

**Seventh Annual ICLRD Conference : January 2012**  
**Can Planning and Cross-Border Cooperation  
Deliver Change in Ireland and Europe?**

*Rethinking the Role of Planning, Governance and Community*

**Planning for a New Future: The Future of Planning and Governance**

**Vincent Goodstadt**

**The University of Manchester**

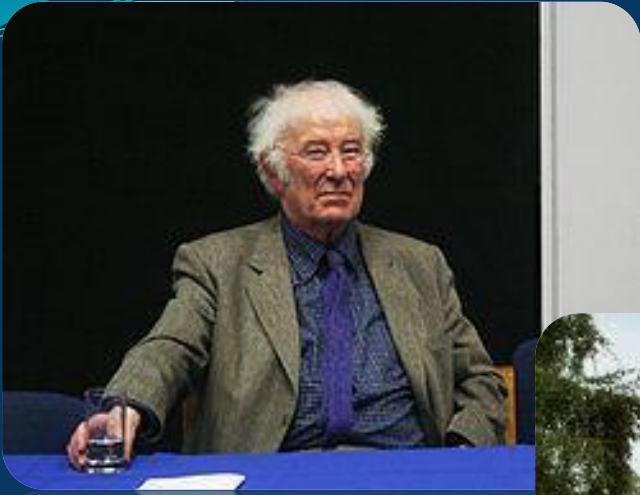
# Our current problems.....

- **Unemployment**
- **Affordability of housing**
  - **Ghost estates**
- **Inadequate infrastructure**
  - **Lack of resources**
    - **Etc, etc**



**“Because we don't think about future generations,  
they will never forget us.”**

Henrik Tikkanen



# Recipe for a secure future?

## Determining Factors

- Social  
(e.g. open to new ideas)
- Technological  
(e.g. computer and IT services )
- Favourable business environment, (e.g. skills availability & cluster/sector strength)
- Clean Environment & Resources  
(e.g. freedom from pollution)
- Positive Political Environment  
(e.g. *tax policies & availability of financial incentives*)

## Ireland

- 4<sup>th</sup>
- 2<sup>nd</sup> Exporter
- 
- 1<sup>st</sup>
- 
- 9<sup>th</sup> Dublin/Eu.
- 
- 1<sup>st</sup> Dublin/Eu.

Planning for a New Future : The Future of Planning and Governance

## **Scope of Talk?**

- A. What is the New Future?**
- B. Implications for Planning?**
- C. Implications for Governance?**

