

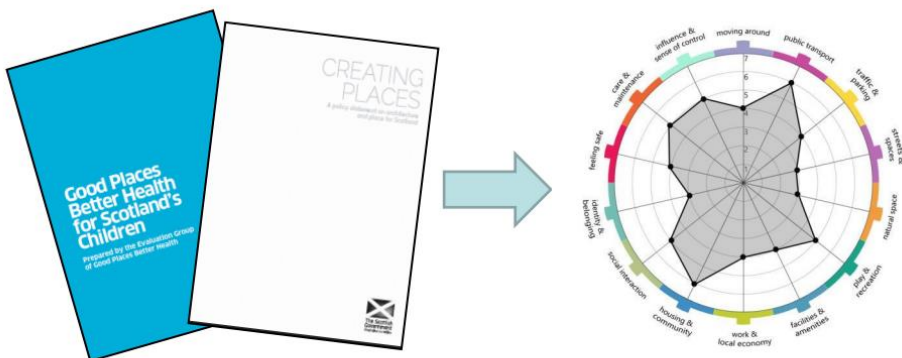
Architecture & Design Scotland

Aithearachd is Dealbhadh na h-Alba

A standard for “The Place”

Rural Society in Transition
April 26th, 2018

The Place Standard



Partners:

- Scottish Government (Planning & Architecture)
- NHS Health Scotland
- Architecture & Design Scotland
- Glasgow City Council

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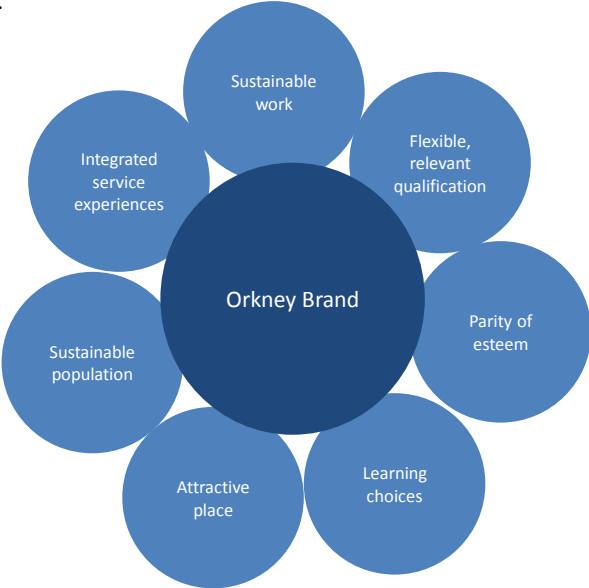
WHY

SAVINGS

THE BIGGER WHY

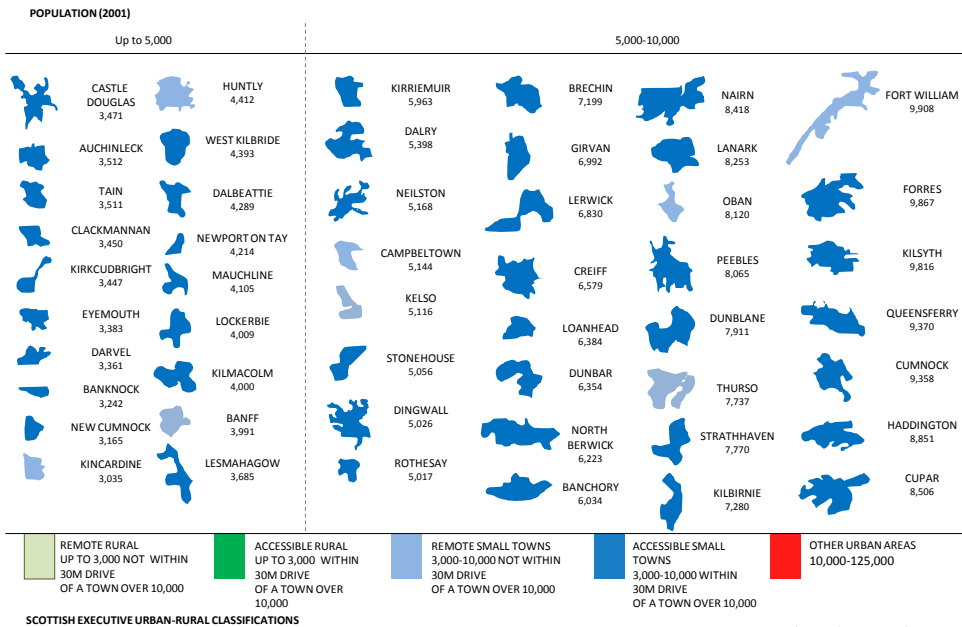


One brand.....

