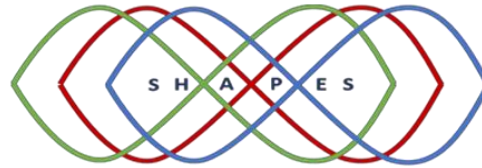




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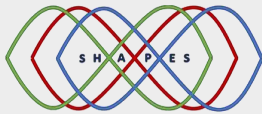


Smart and Healthy Ageing through People
Engaging in supportive Systems

Smart and Healthy Ageing: Adaptive Environments for an Ageing Population – The SHAPES project

Dr Michael Cooke

Dept. of Psychology, Assisting Living and Learning (ALL) Institute,
Maynooth University



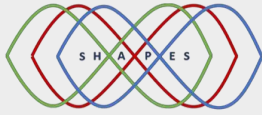
ALL Institute



The Assisting Living and Learning Institute was established to enable people **across their life course** - especially those who have been marginalized - to achieve **well-being** in their preferred ways; through the development and application of appropriate technologies, **person-centred systems** and evidence-based policies and laws, that **empower users** and those supporting them.

Assisting reaches beyond the idea of assistive technology alone; embracing the user, their supporters and where appropriate, their carers. It also embraces the ethos of volunteering and community engagement, especially for marginalized people. **Assisting is about the interface between assistive and related technologies, those who use them, and those who assist the users.**

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SHAPES Coordination Team



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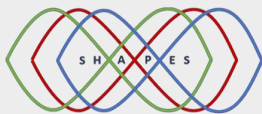


Dr Jamie Saris



Hilary Hooks

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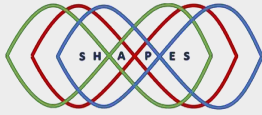


SHAPES Rationale



- Citizens in a rapidly ageing European population are at **greater risk** of cognitive impairment, frailty and multiple chronic health conditions with considerable negative consequences for their independence, quality of life and for the sustainability of health and care systems.
- The SHAPES research aims to foster the large-scale deployment of **integrated digital solutions** which will bring improved quality of life to citizens while demonstrating significant efficiency gains in health and care delivery across Europe.
- The emphasis on providing **quality community and living experiences** which will lead to maintaining people in their homes.
- Many different **technologies** are available to older people and people with disabilities.
 - Someone might have a hearing aid, a wheelchair, home sensors and perhaps a 'smart' pillbox
 - They don't necessarily all work together.
 - SHAPES wants to bring assistive technologies together with connected health

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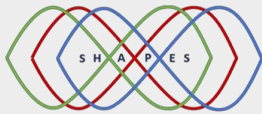


SHAPES Objectives



- To build and deliver the SHAPES **integrated care Platform**
- Create, enlarge and consolidate the **SHAPES Ecosystem** for active and healthy ageing
- To promote the adoption of **EU standards**
- To implement the SHAPES Pan-European **Pilot Campaign**
- To design and implement the Platform according to the **EU Ethical and Legal/Regulatory Framework**
- To achieve successful **market deployment**, uptake of the Platform and digital solutions informed by the results of the SHAPES Open Calls for Innovation and Collaboration
- To produce **Recommendations**, a roadmap and an action plan for the deployment, scale-up and adoption of the SHAPES Platform
- To implement SHAPES wide **dissemination** reach across Europe, and to turn the Platform into a global reference for active, healthy and independent ageing.

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Who is SHAPES?



- 36 partners from 14 countries: Belgium, Czech Republic, Cyprus, Finland, France, Germany, Greece, Ireland, Italy, Norway, Portugal, Spain, Sweden, United Kingdom.
- Rich diversity of organisations. 43% consists of businesses:
 - 15 are SMEs (AELTD, CCS, CH, EDGE, FINT, GNO, GEWI, KOM, MedSyn, OMN, PAL, SAL, SMÉ, SciFY, TREE)
 - 1 is a large industry partner (ICOM).
 - 6% are RTOs (FhG and VICOM). 12 universities (MU, AUTH, FNOL, LAUREA, UP, HMU, UCLM, UAVR, UPORTO, UCC, UNRF and ULS),
 - 2 public bodies (NHSCT, DYPE)
 - 4 NGOs (AGE, AIAS, EUD and WFDB)
- 6 EIP on AHA reference sites
 - CCS, GEWI, NHSCT, UPORTO, UCC, AHA



- 5 Organisations from the island of Ireland



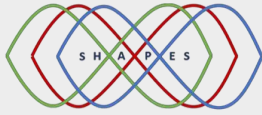
Northern Health and Social Care Trust



Access Earth
Know more. Do more. Live more.



