Perceiving Futures in the Present
Kevin Murray

Lessons from experience
Lessons from experience

- Growing community engagement culture
- Support from Scottish Government (and EU)
- Design and placemaking ‘charrettes’
- Community Right to Buy
- Land Reform
- Local Place Plans – new Planning Act

Scope

0. Understanding people-place challenge
1. Getting people together
2. Thinking about change
3. Envisioning future scenarios
4. Exploring options and priorities
5. Building action & capability
Need for trust

• Credibility
• Act of faith
• History of distrust

Place momentum steps

Stimulate & Animate
Empower community

Learn & Share
Collaborate

Probe & Question
Joint dialogue

Engage & Inform
Learning for all

Engage & Inform
Made in meaning
Stage 0  The challenge

- Fear of change
- Loss of role(s)
- Concern at identity, heritage, dereliction
- Loss of population
- Lack of influence, powerlessness
- Loss of confidence
- Relationship with bigger towns, cities

Preparing for these events

Community Counsellors Meeting March 2018
Kingsgate Shopping Centre
Press Releases
School Participation
Community Maslow

- Hierarchy of aspiration
  1. Self actualisation
  2. Esteem
  3. Belonging
  4. Safety
  5. Physiological

How we see things

- Hierarchy of aspiration
  1. Self actualisation
  2. Esteem
  3. Belonging
  4. Safety
  5. Physiological
• Hierarchy of aspiration

1. Self actualisation
2. Esteem
3. Belonging
4. Safety
5. Physiological
• Hierarchy of aspiration

1 Self actualisation
2 Esteem
3 Belonging
4 Safety
5 Physiological

Stage 1  Bring people together
Collaborating – cultural, civic, faith groups

Communication and social media

- Access to information
- Source of disinformation
- Manipulation
- Need a critical approach
Challenges of engagement

Stage 1  Bring people together
Bowling Basin, Dunbartonshire

Study place together  Kincardine
Working with young people

Area site visits  Denny
Area site visits  Denny

Youth engagement  Lochgilphead
Area site visits Denny

Stage 2 Thinking about change

Link to youth, parents, grandparents
Look 50, 100 years
Capturing the issues

Engagement & collaboration terms

• Co-design
• Co-production
• Collaboration
• Engagement & Participatory planning
Now more engaged, informed society

Old style communication won’t work...

How we see things
How we see things

Need for tools

- Roundtable Member / Officer Engagement
- Field Workshop / Walking Tours
- Future Scenarios / Visual Minutes
- Live Drawing
- Place Standard
- Games and Roleplay
Place Standard tool

Place Standard tool
What's happened so far...

Draw out themes...
Ideas

Capture conversations  Denny charrette
3 Visioning and scenarios

2050 scenarios

- Broad range of GV facilities, homes, services
- Narrow range of GV facilities, homes, services

- Attractive, healthy environment
- Unattractive, unhealthy environment

Skylark
Connect
Salt Cross
Gen XYZ
Innovation Farm
Living Lab
The bicycle
Gas is gone
Health GV
4 Visioning and scenarios  Dunfermline
2030+ scenario

4 Options and preferences  Lochgilphead
Option 1A
Put Stuart's commentary after each plan

4 Options and preferences  Lochgilphead

4 Options and preferences  Bowling Basin
4 Options and preferences    Bowling Basin

4 Options and preferences    Bowling Basin
4 Options and preferences  Cockenzie

4 Options and preferences  Tranent
4 Options and preferences  Tranent

Exploring preferences with models
**Outcome no 1**

<table>
<thead>
<tr>
<th>Category</th>
<th>Variant 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total floorspace</td>
<td>2550 m²</td>
</tr>
<tr>
<td>Flexible Ground Floor</td>
<td>900 m²</td>
</tr>
<tr>
<td>(A1-A3,B1, D2 consents)</td>
<td></td>
</tr>
<tr>
<td>Residential</td>
<td>1650 m²</td>
</tr>
</tbody>
</table>

**Outcome no 2**

<table>
<thead>
<tr>
<th>Category</th>
<th>Variant 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total floorspace</td>
<td>3770 m²</td>
</tr>
<tr>
<td>Flexible Ground Floor</td>
<td>1210 m²</td>
</tr>
<tr>
<td>(A1-A3,B1, D2 consents)</td>
<td></td>
</tr>
<tr>
<td>Residential</td>
<td>2650 m²</td>
</tr>
</tbody>
</table>
Before & after illustrations

Enabling communities to understand how to action and achieve desired outcomes and aspirations.

List of potential projects

5 Building action and capability

Prestwick
Build capacity

Informed empowered communities  Kincardine
Collaborating for success – build confidence

Success - Ardrishaig