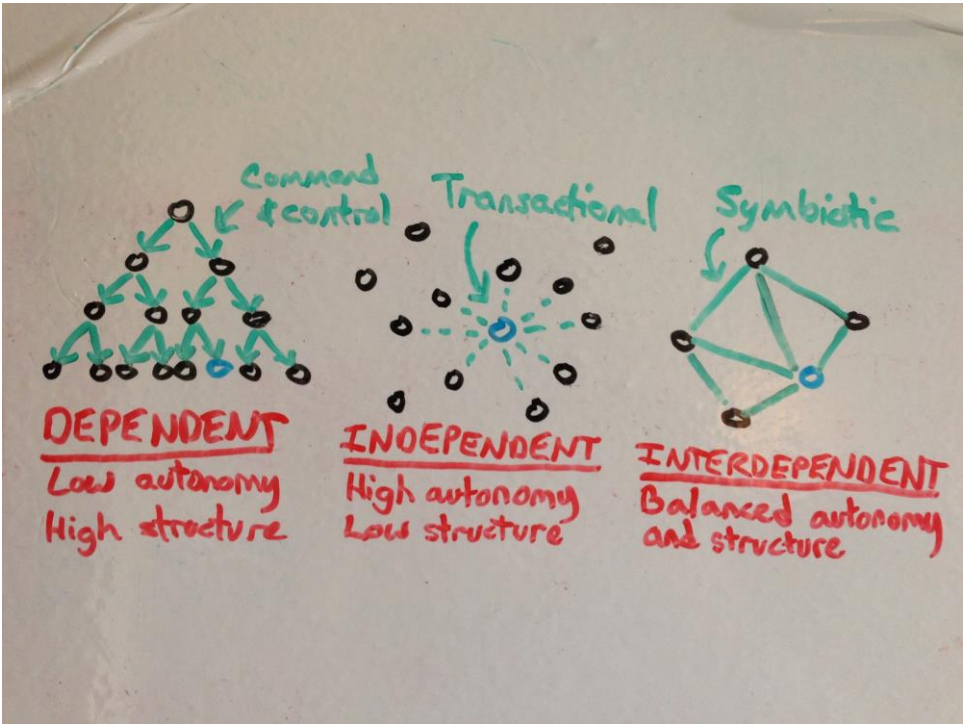


....different experiences

Question: Why do places matter?
Answer: Coherence

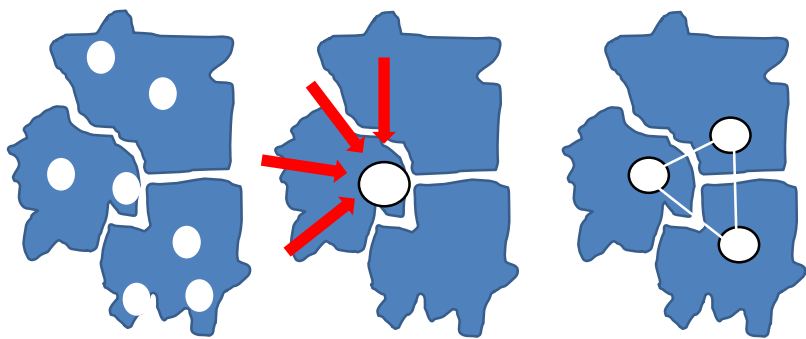


urban hierarchy



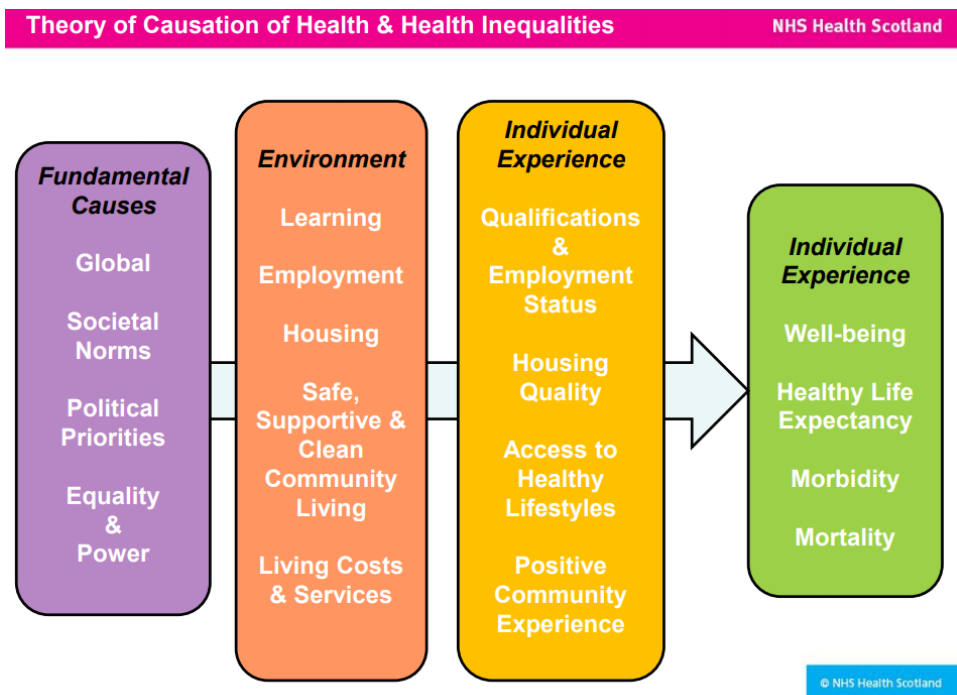
FACILITIES AND DISTRIBUTION

- Political
- Central
- Hubs





The architecture of choices
Needs and experiences



Place

- the **environment** in which we live



- the **people** that inhabit these spaces



- the **quality of life** that comes from the interaction of people and their surroundings

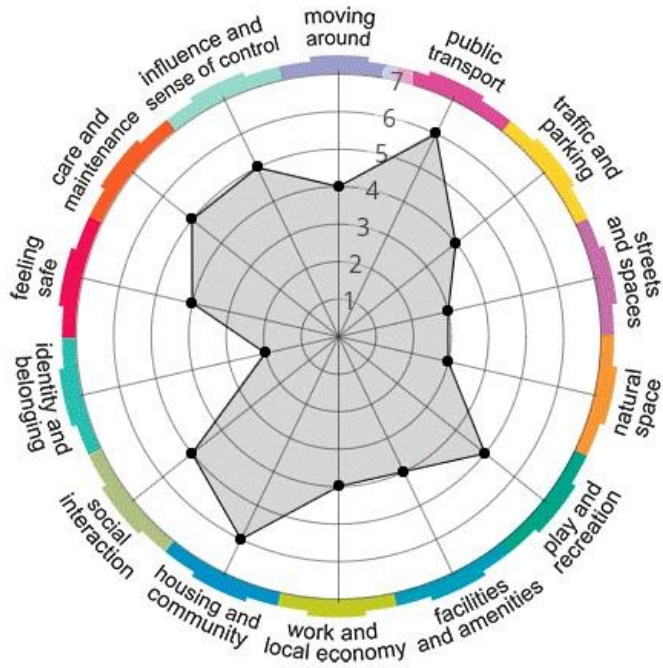


Creating Places (2013)

© NHS Health Scotland

The Themes & Questions

| Theme | Question |
|--------------------------------|--|
| ● Moving Around | Can I easily walk and cycle around using good quality routes? |
| ● Public Transport | Does public transport meet my needs? |
| ● Traffic And Parking | Do traffic and parking arrangements allow people to move around safely and meet community needs? |
| ● Streets & Spaces | Do buildings, streets and public spaces create an attractive place that is easy to get around? |
| ● Natural Space | Can I regularly experience good quality natural space? |
| ● Play & Recreation | Do I have access to a range of spaces and opportunities for play and recreation? |
| ● Facilities & Amenities | Do facilities and amenities meet my needs? |
| ● Work & Local Economy | Is there an active local economy and the opportunity to access good quality work? |
| ● Housing & Community | Does housing support the needs of the community and contribute to a positive environment? |
| ● Social Interaction | Is there a range of spaces and opportunities to meet people? |
| ● Identity & Belonging | Does this place have a positive identity and do I feel I belong? |
| ● Feeling Safe | Do I feel safe? |
| ● Care & Maintenance | Are buildings and spaces well cared for? |
| ● Influence & Sense of Control | Do I feel able to participate in decisions and help change things for the better? |

