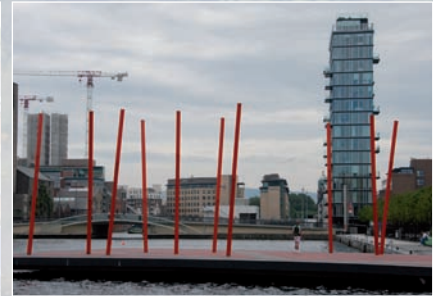


International Centre for Local and Regional Development  
**Fifth Annual Conference**

# Preparing for Economic Recovery: Planning Ireland, North and South, out of Recession



Killyhevlin Hotel, Enniskillen **21-22 January 2010**

**KEYNOTE SPEAKERS**

**Declan Kelly**, US Economic Envoy to Northern Ireland

**Charlotte Kahn**, Senior Director of The Boston Foundation's Indicator Project

**Professor John Fitz Gerald**, Research Professor, Economic and Social Research Institute





## PROGRAMME

### THURSDAY 21 JANUARY

**1.00pm Registration & Refreshments**

**2.00pm Welcome**

John Driscoll, Director and Fergal McCormack, Chairman, ICLRD

**2.15pm Opening Address**

Pat Colgan, Chief Executive, Special EU Programmes Body

*Session 1: Health Check on Economic Development, Planning and Infrastructure*

These presentations set the current context for the work of the conference in identifying the planning responses critical to positioning for economic recovery and long-term sustainable growth.

**2.30pm Welcome by Chair**

Aidan Gough, Strategy and Policy Director, InterTradeIreland

**2.40pm Strategies to Create the Right Jobs in the Right Places**

Professor John Fitz Gerald, Research Professor, Economic and Social Research Institute (ESRI)

**3.00pm Property Supply and Demand in Balance: Challenges for Local Government, the Development Sector and NAMA**

Pat McArdle, Economist

**3.20pm Green Infrastructure: Myth and Reality - Demand, Delivery and Delay**

Conor Skehan, Head of the Environment and Planning Department, School of Spatial Planning, Dublin Institute of Technology

**3.40pm Round-Table Discussions / Q&A**

**4.00pm Refreshments**

*Session 2: Planning and Economic Recovery – The Social and Community Dimension*

This session will explore how the competitiveness of regions and places is as much dependent on social and community qualities as natural and infrastructural endowments.

**4.30pm Welcome by Chair**

Brendan Kenny, Limerick Regeneration Agencies

**4.40pm Partnership with Local Communities: New Roles for the New Councils in Northern Ireland**

Ian Maye, Deputy Secretary, Department of Environment, Northern Ireland

**5.00pm Service Delivery for Citizens in Challenging Economic Circumstances: New Attitudes and Approaches in Provision of Shared Services**

Hubert Kearns, County Manager, Sligo County Council

**5.20pm Efficiencies in Service Provision through Spatial Planning: The Role of Information in Building Inter-jurisdictional Cooperation**

Charlotte Kahn, Senior Director of The Boston Foundation's Indicator Project  
Holly St. Clair, Data Services Director, Metropolitan Area Planning Council (Boston)

**5.40pm Round-Table Discussions / Q&A**

**6.00pm Concluding Observations – Day 1**

Professor Rob Kitchin, Director, National Institute for Regional and Spatial Analysis, NUI Maynooth  
Denis Rooney CBE, Chair, International Fund for Ireland

**8.00pm Reception and Conference Dinner**

After dinner speaker: Dr. Tim O'Connor, Secretary-General to President McAleese's Office and former Southern Joint Secretary of the North/South Ministerial Council

### FRIDAY 22 JANUARY

**8.45am Registration & Refreshments**

**9.30am Welcome**

*Session 3: Building the Platform for Economic Recovery*

This session will explore strategic issues arising in repositioning regional and national economies to recover from the current economic context.

**9.50am Welcome by Chair**

Patricia Potter, Director, Dublin Regional Authority

**10.00am Spatial and Enterprise Strategies:**

**The Key Linkages**

Céline McHugh, Senior Policy Advisor, Forfás

**10.20am The Role of Infrastructure in Economic Recovery**

Martin Spollen, Strategic Advisor, Strategic Investment Board (NI)

**10.40am Stimulating Social and Economic Regeneration at the Local Level: The Necessary Ingredients**

Brian Murray, Chief Executive, The Workspace Group

**11.00am Round-Table Discussions / Q&A**

**11.30am Refreshments**

*Session 4: Recovery through Collaborative Spatial Planning*

This session will bring the conference to a conclusion by focusing on the types of planning policies and initiatives essential to regional and island level economic recovery.