# Planning for a New Future : The Future of Planning and Governance

## A. What is the New Future?

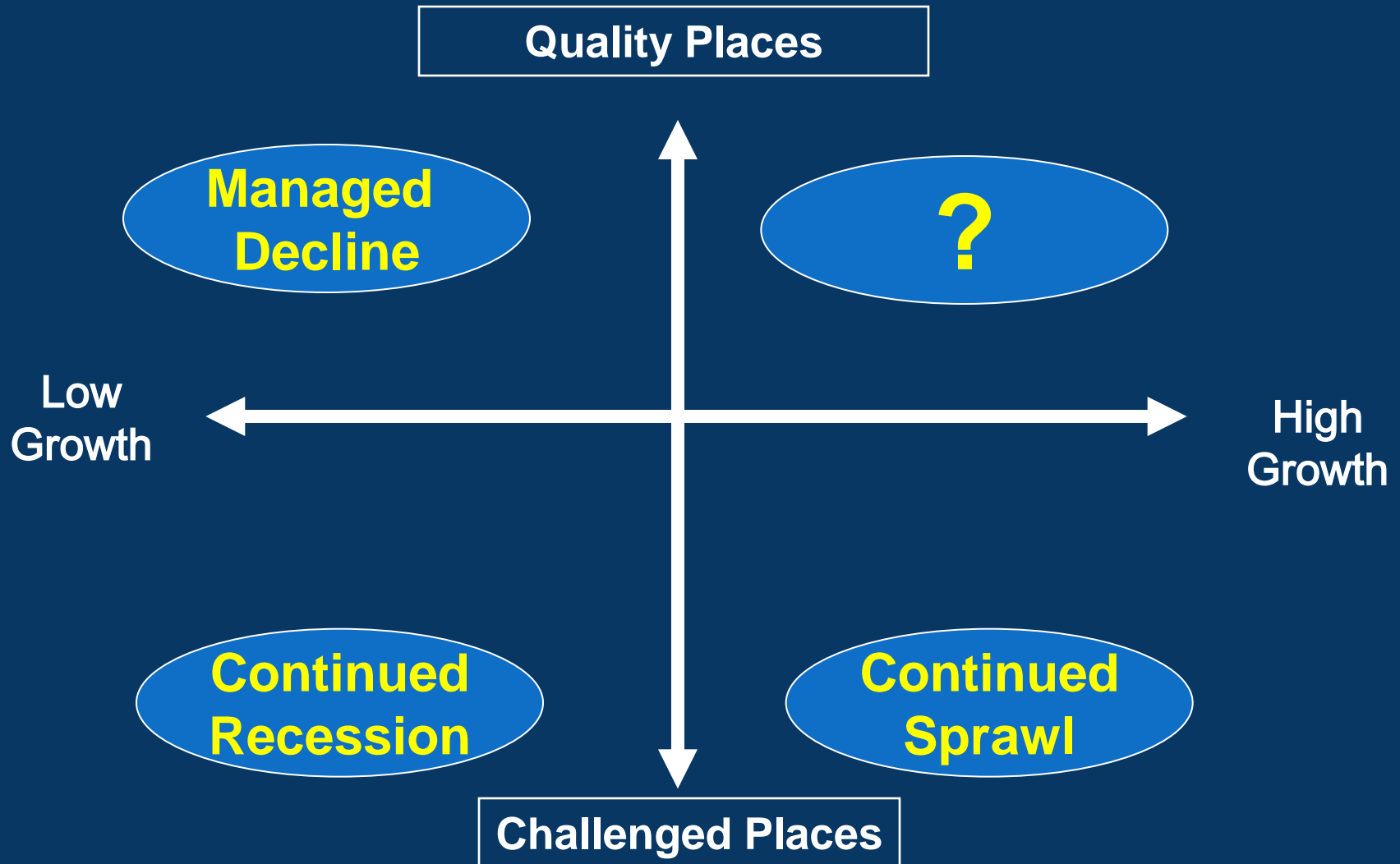


# “A week is a long time in politics!”





“If you don’t know where your going.....”



# The Drivers of Future Change?

1. **Why?** ➤ The Over-riding Issues
2. **Where?** ➤ The New Geography of Ireland & Europe
3. **How?** ➤ Our Capacity to Plan

# 1. The Over-riding Issues!

## The Global Drivers of the Planning Agenda

### The Three Big Issues

1. Rate & Form of Urbanisation
2. Growing Poverty & Inequality
3. Climate Change & Loss of Ecosystems

### Key Statistics?

- **2 billion**  
(New urban dwellers)
- **116 million**  
(Europeans living in Poverty)
- **14,802**  
(heat related deaths in France 2003)

# Implications - Future Position of Border Region?

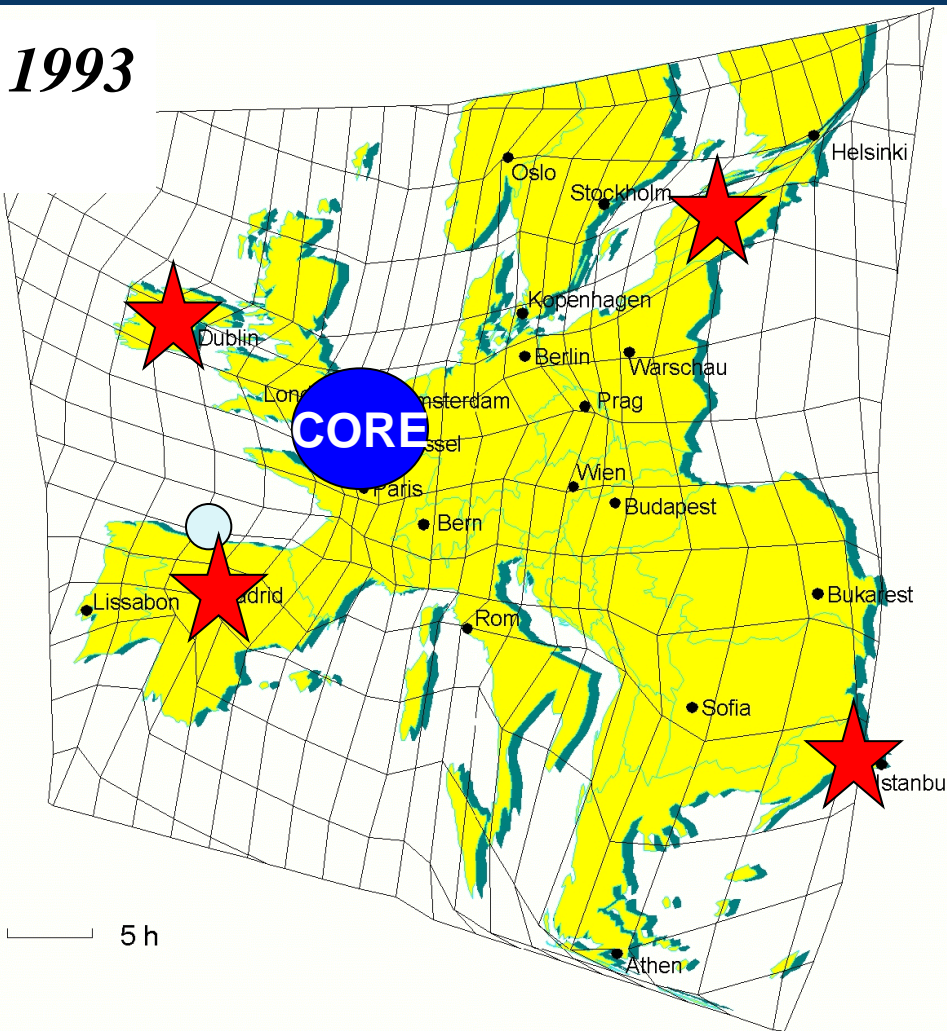
1. **Scale & Form of Urbanisation?**  
(Growth of Belfast-Dublin Axis)
2. **Poverty?**  
(Urban-Rural Balance)
3. **Climate Change?**  
(Future Ecosystems Services)



