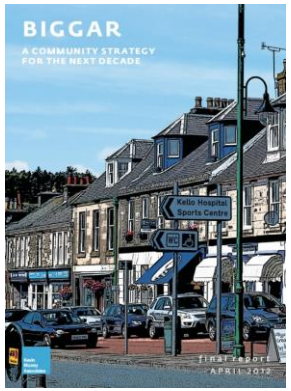
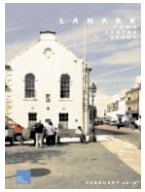
Kevin Murray Associates

Perceiving Futures in the Present

Kevin Murray

Lessons from experience





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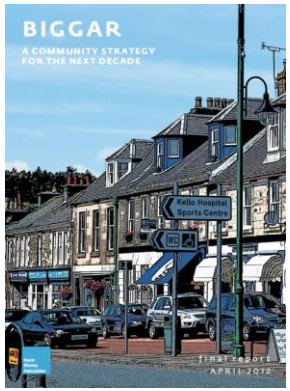


- Growing community engagement culture
- Support from Scottish Government (and EU)
- Design and placemaking 'charrettes'
- Community Right to Buy
- Land Reform
- Local Place Plans – new Planning Act

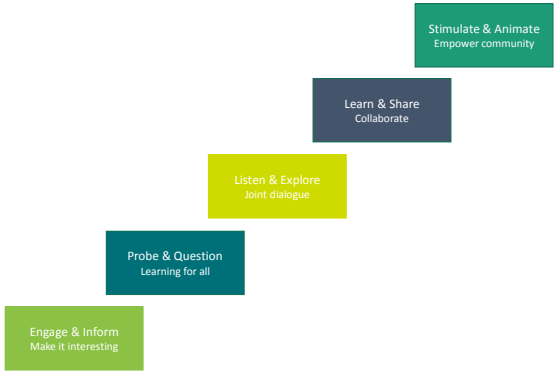
Scope

0. Understanding people-place challenge
1. Getting people together
2. Thinking about change
3. Envisioning future scenarios
4. Exploring options and priorities
5. Building action & capability

Need for trust

- Credibility
- Act of faith
- History of distrust

Place momentum steps



Stage 0 The challenge

- Fear of change
- Loss of role(s)
- Concern at identity, heritage, dereliction
- Loss of population
- Lack of influence, powerlessness
- Loss of confidence
- Relationship with bigger towns, cities

Preparing for these events

Community Counsellors Meeting March 2018

Press Releases

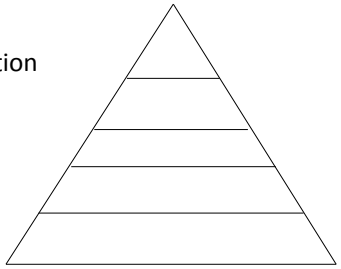
Kingsgate Shopping Centre

School Participation

Community Maslow

- Hierarchy of aspiration

1 Self actualisation
2 Esteem
3 Belonging
4 Safety
5 Physiological



How we see things

- Hierarchy of aspiration

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2 Esteem
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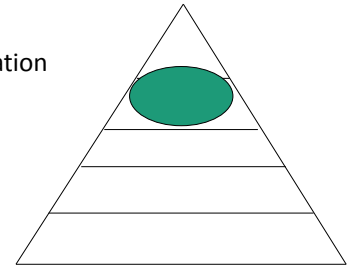

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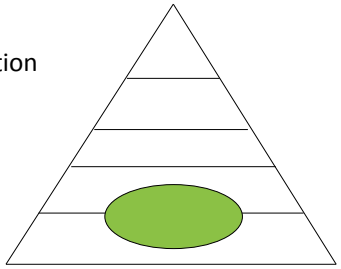

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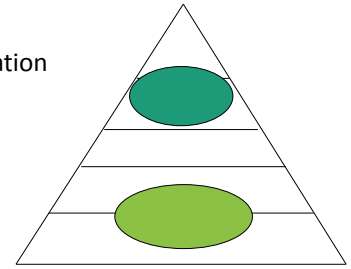

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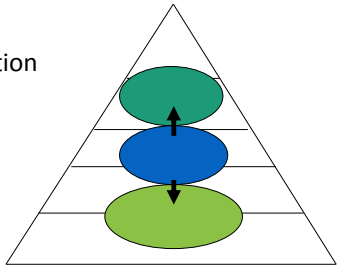