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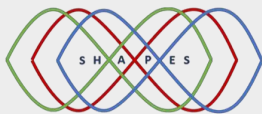
Technology

- SHAPES is not about technology, but can be an important enabler and mediator for achieving healthy and happy living
- Integrated Platform
- IoT and sensors
- Robotics
- Web and App resources
- Databases and AI

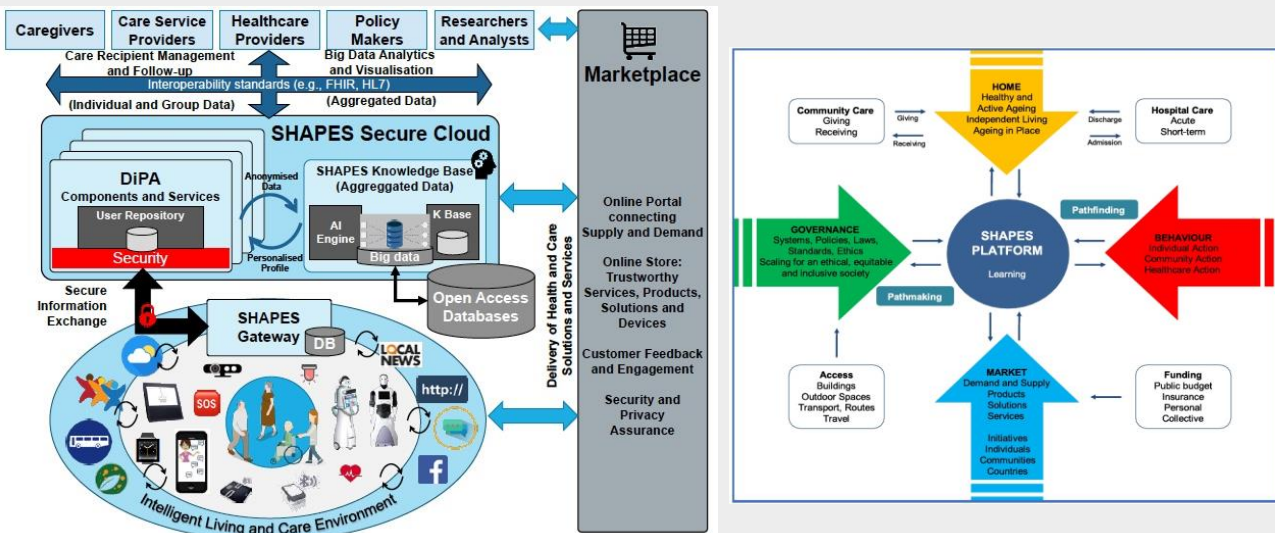
- SHAPES intends to identify the appropriate use of different technology categories link to the ecosystems of users



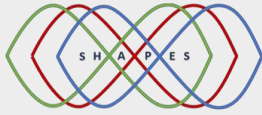
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SHAPES Integrated Care Platform

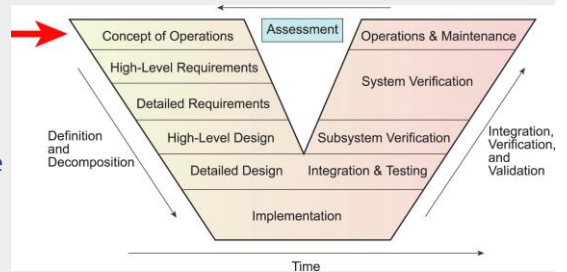


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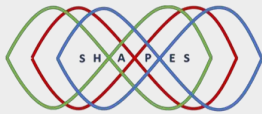


Design and CONOPS

- SHAPES will involve co-design between end users, developers, procurers, suppliers, policy makers, and various other stakeholders
- Ethnographic research around Europe to gather data about the **Ecosystems** of users and design around that knowledge
- Development of Activity-Centred Concepts of Operations (CONOPS)
- Iterative design and evaluation process across 6 different pilot campaigns