**12.00pm Welcome by Chair**

Professor Francois Vigier, President, Institute for International Urban Development, Cambridge, Mass.

**12.15pm Spatial Planning on the Island of Ireland: The Co-operation Priorities**

Professor Greg Lloyd, Head, School of the Built Environment, University of Ulster

**12.30pm Closing Address: Northern Ireland - Maximising Opportunities in the Transatlantic Corridor**

Declan Kelly, US Economic Envoy to Northern Ireland

**1.10pm Close of conference**

## CONFERENCE SPEAKERS AND CHAIRPERSONS

**Declan Kelly** was appointed in September 2009 to the post of Economic Envoy to Northern Ireland by US Secretary of State, Hillary Clinton. Previously, as Executive Vice President/Chief Integration Officer of FTI Consulting, he was responsible for the operational integration of the company's businesses in more

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than 20 countries. He also led its corporate strategy, global business development, global client management and marketing and communications functions. Mr Kelly has also held senior positions in various financial and communications companies, including his own Dublin public relations firm Kelly & Gallagher. He began his career as a journalist and worked for the *Nenagh*

*Guardian*, *Tipperary Star* and *Cork Examiner*. In 1994, he received the AT Cross Business Journalist of The Year Award and more recently the American Irish Historical Society's gold medal in recognition of his contribution to business excellence and work in the non-profit sector. He is the Chairman of the US Foundation Board of the National University of Ireland (Galway), where he graduated, and also sits on the Executive Board of the American Ireland Fund.



**John Driscoll** is the Director of the International Centre for Local and Regional Development (ICLRD), an applied research centre based in Armagh which is a North-South-US partnership among universities and research centres involved in spatial planning and related subjects. He is a Vice-President of the Institute for International Urban Development in Cambridge,

Massachusetts. From 1989 to 2005, he was a senior research associate and lecturer in Urban Planning at the Center for Urban Development Studies at the Harvard Graduate School of Design.



**Feargal McCormack** is Managing Partner of award winning FPM Accountants LLP, which he established in Newry in 1991. He recently served on the Independent Review Panel on the Location of Public Sector Jobs in Northern Ireland. He is the Chairman of the International Centre for Local and Regional Development. He is a former Chairman of the Ulster Society of

Chartered Accountants and he is an executive Member of the Newry Chamber of Commerce and Trade.



**Pat Colgan** is the Chief Executive of the Special EU Programmes Body which he joined in September 2004 from the Austrian Institute for Spatial Planning and Regional Development where he was Head of the INTERACT Secretariat. For the last 10 years, he has been involved in the design, delivery and evaluation of EU funded programmes and other public policy programmes in all

of the member states. He was Team Leader for the Evaluation of the Efficiency of the Implementation Methods of Structural Funds on behalf of the European Commission. He also worked with a number of the new member states and accession countries in their preparation for joining the EU.

**Aidan Gough** is responsible for developing the strategic direction of *InterTradeIreland* as it seeks to deliver its



legislative mandate. He is a graduate of Queen's University Belfast with an MBA and MSc in Economics. Prior to joining *InterTradeIreland*, Aidan was Director of the Northern Ireland Economic Council. He has chaired two steering committees overseeing ICLRD applied research studies: *Spatial Strategies on the Island of Ireland: Development of a Framework for Collaborative Action* (2006) and the *Newry-Dundalk Twin City Region: Supporting the implementation of Cross-border Collaborative Frameworks* (2009).



**John Fitz Gerald** is a Research Professor with the Economic and Social Research Institute in Dublin working on macro-economic policy and energy policy. He is President of the Irish Economic Association and a former member of the National Economic and Social Council. He has published extensively on the medium-term prospects for the Irish economy.



**Pat McArdle**, Irish Times columnist, is a former Chief Economist with Ulster Bank and also worked in the Department of Finance, NCB Stockbrokers and the EU Commission. He holds an MA in econometrics from UCD and is a Qualified Financial Adviser, a Fellow of the Institute of Bankers, and a Member of the Securities Institute. He has recently completed a

Diploma in Corporate Governance in UCD. He is a Director of Public Affairs Ireland.