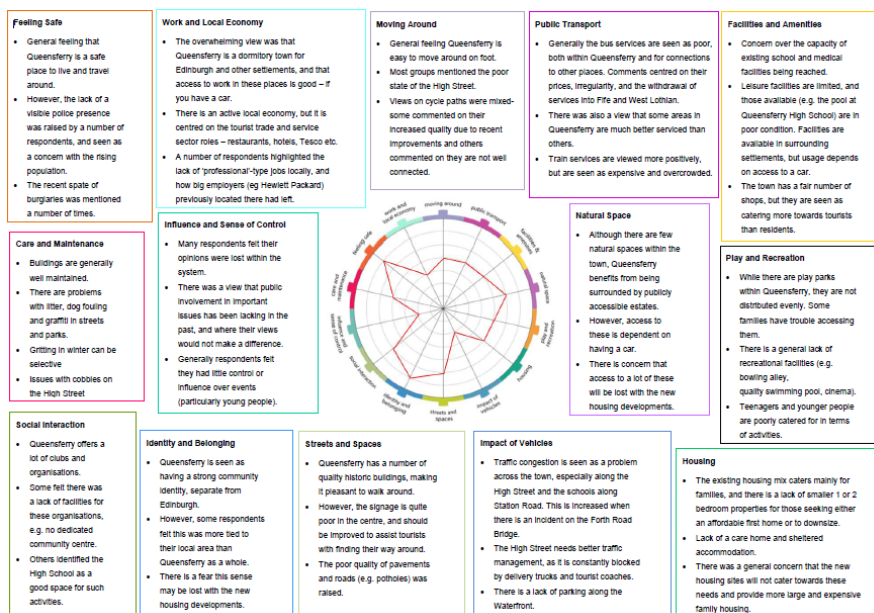


Scotland Place Standard – How Good is Our Place?

Increased & Broader Application



The backstory



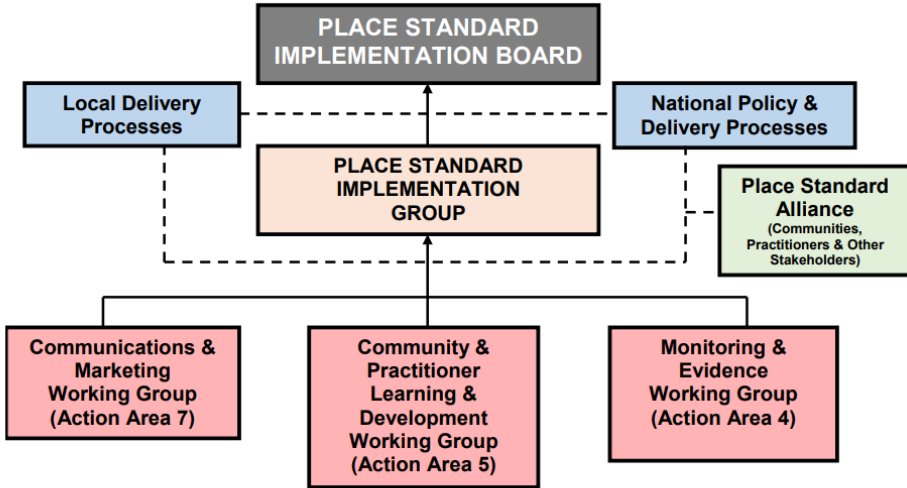
NATIONAL IMPLEMENTATION PLAN

Place Standard – How Good is Our Place?