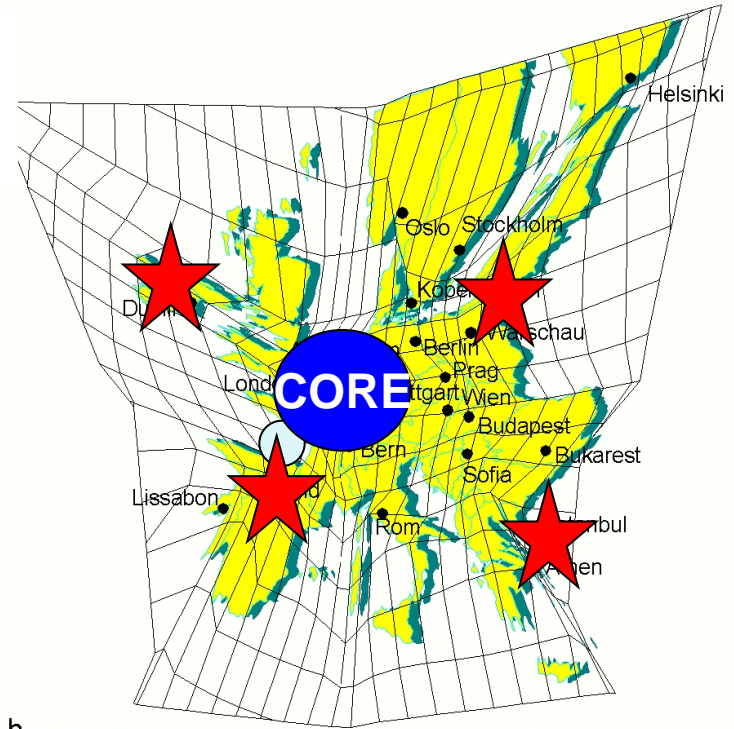
## 2. The New Geography - Shrinking Europe

### Changing Relationship of Core & Periphery

1993



2020



TIME SPACE MAP  
RAIL PASSENGERS  
1993 -2020

Source : Maciej Borsa

# Implications – Co-opetition between Cities?



**Network of Metropolitan Regions**

# Glasburgh

## Scotland's Metropolitan Regions

### Priority Areas

- Cities Development
- Collaboration
- International Profile
- Collaboration of Key Sectors
- Connectivity