**Conor Skehan** has practiced as a chartered architect, landscape architect, planner and impact assessor and is currently the Head of the Department of Environment and Planning at the School of Spatial Planning in Dublin Institute of Technology. He is an international authority on landscape and visual impact assessment. He is currently a member

of the board of Bord na Mona and serves on Failte Ireland's Environmental Advisory Group as well as the Department of Environment, Heritage and Local Government's National Landscape Strategy Steering Group. He has also provided high-level advice on environmental and planning issues to Ministries in Italy, Iraq and Iceland as well as to the UNEP.



**Brendan Kenny** is Chief Executive of the Limerick Regeneration Agencies which were set up by the Irish Government, with a five year remit, as a special response to serious social problems relating to housing estates on both the northside and southside of Limerick City. Covering 3,000 houses and roughly 10,000 residents, the principal aims of the agencies are to: develop and implement a comprehensive master plan;

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facilitate the coordination, integration and accountability of all existing services; and support and develop local communities. Previously Brendan was Dublin Assistant City Manager, having worked his entire career with Dublin City Council mainly in the areas of housing, social and community development.



**Ian Maye** is the Deputy Secretary responsible for Local Government, Planning and Environmental Policy in the Department of the Environment. His responsibilities include the reform of the local government system in Northern Ireland, and policy on the built, natural, marine environment, land use planning, waste management and climate change.

Prior to taking up this post, he worked on local government, environmental policy and planning issues within DOE.



**Hubert Kearns** is the Sligo County Manager and a native of County Monaghan. He started his public service career as a Clerical Officer with Monaghan County Council and in the following years he gained experience in many local authority posts in Louth County Council, Cavan County Council, Galway County Council and Leitrim County Council. In 1993

he was appointed County Secretary with Sligo County Council and in 1996 he became the Sligo County Manager. In 2003 he was re-appointed for a second term. In 2003 he received a Master in Business Administration (Corporate) from Dublin City University.



**Charlotte Kahn** co-founded and is Director of the award-winning Boston Indicators Project at the Boston Foundation, coordinated in partnership with the City of Boston and the Metropolitan Area Planning Council. Charlotte currently serves as president of the Community Indicators Consortium, a global network advancing the use of

indicators and data to drive change. She is also co-founder of the National Neighbourhood Indicators Partnership involving 30 American cities and coordinated at the Urban Institute, and a leader of the Open Indicators Consortium at the University of Massachusetts-Lowell through which seven US regions are collaborating to develop a high-performance open source data visualization platform. Ms. Kahn holds a Masters from Antioch University, and was awarded a Loeb Fellowship in Advanced Environmental Studies by the Harvard Graduate School of Design.

**Holly St. Clair** is the Director of Data Services at the Boston-region Metropolitan Area Planning Council, overseeing the agency's activities in the fields of data management and analysis, research, and public access to data. Ms St. Clair has pioneered the use of advanced decision support tools in Metropolitan Boston, managing a variety of projects that use scenarios modelling, 3-D environments, community indicators,



and innovative meeting formats to engage stakeholders in dialogue about policy choices. She has spearheaded the creation of the MetroBoston DataCommon, an on-line data portal and interactive web mapper that puts hundreds of data layers at the fingertips of residents, public officials and advocates who would not otherwise have access to such information.



**Rob Kitchin** is Director of the National Institute of Regional and Spatial Analysis (NIRSA) at the National University of Ireland, Maynooth; and Chair of the Management Board of the Irish Social Sciences Platform (ISSP) which brings together academics from 19 disciplines in 9 institutions into shared research and graduate education programmes. He has undertaken a range

of research for government departments, semi-state agencies, local authorities and community and voluntary groups. To date, he has published 17 books, edited the 12 volume *International Encyclopedia of Human Geography*, and written over 100 articles and book chapters. His first novel, *The Rule Book*, a police procedural set in and around Dublin, has recently been published and he is a main contributor to the blog, Ireland After NAMA.



**Denis Rooney CBE** is Chair of the International Fund for Ireland and a former Chairman and Chief Executive of White Young Green. He has extensive experience in dealing with cross-community and cross-border issues in Northern Ireland and the Southern border counties and holds or has held many national and international positions including Chairman of the

Institute of Directors Northern Ireland; Member of the Northern Ireland Economic Development Forum; and Member of the Bank of England Advisory Committee for Northern Ireland.



