RE-PURPOSING PLACE: BOYLE 2040 & THE ROLE OF THE MAIN STREET

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REGENERATION TEAM
ROSCOMMON COUNTY COUNCIL

• THE STORY
• THE CHALLENGE
• THE RESPONSE
THE STORY OF BOYLE

• Boyle is located in north County Roscommon
• One of the principal towns – population c.2,500
• Close proximity to Lough Key Forest and Activity Park
• Close proximity to Sligo & Carrick-on-Shannon
• Historically a vibrant market town
• Growing arts and cultural scene

THE CHALLENGES FACING BOYLE TOWN CENTRE

• The advent of the car
• The cultural shift towards suburban over urban living
• New commerce around the town instead of within the town
• Consumer activity – on line shopping/out of town shopping
THE CONSEQUENCES

- The decline of the town centre
- Commercial vacancy
- Residential vacancy

THE STUDY AREA:
53% OF COMMERCIAL UNITS VACANT
80% OF RESIDENTIAL UNITS VACANT

Study area c.14.5ha
Main St.
Patrick St. & Bridge St.

THE RESPONSE

FOCUS ON THE OPPORTUNITIES!!

- Highlight the strengths of the town
- Buy in from Town Team
- Commitment to implementation

“A GREAT PLACE TO LIVE AND VISIT”
“A PLACE TO TAKE PRIDE IN”
“A VIBRANT TOURISM & COMMERCIAL TOWN”
PROJECT IRELAND 2040

THE ASPIRATION

• Rejuvenate towns
• Reversal of decline in town centres
• Distinctive settlements
• Rural town regeneration
• Increase residential density

BOYLE 2040

OUR APPROACH

✓ Tailored approach linked to funding streams
A VISION OF WHAT BOYLE 2040 COULD BE!

BOYLE 2040 PROVIDES A FRAMEWORK FOR FUNDING

PROJECTS ARISING FROM BOYLE 2040

The Royal Hotel
PROJECTS ARISING FROM BOYLE 2040
Cycle Corridor – Linking Lough Key to Boyle

PROJECTS ARISING FROM BOYLE 2040
Main Street Building Enhancement Scheme
PROJECTS ARISING FROM BOYLE 2040
The Shambles – Before

PROJECTS ARISING FROM BOYLE 2040
AFTER
A BRIGHT FUTURE FOR BOYLE

- Rejuvenated Main Street & Town Centre
- Proud Residents
- Investor Confidence
- New Opportunities

Don't let what you can't do, interfere with what you can do.

John Wooden
THANK YOU