Stage 1 Bring people together

Collaborating – cultural, civic, faith groups

Communication and social media

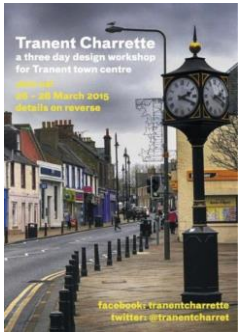
Access to information

Source if disinformation

Manipulation

Need a critical approach

Challenges of engagement



Stage 1 Bring people together

Bowling Basin, Dunbartonshire

Study place together Kincardine

Working with young people

Area site visits Denny

Area site visits Denny

Area site visits Denny

Area site visits Denny

Youth engagement Lochgilphead

Area site visits Denny

Area site visits Denny

Area site visits Denny

Stage 2 Thinking about change

Link to youth, parents, grandparents
Look 50, 100 years

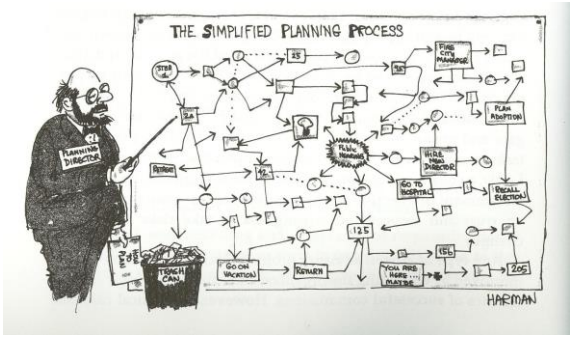
Capturing the issues

Engagement & collaboration terms

- Co-design
- Co-production
- Collaboration
- Engagement & Participatory planning

Old style communication won't work…

Now more engaged, informed society



How we see things

How we see things

Need for tools

Roundtable Member / Officer Engagement

Place Standard

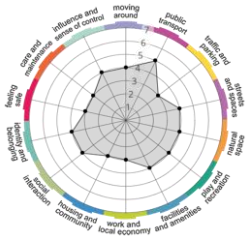
Games and Roleplay

Future Scenarios / Visual Minutes

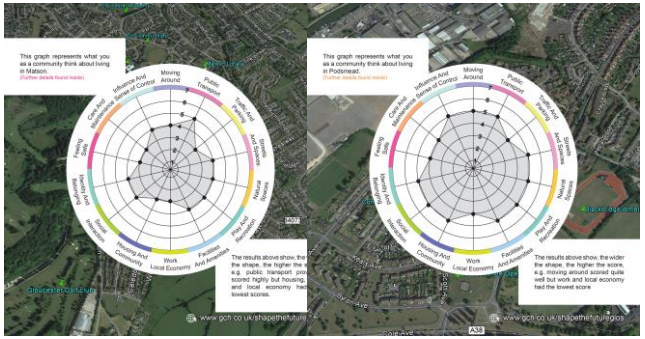
Field Workshops / Walking Tours

Live Drawing

Place Standard tool



Place Standard tool



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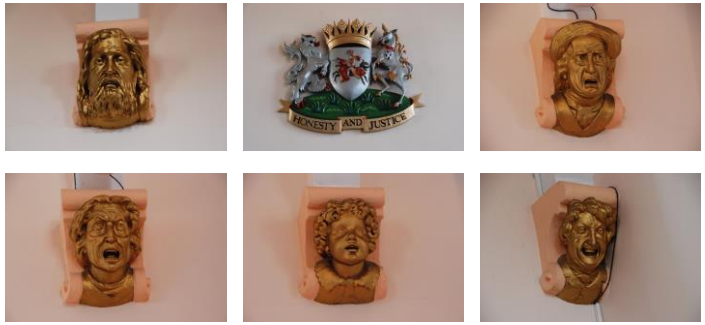

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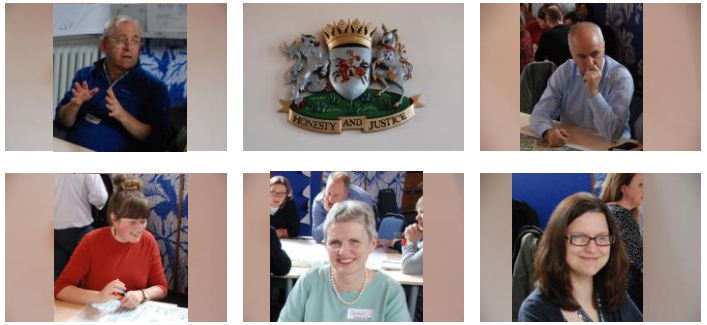


