

Annual CCBS/ICLRD Conference

Cross Border Economic Development and the Border Development Zone Concept

Cavan Crystal Hotel
30-31 January 2014

Programme

30th January 2014 (Afternoon)

13.15 Registration & Tea/Coffee

14.00 Welcome

Mr. John Driscoll, Director, International Centre for Local and Regional Development
Ms. Ruth Taillon, Director, Centre for Cross Border Studies

Session 1: Local Government as Drivers of Territorial Cohesion

14.20 Introduction to session

Ms. Ruth Taillon, Director, Centre for Cross Border Studies

14.25 Integrating Territorial Cohesion and the Economic Agenda: The Role of Local and Regional Government in Cross Border Cooperation

Dr Joachim Beck, Director, Euro-Institute, Kehl, Germany

Considering the application of Territorial Cohesion – and its core objectives – in the Irish border region, particularly over the period 2014-2020; and the role of cross-border cooperation, whether driven by local or regional government, in driving forward an economic agenda.

15.00 Questions & Answers

Session 2: Introduction to the Border Development Zone (BDZ) Concept

15.30 Welcome by Chair & Introduction to the Border Development Zone

Mr. Padraic White, Chair, Border Development Zone Steering Committee

15.50 Border Development Zone: A Strategic Approach

Mr. Philip McDonagh, Independent Economist

Overview of the BDZ Overall Strategy and Structure Scoping Paper; with the proposed actions being presented using the three key dimensions advocated by Bradley and Best in their 2012 study on cross-border economic renewal (and from which the idea for the BDZ emanated): Spatial, Sectoral & Institutional.

16.10 Questions & Answers

16.30 Breakout Sessions

Four sessions are:

- 1. SMEs in Goods and Services (with Export Potential):** Presentation by Maureen O'Reilly
- 2. Tourism & Recreation:** Presentation by Eileen McGloin
- 3. Agriculture, Food & Fish Processing:** Presentation by Tom Moriarty
- 4. Low Carbon, Energy Savings & Renewables:** Presentation by Dr. Karen Keaveney

17.30 Return to Plenary: Feedback from Parallel Sessions

17.50 Summation of Day 1

Mr. Andy Pollak, Project Manager, Border Development Zone Project

18.00 End Day 1

19.15 Reception

With address by Mr. Jack Keyes, County Manager, Cavan County Council

20.00 Conference Dinner

With after-dinner address by Mr. Stewart Dickson, MLA & Rapporteur on Interregional Cooperation, Congress of Local and Regional Authorities of the Council of Europe

31st January 2014 (morning)

Session 3: Local Government Working Across Borders: Learning from Scotland

09.30 Welcome by Chair

Prof. Deborah Peel, Chair of Architecture & Planning, University of Dundee, Scotland

09.45 Facilitated Conversation between:

- Mr. Ross Martin, Chief Executive, Scottish Council for Development and Industry (formerly Director of Centre for Scottish Public Policy)
- Mr. Gavin Stevenson, Chief Executive, Dumfries & Galloway Council
- Mr. Keith Winters, Executive Director - Environment, Enterprise & Communities Directorate, Fife Council
- Mr. Danny McSorley, Chief Executive, Omagh District Council & Interim Chief Executive, Strabane District Council

Drawing from the Scottish experience, with an Island of Ireland respondent, a cross-border, inter-regional debate focusing on dynamic local economic development

10.30 Questions & Answers

Session 4: Progressing the Border Development Zone

10.45 Welcome by Chair

Prof. Greg Lloyd, Head, School of the Built Environment, University of Ulster

10.50 Advancing the Spatial, Sectoral and Institutional Dimensions of the BDZ

Mr. Philip McDonagh, Independent Economist

Drawing together the original research findings and subsequent discussion points from the breakout sessions on Day 1.

Following this short intervention, delegates will be invited to join one of three parallel sessions centred around these key dimensions of the BDZ to propose a way forward for this concept. This should include both short-term and medium-term action points.

11.15 Tea & Coffee

11.45 Breakout Sessions

Three sessions are:

- 1. The Spatial Dimension:** Facilitated by Mr. John Driscoll, Director, ICLRD
- 2. The Sectoral Dimension:** Facilitated by Mr. Andy Pollak, Project Manager, Border Development Zone Concept
- 3. The Institutional Dimension:** Facilitated by Mr. Padraic White, Chair, Border Development Zone Steering Committee

12.45 Return to Plenary: Feedback from Parallel Sessions

Short summation of each of the sessions, with the emphasis being placed on how to further the development of the BDZ and, where relevant, who will now take a 'lead' in driving this objective forward.

13.05 Closing Address

Ms. Marian Harkin, MEP

1.30 Close Conference / Lunch.