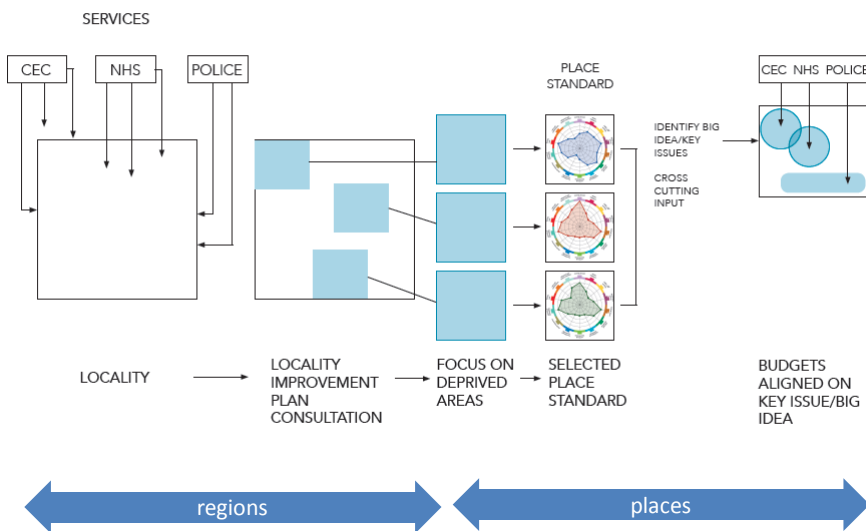
8 Outcomes

1. Community & Organisational Leadership
2. Role of Legislation, Policy & Strategy
3. Workforce & Community Capacity
4. Higher & Further Education Learning
5. Public Awareness & Proactive Delivery
6. Equitable Application across Communities
7. Improvement – Evidence of What Works
8. Funding & Awards Criteria

GOVERNANCE & SUPPORT STRUCTURE Place Standard – How Good is Our Place?



LOCALITY/PLACE STANDARD PROCESS



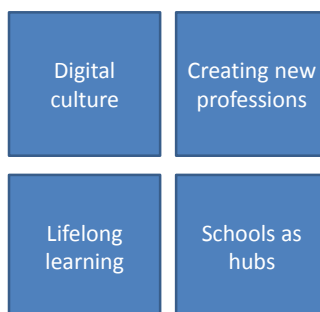


The island as campus

- Integrated experiences
- Blur community and education

The island as learning laboratory

- Preparation for demographic changes
- Attractive to live



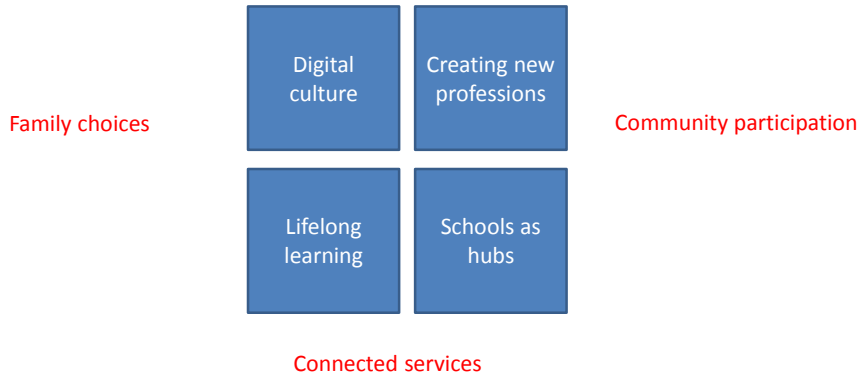
Validating whole person experiences

The island as campus

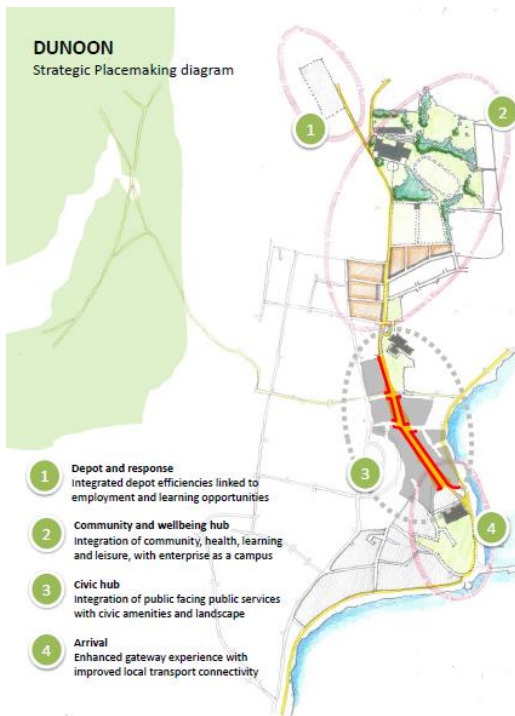
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Validating whole person experiences



Architecture & Design Scotland

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