneration and wellbeing
• **Method** – Evidence and needs based. Fully consultative
• **Measured** – 8 outcomes, 40 Indicators, 200+ actions. Aligned to Programme for Government objectives and targets
Local Level –
Derry City & Strabane District Council

Economic Wellbeing
- There is a good job for everyone
- We are better skilled and educated
- We are the cultural destination of choice

Environmental Wellbeing
- We connect people and opportunities through our infrastructure
- We live in sustainable communities

Social Wellbeing
- We live long, healthy and fulfilling lives
- Our children and young people have the best start in life
- We have a shared, equal and safe community

Local Level –
Donegal County Council

- Local Economic & Community Plan 2016 – 2022
- **Purpose** - To identify and implement actions to strengthen and develop the economic and community dimensions of the County
- **Method** - Extensive profiling and consultation
- **Measured** - Extensive Plan with 7 Goals and 107 Objectives. Aligned to and supports the implementation of existing and proposed National and Regional spatial, community and economic strategies.
Local Level – Donegal County Council

- Develop Donegal as a Connected Place
- Harness Donegal's Natural and Human Capital
- Value, Sustain and Develop Our Culture and Creative Resource
- Promote Sustainable, Inclusive and Healthy Communities
- Develop Donegal as a Lead region for Learning, Research and Innovation
- Develop the ‘Donegal’ Brand
- Promote Entrepreneurship, Investment and Enterprise

NW Regional Level

- New collaborative arrangements
- Local and central government – New strategic relationship
- Co-ordination of planning and resources
- Positive impact on the region’s growth potential
- Value for money in public investment in both jurisdictions
- Development of engagement through NSMC/NWGI and 2015 Fresh Start Agreement
NW Regional Level

- A new and integrated approach
- One Voice for the North West City Region
- Agreed regional objectives:
  - Economic growth and investment
  - Physical and environmental development
  - Social and community cohesion and wellbeing

- Realise the full and considerable potential of the North West City Region – the 4th largest on the Island - as a positive contributor to the economy, North and South.

Agreed Partnership Model

North West Strategic Growth Partnership

North West Regional Development Group
  - Regional Economic Growth
  - Regional Physical Development
  - Regional Community & Social Wellbeing

Councillors
  - Donegal County Council & Derry City & Strabane District Council

Regional Parliamentary Reference Group

Irish Government

Northern Ireland Executive
North West Development Group

- Both Councils;
- Senior Officers and Elected Members;
- Key Sectoral Stakeholders;
- Meets every 2/3 months.

- Builds and drives work programme across Council departments aligned to 3 regional objectives and respective community plans

North West Strategic Growth Partnership

- Chief Executives and Mayor / Cathaoirleach
- Chair and Deputy Chair of NW Development Group;
- Senior Representatives of Departments from both governments;
- Meets twice per year.

- Drives the strategic priorities for the region - aligned to the respective Programmes for Governments
Agreement and Implementation

- Unanimous endorsement of both Councils – Summer 2015;
- Recognition of both Governments ‘Fresh Start’ Agreement November 2015
- Establishment of €5m support fund – early 2016;
- North South Ministerial Council endorsement in June 2016;

Joint Management Teams established early 2015
NWRDG Meeting since mid 2015
NWSGP First meeting took place in December 2016

Developing Work Programme

- Job Creation, Growth and Investment Initiatives
- Skills and Training
- Tourism
- Energy and Renewables
- Green Infrastructure
- Rural Connectivity
- Health & Well-being
Summary ...