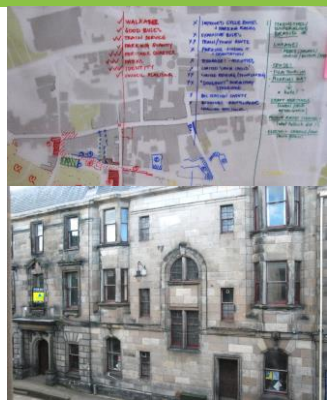
What's happened so far…

Draw out themes…

Strengths

Weaknesses

Ideas



Capture conversations Denny charrette

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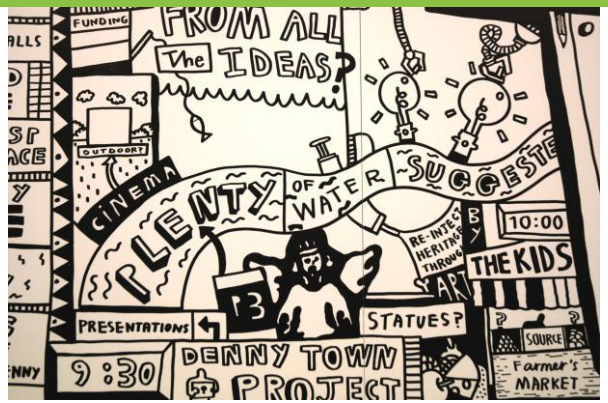
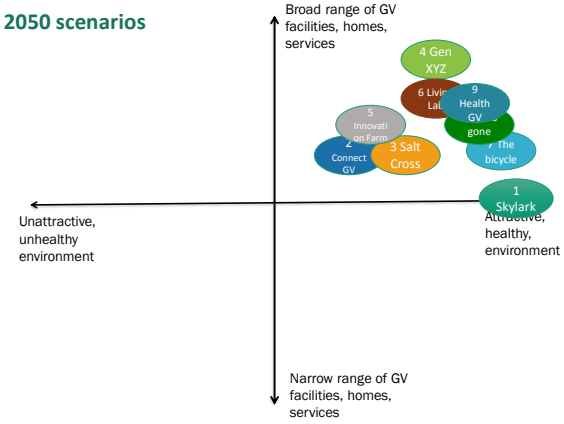
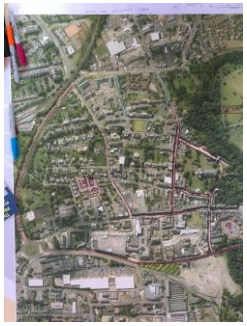


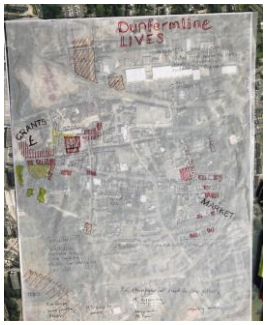
Capture conversations Denny charrette

3 Visioning and scenarios



4 Visioning and scenarios Dunfermline





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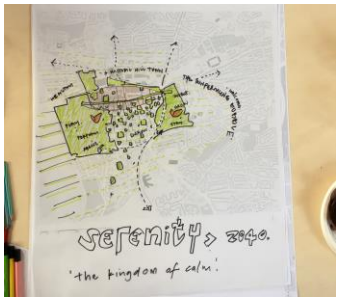