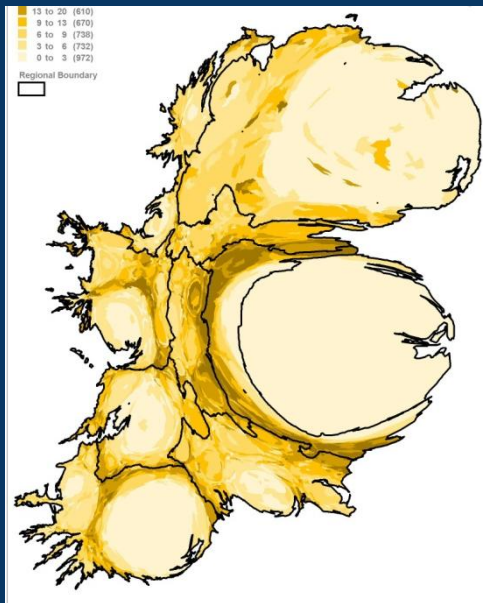


Watch a video introduction to collaboration ▶

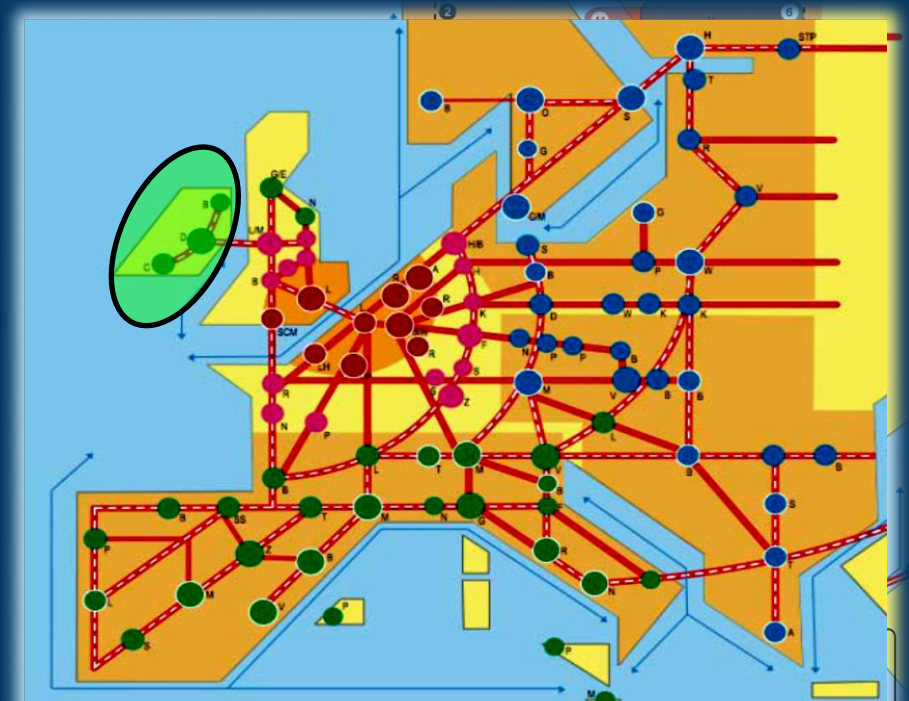
By working together  
Glasgow and  
Edinburgh can  
compete more  
effectively with  
International cities.

# Implications – Co-opetition between Cities?

## A Tale of Two Cities?



% of Workforce travelling  
more than 30 miles



**Network of Metropolitan Regions  
METREX**



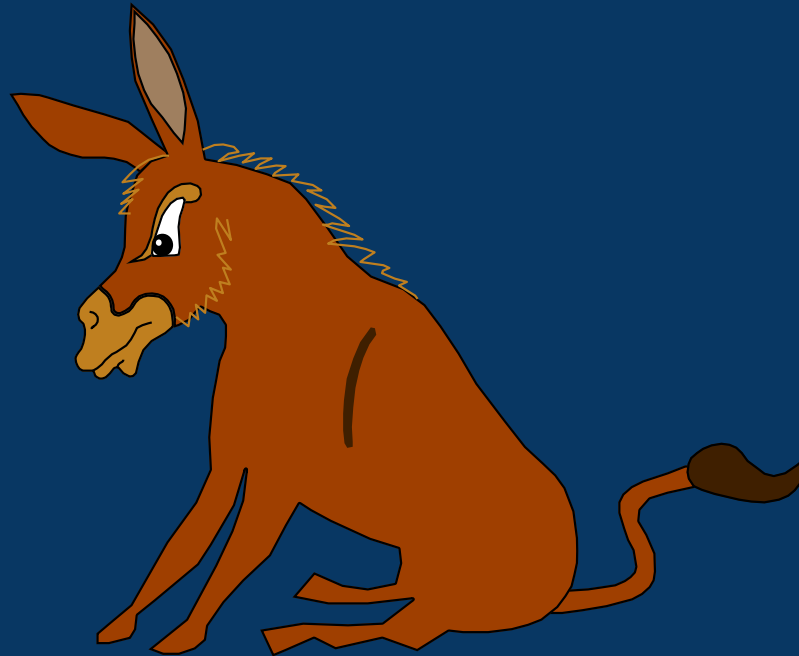
### **3. Vested Interests in Status Quo?**

#### **Fragmentation & the Need to Co-operate!**

- **Fragmentation of Functional Socio-economic Areas  
(inappropriate local government areas)**
- **Fragmentation of the Functions of Government  
(separation of power and responsibility)**
- **Political fragmentation  
(dictated by speed & standards of the slowest)**
- **Fragmentation of Thinking & Vision  
(‘zoning/land-use’ plans not sufficient and too inflexible)**

## B. Implications for Governance?

We need to challenge the Impediments to Change!



# The Need to Square the Circle!

Give  
priority to  
National  
Growth?



Give  
priority to  
Power to  
the People!

# Need for Strategic / Regional Visions

(The Principle of Superiority!)



**Beyond El Paso – Twin City Region**

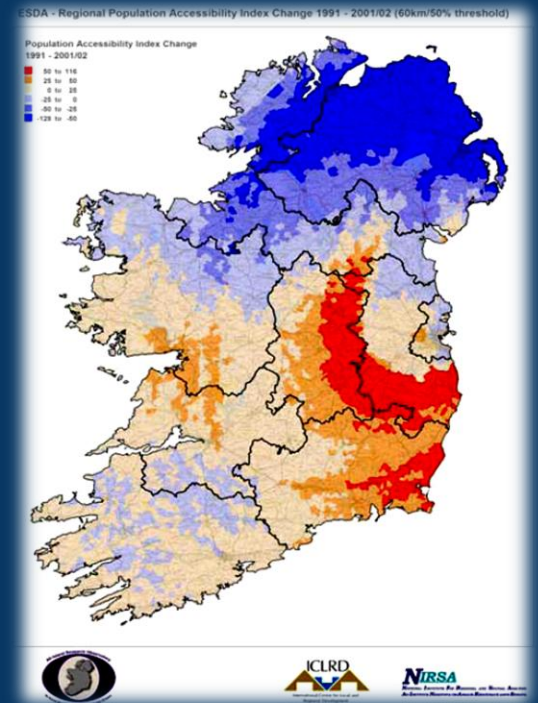
# Building Real Partnership

(Processes that deliver Action not Activity)



