

THROUGH A RURAL LENS: PROGRAMMES, POLICY & PRACTICE DEVELOPING OR SUPPORTING THE RURAL?



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Today's Presentation

- 1. Are we supporting for development?
- 2. Rural places are places of opportunity
- 3. Need to capitalise on existing local strengths











Supporting for Development?

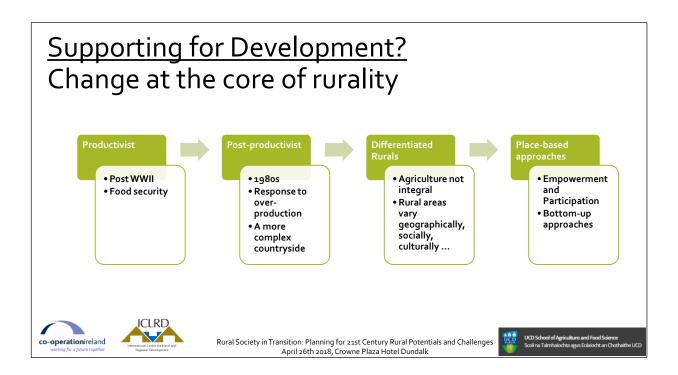
'Development' or 'supports' ... or perhaps a bit of both

Bottom-up, place-based development 'vis-à-vis' Top-down, hierarchical framework of supports









<u>Supporting for Development?</u> Change at the core of rurality

- Agriculture a core EU Policy since 1950s
- 1980s characterised as time of 'rural crisis'
- Changing policy focus: McSharry Reforms in 1992
 - rural development is no longer co-determinous with agricultural policy
 - promotion economic diversification
 - introduction of LEADER initiative
- A Myriad of papers and policies since the 1990s
 - Rural Development under the CAP
 - Cork 2.0
 - European Network for Rural Development
 - Rural Development in OECD Rural Policy 3.0





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<u>Supporting for Development?</u> Change at the core of rurality

Future of Rural Society (CEC, 1988: 32) proposed that the countryside should act to

"... take full advantage of the growing demand of urban dwellers for green spaces [where] the crux of the problem is to keep the countryside intact from an environmental point of view, not only so that it can fulfil its function as an ecological buffer and source of natural reproduction, but also to provide it with a new and lasting scope for development as an area providing recreation and leisure for city-dwellers."







<u>Supporting for Development?</u> Change at the core of rurality

The context of shifting governance of bottom-up local development North (2007) and South (2014)

Parallel to a weakening of local government which has been taking place for a number of decades

- In Northern Ireland, early 1970s centralisation to the Review of Public Administration
- In the Republic of Ireland, privatisation of powers, ongoing centralised state government, and removal of the dual mandate

Community Led Local Development (CLLD)





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<u>Supporting for Development?</u> (Rural) Supports

Rol

Town and Village Renewal scheme, Rural Recreation Infrastructure Scheme, Rural Walks Scheme, Rural Development Fund, CLÁR, LEADER programme, Tidy Towns competition, Dormant Accounts Fund (also supporting disadvantaged urban communities). Social Inclusion and Community Activation Programme (SICAP), PEACE Programme, RAPID

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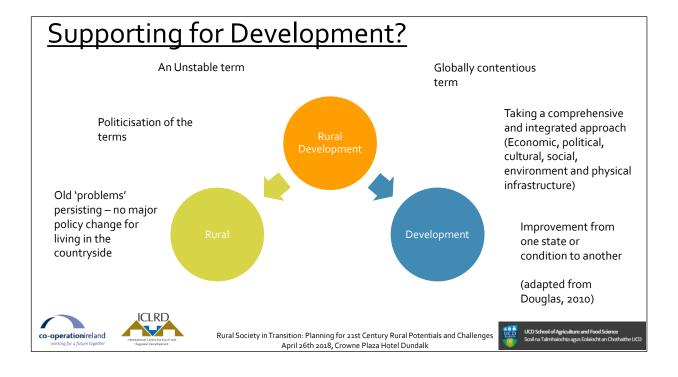
RDP Business Development Groups, Rural development benchmarking 2015 – 2016, Rural micro capital grant scheme 2017, Initiatives to tackle rural poverty and isolation, The Rural Network, Open funding calls, LEADER, Rural Tourism, PEACE Programme.

Supports are often cross-geographical, so for example RAPID, might have an urban focus, it encompasses what might be defined as large rural towns.









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- Cultural reference points of rural and urban, countryside and town
- The instability of the term and its meaning has the potential to lead to confusing and contradictory policies for the countryside
 - leaving uncertainty about the future, putting pressure on traditional economic activities and society, and providing new challenges for the environment.







