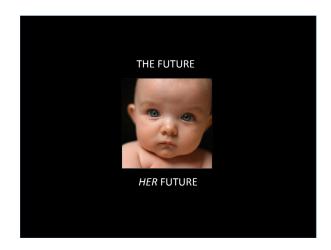
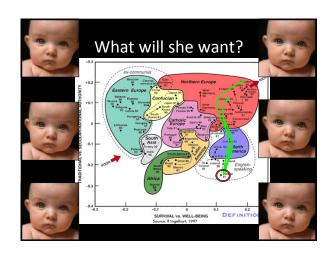


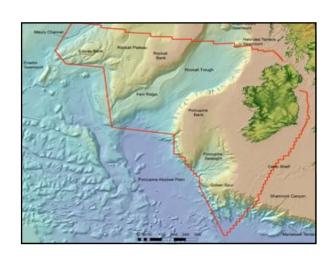
Outline

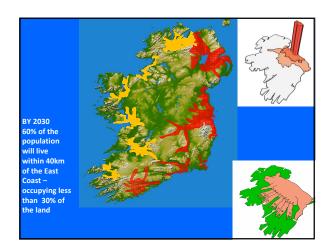
- Future Ireland
- Recovery of Economic Activity
 - Needs
 - Preferences
 - Role of Infrastructure
 - Role of Green Infrastructure
- Planning for Economic Recovery
- Role of Spatial Planning

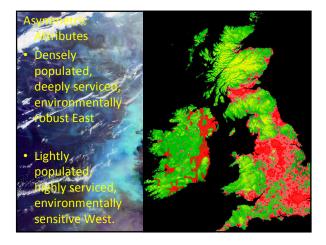












Planning for Jobs in the New Future?

Old Paradigm

- Bring the jobs to the people
- Create Right Job in Right Place
- Predict, Plan, Provide
- Inward Industrial Development
- Services will take up the slack

New Paradigm

- Fit the jobs to the Place
- Prepare Right Places for Right Jobs
- Acknowledge, Accept, Anticipate
- Prepare, Pursue, Persevere
- Indigenous Economic Activity

Old & New Jobs

What we've

Biopharma Actives Pharma Actives IT Manufacturing Software Support Aerospace Industries Financial Services Pharma 'Fill & Finish' Medical Devices Software Logistics IT Assembly & Test Bulk Food

Bulk T

What we might have

Biopharma Actives
Pharma Actives
IT Manufacturing
Nano Technologies
Software Creation
Cultural 'Industries'
Aerospace Industries
Specialist Food & Beverage
Specialist Health
Specialist Education
Financial Services
Specialist Tourism
Medical Devices

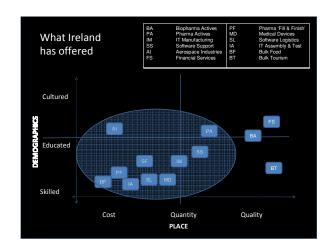
Future Economic Activity

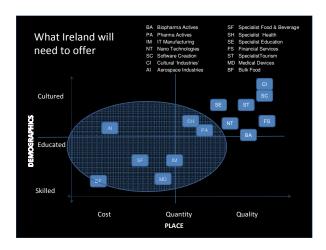
- Future Economic Activity may not necessarily be Industrial
- Future Operations may be Irish
- New paradigms required to take account of
 - New Types of Economic Activities
 - Intrinsic Environmental Characteristics
 - Emerging Demographic Concentrations
- New Paradigms will challenge existing systems of planning and governance

PRIMARY FACTOR	SUSTAINING FACTORS	Establishment Criterion	Operational Criterion
Demographics	Production Skills		
	Sustaining Skills		
	Productivity		
	Cost		
	Housing Cost/Quality		
	Spousal Employment		
	Education		
	Quality of Life/Amenities/Culture		
Regulation	Fiscal [taxation]		
	Certainty		
	Compliance Costs		
Water Supply	Volume		
	Reliability		
	Cost		
Wastewater	Capacity		
	Cost		
Transport	Motorway Access		
	Int Airport 1 hr		
Energy [11okV]	Availability		
	Cost		
	Reliability		
Land	Scale		
	Price		
	Encumbrance		

Capacity and Performance

- They will come for skills and capacity[Planned Physical & Social Infrastructure]
- They will stay for service, productivity and price [Effective Governance]







Facilitating the Future

- Openness to New Realities
 - Demographic
 - Environmental
 - Cultural Preference [Urban]
- Need to address Water Issues
- Need integrated approach to Environmental Sensitivities

The Role of Green Infrastructure?

What is it?

• The use of knowledge of environmental systems to provide or manage environmental services.

The Role of Green Infrastructure?

- What it's not [usually]
- Alternative Energy
- Sustainable Development
- Horticultural Design

Examples include

The Role of Green Infrastructure?

- Intercepting & Detaining Flood Peaks in rural areas to avoid Flood Relief Works in Urban Areas
- Using networks of natural systems such as streams – to meet urban needs for recreation, biological protection, water management and amenities
- Using networks of natural stysems to structure land-uses

POTENTIAL REGIONAL ROLE FOR GREEN INFRASTRUCTURE TO SUPPORT MAJOR ECONOMIC ACTIVITY								
PRIMARY FACTOR	SUSTAINING FACTORS	CRUCIAL	IMPORTANT	USEFUL	INDIRECT	IRRELVANT		
Concentrated Demographics	Housing							
	Urban Centres							
	Amenities	R						
	Quality of Life	R						
Infrastructure								
Water Supply	Production	R						
	Distribution			R				
Wastewater	interception							
	Treatment							
Storm water	Interception	R						
	Treatment	R						
Floodwater	Interception	R						
	Treatment	R						
Transport	Road			R				
	Rail			R				
	Cycle/pedestrian							
Energy	Availability							
	Cost			R				
Land	Scale							
	Price							
	Encumbrance							

The potential Contributions of Green Infrastructure to Economic Activity?

- High Potential to Critically contribute to sustaining and improving Quality of Life factors
- High Potential to contribute to Water Services
- All only possible in highly integrated systems of spatial planning with multi-agency 'buy-in'

Two Challenges Emerging

1. Governments don't do planning very well – driven by political expediency

How will we put in place new strategies that will be evidence-led, spatially specific, and willing to leave old ways behind?

2 Critical role for Agencies and Authorities – but reluctant to speculate or change

How do we develop and sustain dynamic, responsive and flexible economic development strategies – instead of 'plans'.