The Tests of Real Partnership  
The Trends, Friends and Spend

# Build Technical Strength



Distribution of Population  
Change 1991 - 2001

# Local Leadership

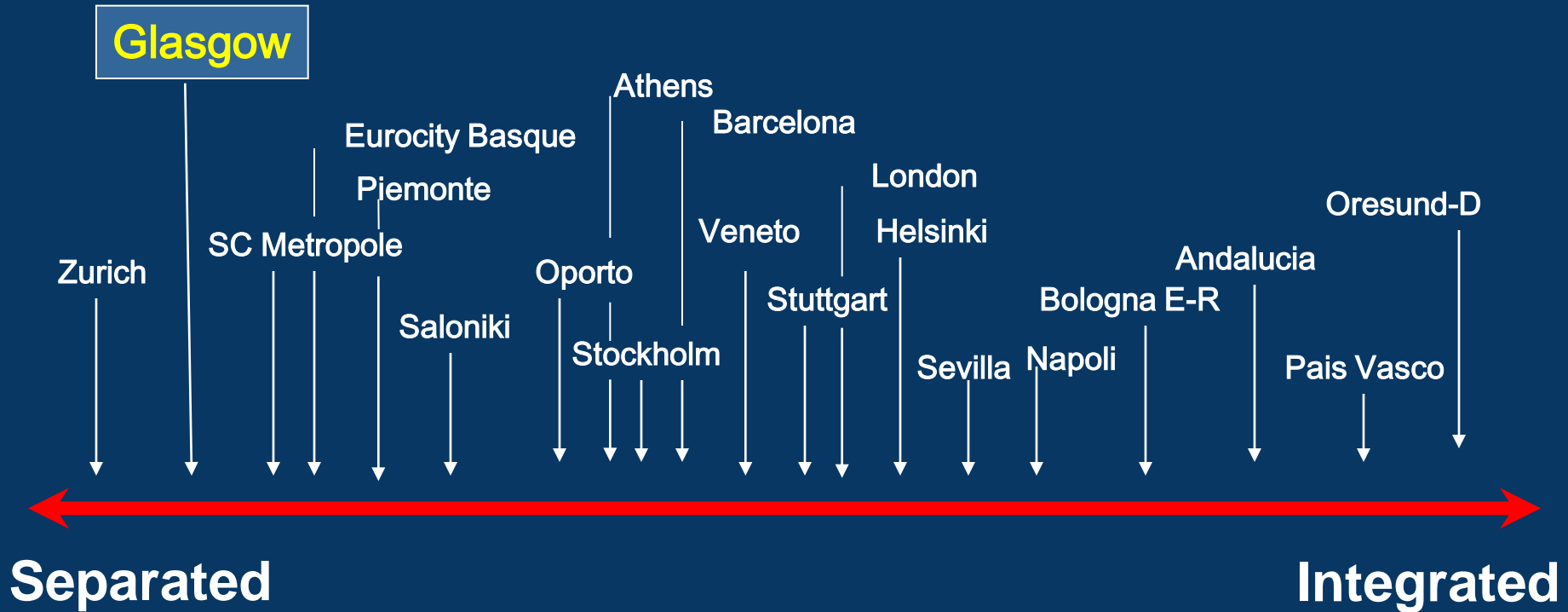
The Art of the Possible



“Too important to leave to Central Government”