Rural Opportunity

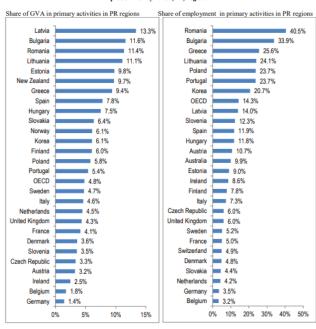
- Primary activities account for less Gross Value Added; and share of persons employed.
- GVA: UK 4.3%; Ireland 2.5%
- Share of Employment: UK 6%; Ireland 8.6%





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Figure 2. Share of Gross Value Added (GVA) and employment in primary activities predominantly rural (PR) regions



- Improvement may involve:
 - The retention of what is already in place (e.g. cultural resources, community identity and self-esteem)

6 News

• In rural communities and environments – <u>place-based</u> development (Douglas, 2010)







Rural places as places of Opportunity

- Genuine attempts to approach the rural holistically
- Holistic approaches through government policies and programmes
 - Traditional silos
 - Cross-Departmental policies

All-Island approaches highlighted by Brexit





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The Rural Development Agenda:

- NPF: "At all scales, our cities, towns and villages offer a range of opportunities for community and social interaction, potential for innovation and prosperity and support and enable their surrounding rural areas." (p.54)
- National Policy Objective 6 (NPF): Regenerate and rejuvenate cities, towns and villages of all
 types and scale as environmental assets, that can accommodate changing roles and functions,
 increased residential population and employment activity and enhanced levels of amenity and
 design quality, in order to sustainably influence and support their surrounding area.
- Presumption of decline and lack of prosperity that must be supported from outside.





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Rural places as places of Opportunity

- Rural regions will play a central role in meeting the major global opportunities and challenges of the 21st century (OECD, 2018)
- "Proximity of less than 1 hour travel time to a large urban region is an important predictor of rural growth. Proximity allows stronger linkages between urban and rural places. ... By contrast, in remote rural places there are fewer direct connections with cities and local residents and firms must rely almost exclusively on local providers of goods and services. Strong performance in these remote places tends to be associated with specialisation (OECD Rural Policy 3.0, 2018)."





UCD School of Agriculture and Food Sci Scoll na Talmhaíochta agus Eolaíocht an

OECD's 6 Mega-trends that will influence rural success:

- Population ageing and migration
- Urbanisation
- Global shifts in production
- Rise of emerging economies
- Climate change and environmental pressures
- Technological breakthroughs (Rural 3.0)





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Strengths

- · Agricultural lobby Vs the **Rural Voice**
- A right to live in the countryside – strongly connected to 'home'
- Emotional rhetoric clouding decision-making?



Strengths

 Associations with stagnation; lack of potential

Existing Local There should be no caving in to rural populists

Claims the recovery is by-passing rural Ireland will only lead to an unfair grab at scarce resources, writes Dan O'Brien



The contribution of the super to the s

'Average disposable income per person has increased in all 26 counties since the post-crash low point. No county has been left

behind'





Independent stood firm as turf row threatened to derail Kenny

rom the Boxer of Westmeath to the doctor of Clare, 15 Independent 15 and the two Green Party deputies took the boid decision to enter government formation talks almost 70 days ago. Unlike their colleagues from other political parties, such as Sinn Féin and the Social Democrats, this motifer control of the such that the such that the social suc

Democrats, this motley crew of politicians were prepared to take a risk. They were willing to engage seriously with Fine Gael and Fianna Fáil Gael and Fianna Fáil— not only about forming a Government – but to address the hugo issues affecting the lives of ordinary families. But as the weeks dragged on, a number of TDs dropped out of the negotiations. And so eight Independents



Kenny beyond the magic number of 58 and brought the torturous political impasse to an end. But the dramatic story behind Mr Kenny's election will be told for decades to

will be told for decades to come. And the outcome of yesterday's vote could have been very different indeed if a row over bogs had rowritten the script and shattered Mr Kerun's dreams of making history. For over three days, Rossommon deputy Michael Fitzmaurice frought trielessly on behalf of the country's

Existing Local Strengths:

getting the focus right

turf-cutters.
The farmer demanded better terms, especially for those opting to transfer to bogs where the EU ban on turf cutting does not apply.
On Tuesday, the Independent Alliance were given a ray of hope from Fine Gael negotiator Michael Noconan that a deal could be done But the sense of hope mickly turned to ancer after

done But the sense of hope quickly turned to anger after Feather Humphreys, whose Department of the Arts. Firstinge and the Gaeltacht has reeponshilly for the country's bogs, was drafted in to discuss the issue. Ms Humphreys illustrated the difficulties in meeting Mr Pitzmaurice's demands as she explained the country's obligations under EU law. As Thurs But arrived.

