A standard for “The Place”

Rural Society in Transition
April 26th, 2018

The Place Standard

Partners:
- Scottish Government (Planning & Architecture)
- NHS Health Scotland
- Architecture & Design Scotland
- Glasgow City Council

© NHS Health Scotland
Welcome to Orkney
WHY SAVINGS

THE BIGGER WHY

SUSTAINABLE ORKNEY

One brand......

Orkney Brand

Sustainable work
Flexible, relevant qualification
Parity of esteem
Learning choices
Attractive place
Sustainable population
Integrated service experiences

......different experiences
Question: Why do places matter?

Answer: Coherence
FACILITIES AND DISTRIBUTION

- Political
- Central
- Hubs
The architecture of choices
Needs and experiences
Place

• the environment in which we live

• the people that inhabit these spaces

• the quality of life that comes from the interaction of people and their surroundings

Creating Places (2013)

The Themes & Questions

<table>
<thead>
<tr>
<th>Theme</th>
<th>Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moving Around</td>
<td>Can I easily walk and cycle around using good quality routes?</td>
</tr>
<tr>
<td>Public Transport</td>
<td>Does public transport meet my needs?</td>
</tr>
<tr>
<td>Traffic And Parking</td>
<td>Do traffic and parking arrangements allow people to move around safely and meet community needs?</td>
</tr>
<tr>
<td>Streets &amp; Spaces</td>
<td>Do buildings, streets and public spaces create an attractive place that is easy to get around?</td>
</tr>
<tr>
<td>Natural Space</td>
<td>Can I regularly experience good quality natural space?</td>
</tr>
<tr>
<td>Play &amp; Recreation</td>
<td>Do I have access to a range of spaces and opportunities for play and recreation?</td>
</tr>
<tr>
<td>Facilities &amp; Amenities</td>
<td>Do facilities and amenities meet my needs?</td>
</tr>
<tr>
<td>Work &amp; Local Economy</td>
<td>Is there an active local economy and the opportunity to access good quality work?</td>
</tr>
<tr>
<td>Housing &amp; Community</td>
<td>Does housing support the needs of the community and contribute to a positive environment?</td>
</tr>
<tr>
<td>Social Interaction</td>
<td>Is there a range of spaces and opportunities to meet people?</td>
</tr>
<tr>
<td>Identity &amp; Belonging</td>
<td>Does this place have a positive identity and do I feel I belong?</td>
</tr>
<tr>
<td>Feeling Safe</td>
<td>Do I feel safe?</td>
</tr>
<tr>
<td>Care &amp; Maintenance</td>
<td>Are buildings and spaces well cared for?</td>
</tr>
<tr>
<td>Influence &amp; Sense of Control</td>
<td>Do I feel able to participate in decisions and help change things for the better?</td>
</tr>
</tbody>
</table>
Scotland

Place Standard – How Good is Our Place?

Increased & Broader Application
The backstory

1. Community & Organisational Leadership
2. Role of Legislation, Policy & Strategy
3. Workforce & Community Capacity
4. Higher & Further Education Learning
5. Public Awareness & Proactive Delivery
6. Equitable Application across Communities
7. Improvement – Evidence of What Works
8. Funding & Awards Criteria
Different experiences

The island as campus
- Integrated experiences
- Blur community and education

The island as learning laboratory
- Preparation for demographic changes
- Attractive to live

Digital culture
Creating new professions
Lifelong learning
Schools as hubs

Validating whole person experiences
The island as campus
- Integrated experiences
- Blur community and education

The island as learning laboratory
- Preparation for demographic changes
- Attractive to live

- Digital culture
- Creating new professions
- Lifelong learning
- Schools as hubs

Family choices  Community participation

Validating whole person experiences

DUNOON
Strategic Placemaking diagram

1. Depot and workshops
   Integrated depot offices as linked to employment and learning opportunities

2. Community and wellbeing hub
   Integration of community, health, learning and leisure, with enterprise as a campus

3. Civic hub
   Integration of public facing public services with civic amenities and landscape

4. Arrival
   Enhanced gateway experience with improved local transport connectivity
Find out more about Architecture and Design Scotland:

www.ads.org.uk
@ArcDesSco
T: 0131 556 6699
E: info@ads.org.uk

Bakehouse Close,
146 Canongate,
Edinburgh EH8 8DD

Level 2, The Lighthouse,
11 Mitchell Lane,
Glasgow, G1 3NU