# Key Issue

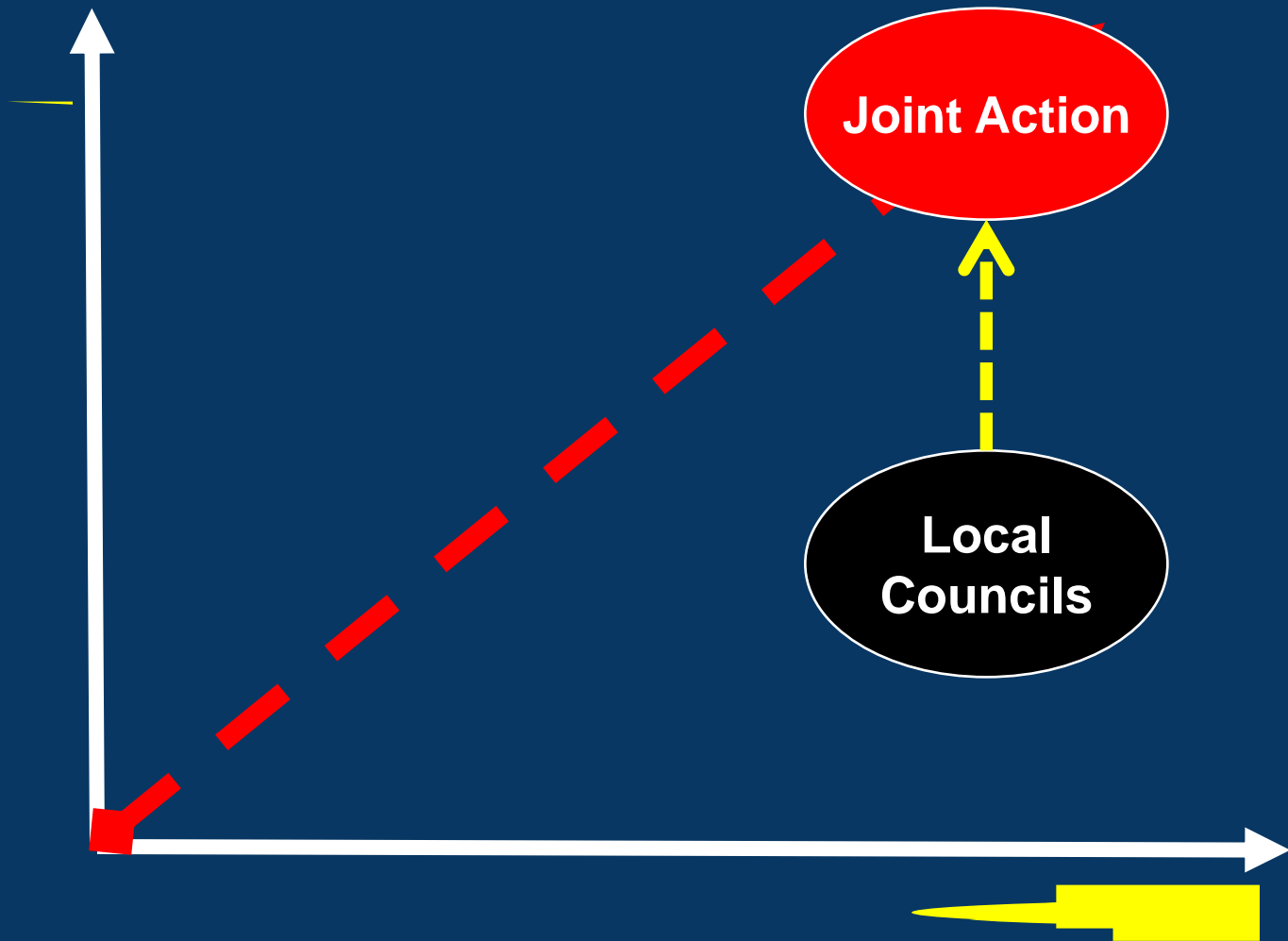
## Need to linked the Plan to its Delivery?