As Thursday arrived, it became clear that the mood in the talks was changing. And, not the first

time, tempers flared. Mr Fitzmaurice, who wears his hearr on his sleeve, lost his cool. On one occasion, he resorted to colourful language during an exchang with Simon Coveney. "You might have rode Labour when they were in Government, but you ain't going to be riding me,' he said. But as Fine Gaef figure tried to wim Mr Fitzmaurice said. But as Fine Gaei figure tried to Win Mr Fitzmaurice round on Friday morning, there were exasperated faces in other parts of the Independent Alliance camp. John Halligan accused

John Halligan accused Fine Gael of trying to bounch him and his colleagues into the midday vote before they had resolved outstanding issues. Mr Halligan wanted the vote delayed in a move

Turf matters – and so do promises made to voters

T was the whiskey bottles of sweet twas the winskey bottless of sweet tea wrapped in tea towels and hand-delivered by my mother that sticks in my memory most. Under cloudless skies, the sun glistened off the sweaty skin of my grandfather while my father, alongside

neighbours, sat on the banks of the bog, wellies dangling over the edge. Behind them, slices of freshly cut turf rested one on top of the other while ham

sandwiches were consumed with relish.
Those work breaks were perfect in every
way. There was nothing like a day in the bog.
Though the slan has now been replaced by modern technology in many areas, there's still nothing quite like it. There's magic among the bog cotton. But the tradition is dying out fast, EU directives driving farmers off the bogs,

arrectives driving farmers off the bogs, redefining their existence.

Turf-cutters have been crying out for someone to hear their voice. If he couldn't beat them, Michael Fitzmaurice decided he'd join them and yesterday the Roscommonplan for a second term as Taoiseach – all because of turf. He wanted a commitment from the

Graham Clifford



harvesting of a fossil fuel so as to save money on purchasing alternatives. If it was, then turf-outers would happily accept compensation for not being allowed cut their bogs and sit at home in front of their bio-fuel briquettes. It's so much more complex than that. It's about a way of life. In the Corrin Mart and Event Centre

in Fermoy last Wednesday, 300 farmers turned out to speak about mental health and isolation in rural communities.

They told of how modern technology and

changes in working practices meant farmers today see less and less of their neighbours and peers. The impact to their mental health can be severe.

In generations past, the bank of the bog was a place where neighbours helped each other out, where stories and jokes were shared. I often watched the men, after a 12-hour-day, walk away through the Kerry commonage with their pikes over their









Need to capitalise on existing local strengths

- Rural regions will be central to harnessing the major global opportunities and meeting the challenges of the 21st century.
- Bioeconomy: Trade in food and agriculture, mining and resources, forestry, and tourism has always driven the prosperity of rural people; with an increasingly interconnected world, these strengths will be the basis for new products and services to generate rural prosperity and well-being.





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Need to capitalise on existing local strengths

- Build on the legacy of what is now termed Community Led Local Development (CLLD)
- Rebuild from the challenges faced by changes to LEADER
- Multi-actor, place-based approach
- Recognise that while rural areas or low-density economies are different to urban economies, that difference does not equate to stagnation and decline

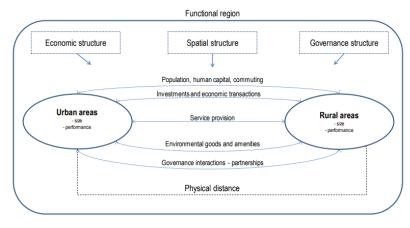






Need to capitalise on existing local strengths

- A changing mindset
 - Where we revisit the value of local knowledge and strengths
- Infrastructural investment to support rural development







Source: OECD (2013), Rural-Urban Partnerships: An Integrated Approach to Economic Development, http://dx.doi.org/10.1787/9789264204812-en.

Need to capitalise on existing local strengths

Table 1. Challenges by type of rural region

Туре	Challenges	Opportunities
Rural inside a functional urban area (FUA)	-loss of control over the future -activities concentrate in the urban core -loss of rural identity	-more stable future -potential to capture benefits of urban areas while avoiding the negatives
Rural outside, but in close proximity to a FUA	-conflicts between new residents and locals -may be too far away for some firms, but too close for others	-potential to attract high-income households seeking a high quality of life -relatively easy access to advanced services and urban culture -good access to transport
Rural remote	-highly specialised economies subject to booms and busts -limited connectivity and large distances between settlements - high per capita costs of services	-absolute advantage in production of natural resource-based outputs -attractive for firms that need access to an urban area, but not on a daily basis -can offer unique environments that can be attractive to firms and individuals



Source: OECD (2016), OECD Regional Outlook 2016: Productive Regions for Inclusive Societies, OECD Publishing, Paris. http://dx.doi.org/10.1787/9789264260245-en.