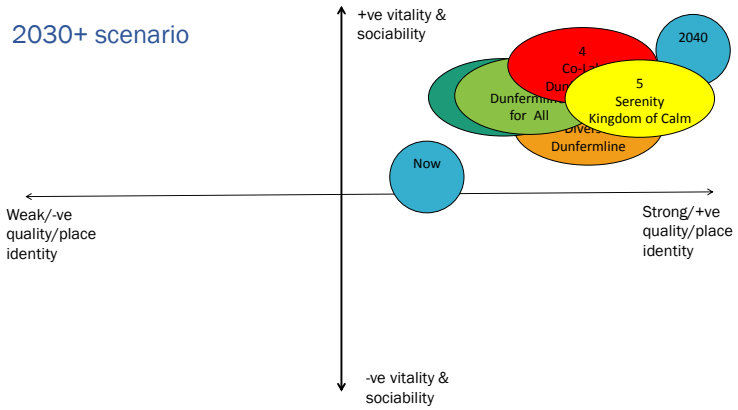

4 Options and preferences Lochgilphead

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Scottish Canals

West Dunbartonshire Council

4 Options and preferences Bowling Basin

Bowling Basin

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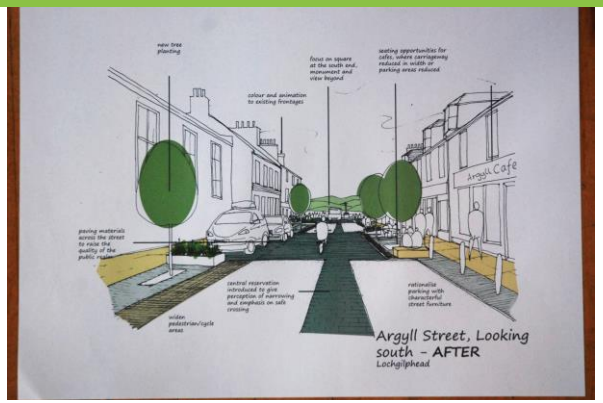

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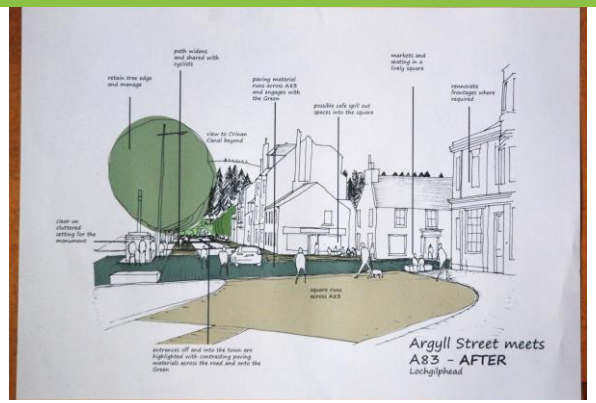
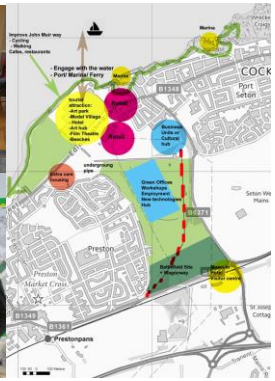
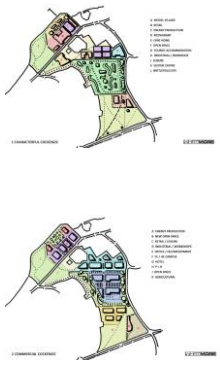


4 Options and preferences Cockenzie





4 Options and preferences Tranent

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Exploring preferences with models

Outcome no 1

Category	Variant 1
Total floorspace	**2550 m2**
Flexible Ground Floor (A1-A3,B1, D2 consents)	900 m2
Residential	1650 m2

Outcome no 2

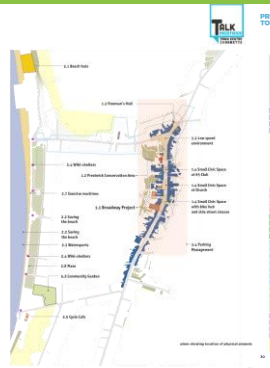
Category	Variant 2
Total floorspace	**3770 m2**
Flexible Ground Floor (A1-A3,B1, D2 consents)	1210 m2
Residential	2650 m2

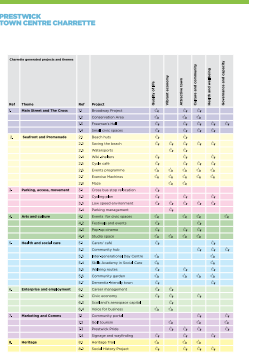
Before & after illustrations

5 Building action and capability Prestwick

List of potential projects

Enabling communities to understand how to action and achieve desired outcomes and aspirations.





Build capacity

Informed empowered communities Kincardine

Collaborating for success – build confidence

Success - Ardrishaig

Success - Clonakilty

Kevin Murray Associates