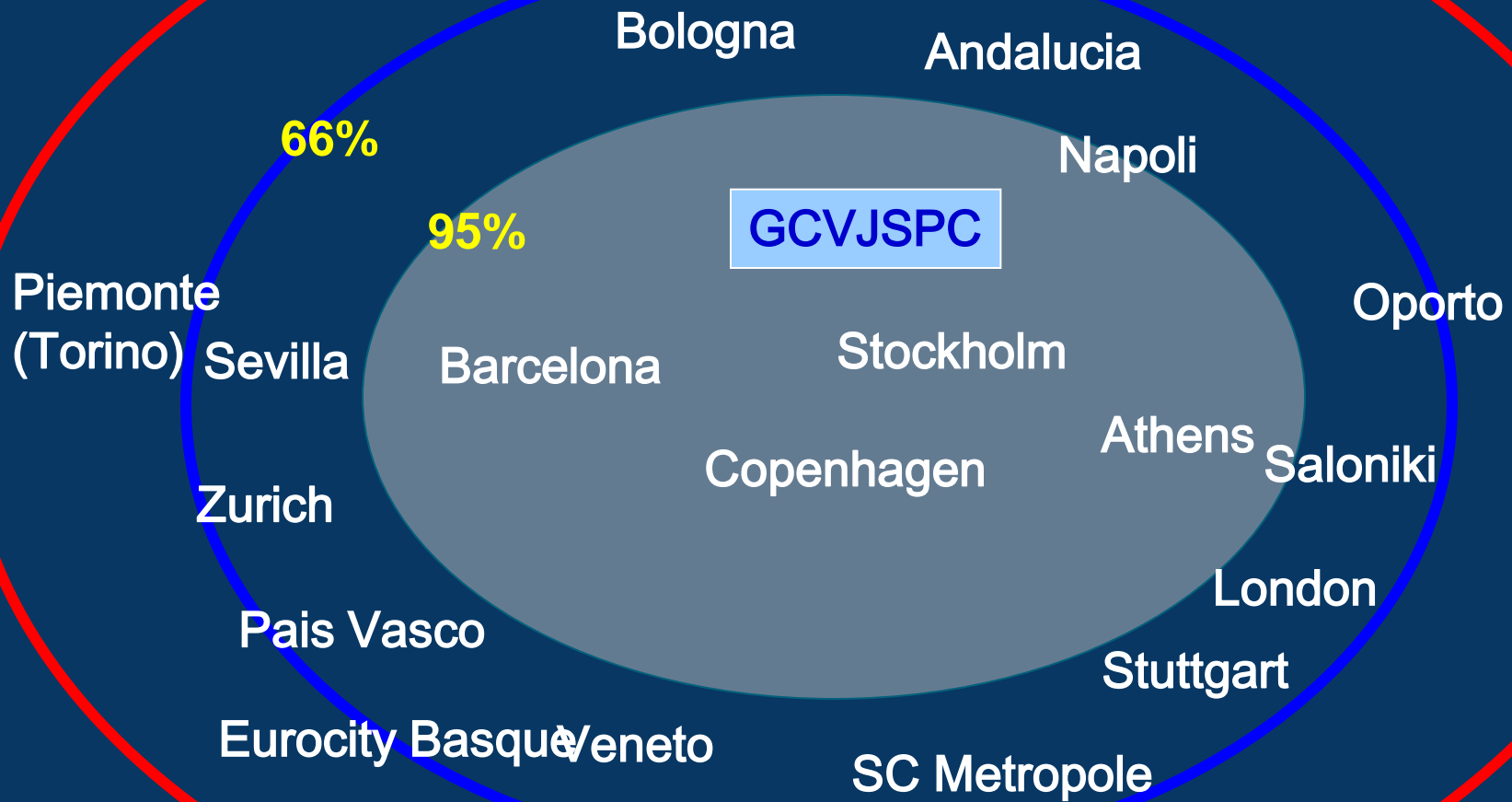


# Response 1: Create the Institutional Capacity

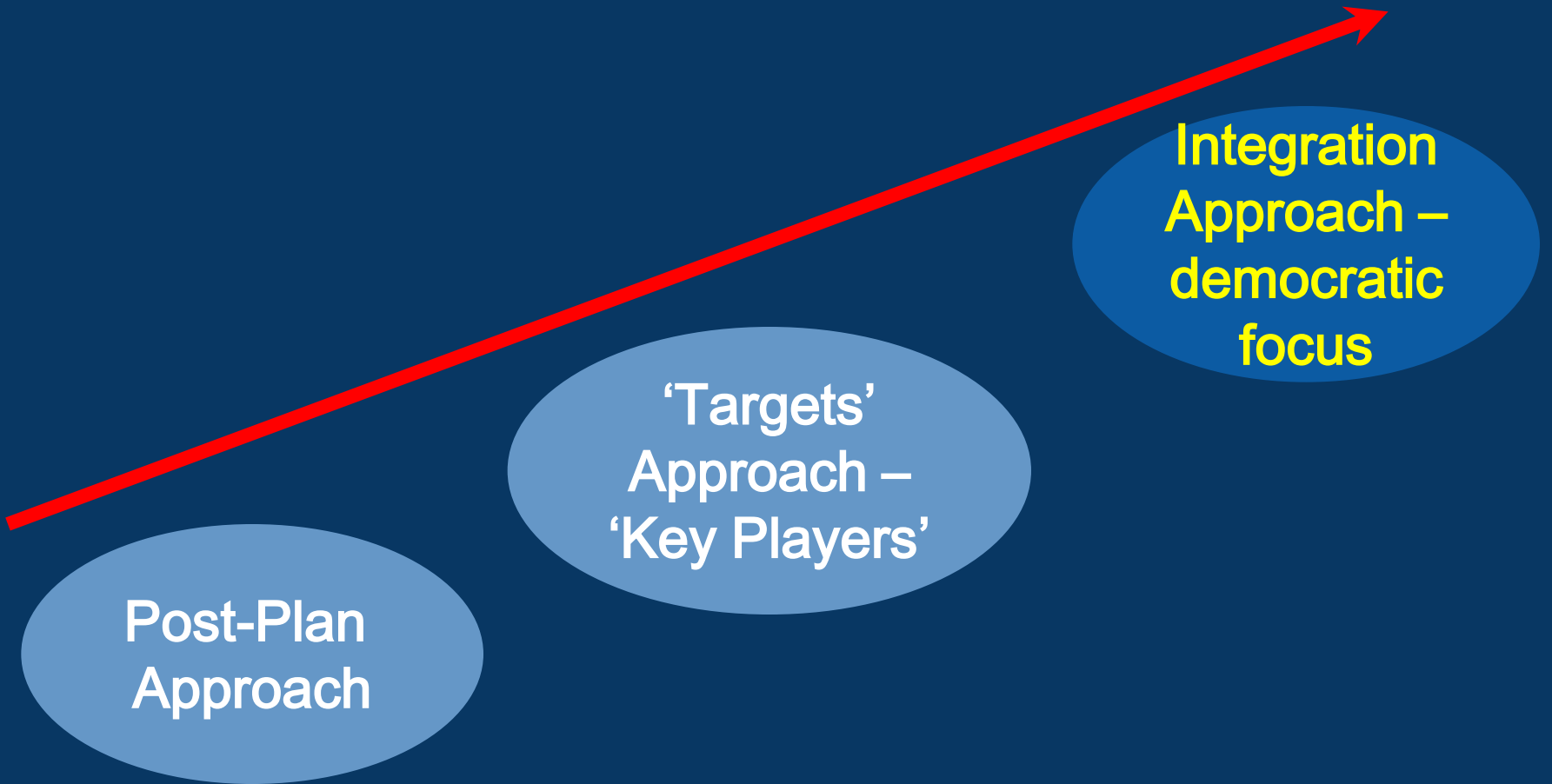
(Joint Working must become the norm)



