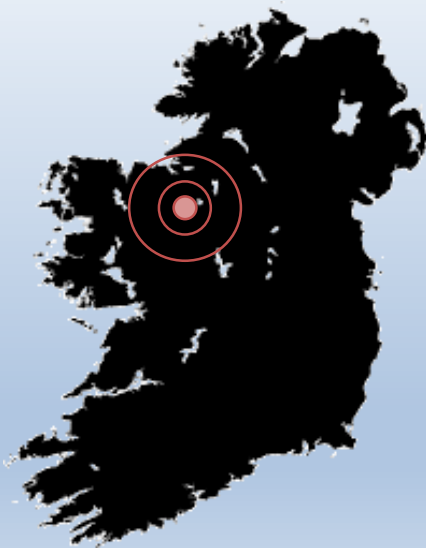


RE-PURPOSING PLACE: BOYLE 2040 & THE ROLE OF THE MAIN STREET

BRIAN FARRAGHER
REGENERATION TEAM
ROSCOMMON COUNTY COUNCIL



- THE STORY
- THE CHALLENGE
- THE RESPONSE

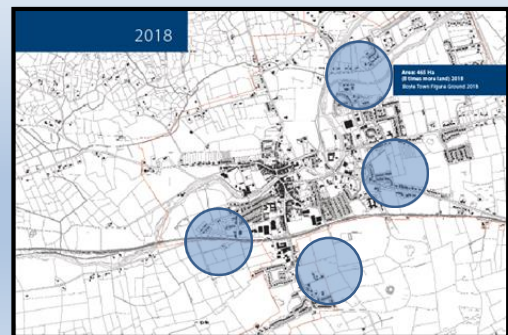
THE STORY OF BOYLE

- Boyle is located in north County Roscommon
- One of the principal towns – population c.2,500
- Close proximity to Lough Key Forest and Activity Park
- Close proximity to Sligo & Carrick-on-Shannon
- Historically a vibrant market town
- Growing arts and cultural scene



THE CHALLENGES FACING BOYLE TOWN CENTRE

- The advent of the car
- The cultural shift towards suburban over urban living
- New commerce around the town instead of within the town
- Consumer activity – on line shopping/out of town shopping



THE CONSEQUENCES

- The decline of the town centre
- Commercial vacancy
- Residential vacancy

THE STUDY AREA:
53% OF COMMERCIAL UNITS VACANT
80% OF RESIDENTIAL UNITS VACANT



Study area
c.14.5ha
Main St.
Patrick St. &
Bridge St.

THE RESPONSE

FOCUS ON THE OPPORTUNITIES!!

- ✓ Highlight the strengths of the town
- ✓ Buy in from Town Team
- ✓ Commitment to implementation

“A GREAT PLACE
TO LIVE AND
VISIT”

“A PLACE
TO TAKE
PRIDE IN”

“A VIBRANT
TOURISM &
COMMERCIAL
TOWN”



EVENTS



FINE FOODS



THE OUTDOORS

ARCHITECTURE

BOYLE 2040

ARTS & CULTURE

THE RIVER

HERITAGE

MARKETS



PROJECT IRELAND 2040



BOYLE 2040



THE ASPIRATION

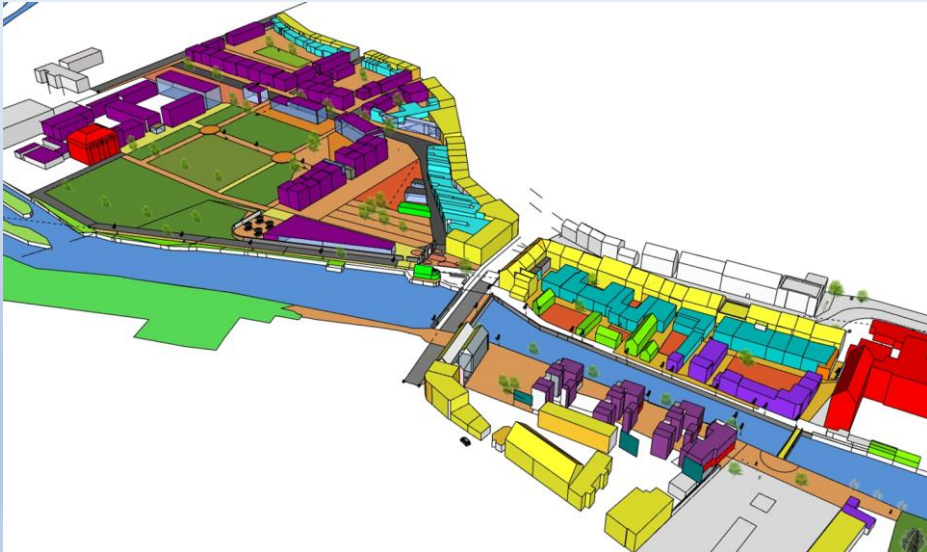
- Rejuvenate towns
- Reversal of decline in town centres
- Distinctive settlements
- Rural town regeneration
- Increase residential density

OUR APPROACH

- ✓ Tailored approach **linked to funding streams**

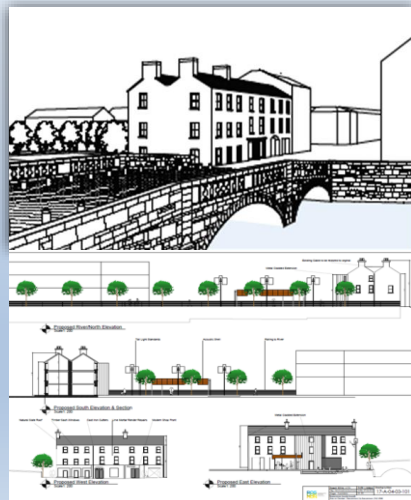
A VISION OF WHAT BOYLE 2040 COULD BE!

BOYLE 2040 PROVIDES A FRAMEWORK FOR FUNDING



PROJECTS ARISING FROM BOYLE 2040

The Royal Hotel



PROJECTS ARISING FROM BOYLE 2040 Cycle Corridor – Linking Lough Key to Boyle



PROJECTS ARISING FROM BOYLE 2040 Main Street Building Enhancement Scheme



BEFORE



AFTER



BEFORE



AFTER



PROJECTS ARISING FROM BOYLE 2040

The Shambles – Before



PROJECTS ARISING FROM BOYLE 2040



AFTER



A BRIGHT FUTURE FOR BOYLE

- ✓ Rejuvenated Main Street & Town Centre
- ✓ Proud Residents
- ✓ Investor Confidence
- ✓ New Opportunities



A BRIGHT FUTURE FOR BOYLE



**Don't let
what you
can't do,
interfere
with what
you can do.**

John Wooden



THANK YOU