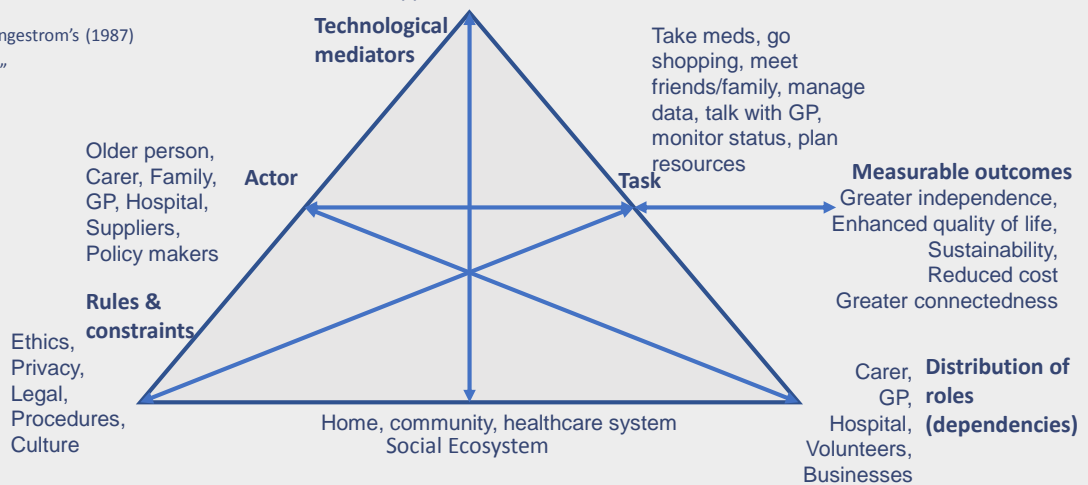
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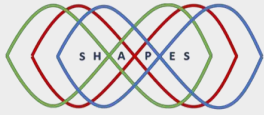
Activity-Centred CONOPS

Sensors, Apps, IoT, software, Platform

Adapted from Engestrom's (1987)
"Activity System"



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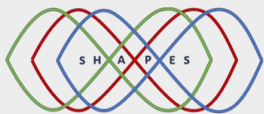


SHAPES Pilot campaigns



- Pilot Theme 1: Smart Living Environment for Active Ageing at Home
- Pilot Theme 2: Improving In-Home and Community-based Care Services
- Pilot Theme 3: Medicine Control and Optimisation”
- Pilot Theme 4: Psycho-social and Cognitive Stimulation Promoting Wellbeing
- Pilot Theme 5: Caring for Older Individuals with Neurodegenerative Diseases
- Pilot Theme 6: Physical Rehabilitation at Home
- Pilot Theme 7: Cross-border Health Data Exchange Supporting Mobility and Accessibility for Older Individuals

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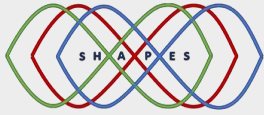


SHAPES work packages



- WP1 - Project Management
- WP2 - Understanding the Lifeworld of ageing individuals and Improving Smart and Healthy living
- WP3 - Organisational, Structural and Sociotechnical Factors for the SHAPES Ecosystem
- WP4 - SHAPES Technological Platform
- WP5 - SHAPES Digital Solutions
- WP6 - SHAPES Pan-European Pilot Campaign
- WP7 - Market Shaping, Scale-up Business Models and Socio-Economic Impact
- WP8 - Ethics, privacy, legal, and human rights protection
- WP9 - SHAPES Ecosystem Building
- WP10 - SHAPES Outreach and Awareness Generation

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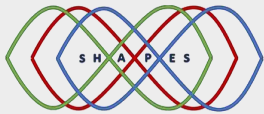


Key challenges for SHAPES



- Technology will be part of the solution but the key challenge is understanding and **representing the ecosystem** through CONOPS
- Engagement across Europe and managing **diversity**
- Market-Shaping for **sustainability**
- Learning from today's older people to benefit our **ageing population**
- **Legal and ethical** considerations - privacy

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Thank you



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