# Response 2 – Establish a Functional Region



# Response 3: Generate Stakeholder Confidence



# Response 3: Simplify the Plan

**Admin  
Layers**



**No. of Plans**

## C. Implications for Planning?



# The Wheel continues to be reinvented !

## UK Examples

- Urban villages (1990s)
- Princes Foundation
- Academy for Urbanism
- Commission for **A**rch & **B**uilt **E**nvironment
- New Charter of Athens (2003)
- Reinventing planning (Un-Habitat : 2006)
- The New Essex design guide (2006)



# Creating Sustainable Communities

## THE WHAT?

- Green transport links
- Green Network
- Disaster proofing
- Zero carbon development
- Mixed uses & housing
- Social facilities
- Neighbourhood centre
- High design standards

## THE HOW?

- Accept different agendas
- Accept limitations
- Accept varied commitment
- Agree rules & boundaries
- Avoid jargon
- Be honest & Transparent
- Be visionary yet realistic
- Build local capacity
- ETC.

... but...



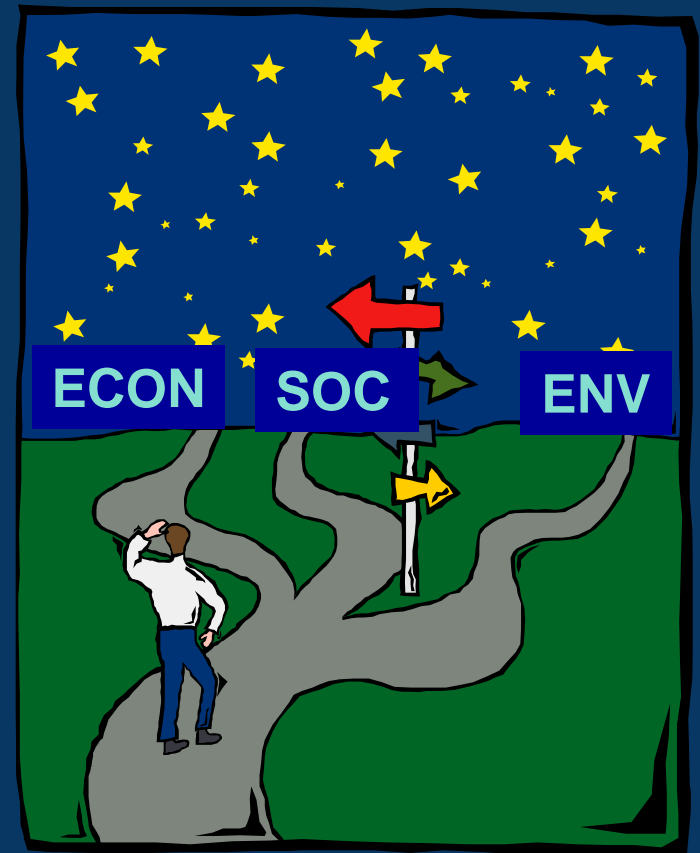
# We need to challenge Fashion & Formulaic Planning!

## It is often no more than hype or spin

- **One size does not fit**  
(e.g. affordable housing targets)
- **The copy is never as good as the original**  
(e.g. design guides, IFS)
- **A set of projects don't make a strategy**  
(e.g. Ecotowns)
- **Often an illusion of change**  
(shifting the deckchairs - e.g. traffic calming, localism)

# We need to challenge the Triple Bottom-lining myth?

- **Link Economy & Society**  
(growing separation of people & jobs)
- **Link Society & Environment**  
(growing consumer demands)
- **Link Economy & Environment**  
(short term v. long term agendas)



# We need to challenge ourselves as Planners!

- **We are not the only professionals**
- **We are not necessarily expert**
- **We cannot assume shared values / ethics**
- **We have not “always being doing it!”**

?

CONCLUSION?

## The Answers?

The New Future is very optimistic if only we can believe in it  
...but...

A new culture for Planning is required  
&  
Cross-boundary working is not an option

Without  
Effective Planning  
and  
Cross-Boundary Cooperation  
we will not deliver  
the change that  
Ireland and Europe  
require!

The image features a solid dark blue background. At the top, there are several wavy, horizontal lines in shades of blue and cyan, creating a decorative header effect. The text "Thank You!" is centered in the middle of the page.

Thank You!