



## Stimulating Social & Economic Regeneration at a Local Level.

### The Necessary Ingredients

January 2010



## Presentation Outline

- Who we are.
- What we have done.
- Some other social enterprises.
- The Necessary Ingredients.



Passionate about Business,  
Delivering to our Community



## Business Model

Profit Generating Activities  
Supporting Community Needs



## Background

- Established 1985
- Draperstown (pop 1,638)
- Process
- Community Company/Social Enterprise
- Co Ltd by Guarantee
- Charitable Status



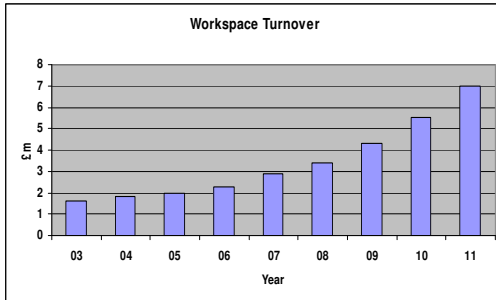
Environment 2000



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### TURNOVER GRAPH



### Key Financial Information

- Turnover c £5.5m
- "Profit" 5-10%
- Staff 102 F/T and 20 P/T
- Bank Borrowings £2.8 million

### Key Information

#### People, People, People

- Directors
- Management Team
- Staff Team
- Local Community
- Customers

### What We Do

#### • Units



### Homeseal

- Cavity Wall,
- Loft,
- Internal Wall Insulations



- Training & Employment Programmes
- Offices in Magherafelt & Cookstown



- Indoor sports hall for local community.
- Outdoor Multi Use Games Area.



Improvement Through Change Conference



Aspire Conference



- Commercial recruitment services
- Offices in Magherafelt & Letterkenny



### Environment 2000

- Energy Efficient Lighting
- Radiator Panels
- Urinal Controls
- Radio Control Systems



## Other Things We Have Done



## Country Markets



## Youth Centre



## THE DRAPERS' TOWNS

*Monymore and Draperstown  
Townscape Heritage Initiative*

## Townland Radio



WORKSPACE  
DEVELOPMENTS · PLC



## Impact

Business Advice/start ups	120 pa
Tenants/staff	40/250
Employment/Training Programmes	500 pa
Recruitment Agency co's/candidates	40/500 pa
Recreation Centre usages	25,000 pa
Schools Lighting Upgraded	100 pa
Home Insulation	10,000 pa
After School Places	40 per day
Youth Centre	400 per week
Rural College	15,000 pa
Employment in group	122



## Some Other "Social" Enterprises

- Bryson Charitable Group
- IRD Dunhallow
- Mondragon Corporation, Basque County



## Bryson Charitable Group

- 613 Staff
- £19.7m Turnover/Activity
- Recycling - 250,000 households
- Family Support Service - c140,000 hours of care/support
- Multi-Cultural Resource Centre - 4,500 advice services
- North City Training - Employment & Training 3,000 people
- Energy Agency - 75,000 advice sessions
- Partnership Care - 58,000 care hours
- Lagan Water sports - 4,500 users
- Electrical Recycling - 10,000 electrical appliances



## IRD Dunhallow

- Community Development
- Employment & Training
- Agriculture
- Village Renewal
- Women & Children
- Tourism



## Mondragon Corporation, Basque County

- 7,000 population
- Technical College
- 93,000 employees
- 256 companies
- Banking, insurance, white goods, retail, University, R&D, Innovation



## The Necessary Ingredients



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- People - at all levels.
- Real Partnerships - Community, local Government, Private sector, Central Government
- Shared Vision - Clear agreement of what needs to be done and what can be achieved.
- Profits - If you don't have them .....



## The Necessary Ingredients

- Doesn't work everywhere for everyone.
- Back Winners.
- Use existing resources/assets - Credit Unions, GAA Housing Associations, Local Enterprise Agencies
- Recognise Social Capital in Procurement.
- Take risks.
- Stimulate Enterprise.



**Thank You!**