**Tim O'Connor** joined the Irish Department of Foreign Affairs in 1979. A large part of his career has been spent working on the Northern Ireland Peace Process. He was part of the Irish Government's negotiating team for the 1998 Good Friday Agreement; was involved in the negotiations leading to the establishment of the new North/South structures arising from the Agreement,

and spent almost six years in Armagh (from 1999 to 2005) as the inaugural Joint Secretary of the North/South Ministerial Council. From 2005-2007 he served as the Consul General of Ireland in New York. He became Secretary General to the President in March, 2007. He holds honorary doctorates from NUI Maynooth (2005), Quinnipiac University (Connecticut, USA) (2007) and the University of Ulster (2009).



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**Patricia Potter** is the Director of the Dublin Regional Authority and has spent 25 years in public service in the Dublin region - working in Dublin, Fingal, and Dun Laoghaire-Rathdown County Councils. Ms Potter is also joint Director of the Regional Planning Guidelines for the Greater Dublin Area; Secretary to the Committee of the Regions Irish Delegation (an advisory

committee of the European Union); and Director in charge of the Irish Regions Office in Brussels. As Director of the Dublin Regional Authority, Ms. Potter works closely with the 4 Local Authority Managers in the region who over the last year prepared and launched an Economic Action Plan for the Dublin Region. The Authority is also involved with the issue of industrial ecology in conjunction with the EPA and other regions in the state.



**Céline McHugh** is a Senior Policy Advisor in the Enterprise Policy Department at Forfás, Ireland's national policy advisory body for enterprise development and science. In 2009, Céline led the Forfás study which adopts a future-oriented perspective and outlines the actions required to enhance the competitiveness of Irish regions for enterprise development.

A key output of the study, the *Regional Competitiveness Agendas*, have informed the Regional Economic Strategies for the review of Regional Planning Guidelines by the Regional Authorities, which are due for completion early in 2010. Prior to joining Forfás, Céline was a Regional Marketing Executive with IDA Ireland based in the South East.



**Martin Spollen** as Strategic Advisor to the Strategic Investment Board, has supported the NI Executive to develop and implement the Investment Strategy for Northern Ireland - the Executive's 10-year multi-billion capital investment programme. The roll-out of ISNI is apparent in new economic, social and environmental infrastructure - including assets that

improve physical and electronic connectivity, health and skills facilities, and tackle a legacy of deprivation through physical regeneration. In 2009, £1.7 billion was invested under ISNI - the highest ever amount invested in one year.



**Brian Murray**, Chief Executive of the Workspace Group, holds a BA in Business Administration and Computer Science (QUB) and an MSc in Business Improvement (UU). Before joining Workspace over 20 years ago Brian was employed by LEDU, the Small Business Agency. He became one of the first recipients of the Queen's Award for

Enterprise Promotion in 2006 in recognition of his contribution and work in promoting the enterprise sector in Northern Ireland. Workspace, a social enterprise, is involved in a range of both commercial and community activities including enterprise, employability programmes, home insulation, energy efficient

lighting, job recruitment, after school clubs and recreation. The Group has a turnover of c€6.5m per annum and employs 105 permanent staff.



**François Vigier** is President of the Institute for International Urban Development, a not-for-profit research group specializing in urban development in developing and transitional economies. He is also a founding member of the International Centre for Local and Regional Development. A member of the Harvard faculty since 1962 and Chairman of the Department of Urban Planning and Design from 1992 to 1998, he is the Charles Dyer Norton Professor of Regional Planning emeritus at the Harvard Graduate School of Design. He has been responsible for numerous planning and design projects in the United States, Europe, the Middle East, North Africa, Latin America, and the Caribbean. Professor Vigier is also an expert in the preservation of the non-monumental cultural heritage, notably the rehabilitation of the medina of Fez, medieval Baku and, most recently, Old Damascus. In 1995, he was made a Knight of the National Order of Merit (France).



**Greg Lloyd** is Professor of Urban Planning and Head of the School of the Built Environment at the University of Ulster. Having started his career at the University of Aberdeen, he subsequently became Professor and Head of the School of Town and Country Planning, University of Dundee. Before moving to UU, he was Professor of Planning in the Department of

Civic Design, University of Liverpool. Professor Lloyd's research and publication interests include the relations between public policy, planning and real property developments; institutional innovation in spatial planning practices; and the efficiency and effectiveness of new planning and regulatory arrangements. He is a member of the Scottish Government's National Planning Framework Advisory Group and Patron of Planning Aid Scotland; and was Independent Ministerial Adviser to the Northern Ireland Assembly on the reform of land use planning.

## BACKGROUND TO THE CONFERENCE

Thank you for joining us for the fifth annual ICLRD conference in the Killyhevlin Hotel, Enniskillen. Our annual ICLRD gathering plays an important role in shaping collaboration on the island of Ireland in the areas of spatial planning and local and regional development. Our conferences—which bring together decision and policy makers, practitioners and academics—have become a leading forum for debate, networking and mutual-learning for those interested in mutual-border and inter-jurisdictional cooperation.

The theme of this year's event is the role of planning in economic recovery. We have organised the conference around four sessions. The first session provides an opportunity for a 'health-check' on the current state of the island of Ireland in a number of areas – economy, property, environment and planning. The second session explores the social and

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community dimension of an economic recovery and examines how governments can work in partnership with communities and look to shared services as central and local government sources of revenue come under increasing pressure.

Day 2 will offer an opportunity to explore synergies for building a platform for economic recovery, with the third session looking into the linkages between spatial policy and enterprise strategies, the role of infrastructure in economic recovery and best practices in stimulating social and economic regeneration at the local level. The fourth session will explore priority areas for cooperation in spatial planning, energy and the environment, and how business opportunities can provide an engine for sustainable development on the island of Ireland.

This year's conference is sponsored by the Special EU Programmes Body under ICLRD's new Cross-Border Spatial Planning and Training Network (CroSPlan), an EU INTERREG IVA-funded programme. InterTradeIreland, as in previous years, is also supporting this conference. Both the Royal Town Planning Institute (RTPI) and the Irish Planning Institute (IPI) have agreed to count attendance at this event as Continuing Professional Development for their respective members.

### Who are we?

The International Centre for Local and Regional Development (ICLRD) is a North-South-US partnership to explore and expand the contribution that spatial planning and development of the physical, social and economic infrastructure can make to peace and reconciliation on the island of Ireland and elsewhere. The ICLRD has developed out of a unique collaboration between academics and spatial planning specialists from the National Institute for Regional and Spatial Analysis (NIRSA) at the National University of Ireland Maynooth, the School of the Built Environment at University of Ulster, Athlone Institute of Technology, the Centre for Cross Border Studies in Armagh, and the Institute for International Urban Development in Cambridge,

Massachusetts. ICLRD is pleased to be working with faculty and researchers from: the Joint Center for Housing Studies at Harvard University; Mary Immaculate College, University of Limerick; and Queens University Belfast. Further information is available at [www.iclrd.org](http://www.iclrd.org)



The Cross-Border Spatial Planning and Training Network (CroSPlan) is an EU INTERREG IVA-funded programme administered by the Special EU Programmes Body. The objective is to strengthen the policy and operational linkages between central and local policy makers and among officials and practitioners involved in spatial planning in the Irish border region. In addition to the 2010 annual ICLRD conference, CroSPlan is undertaking two action research studies, an executive training programme and a technical workshop as part of the 2009/2010 activities. CroSPlan is one of a series of initiatives within the Ireland/Northern Ireland Cross-Border Cooperation Observatory (INICCO) managed by the Centre for Cross Border Studies. Further information can be found at [www.crossborder.ie](http://www.crossborder.ie).



InterTradeIreland, the Trade and Business Development Body, promotes North-South trade by building business capability and competitiveness. InterTradeIreland has been working in partnership with ICLRD since 2005 by providing development funding, funding the 2006 ICLRD study on the Development of a Framework for Collaborative Action and supporting the annual ICLRD conferences.

## CONTACTS

### INTERNATIONAL CENTRE FOR LOCAL AND REGIONAL DEVELOPMENT (ICLRD)

The Director of the International Centre for Local and Regional Development is John Driscoll and its Administrator is Eimear Donnelly. They can be contacted at the Centre for Cross Border Studies, 39 Abbey Street,

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