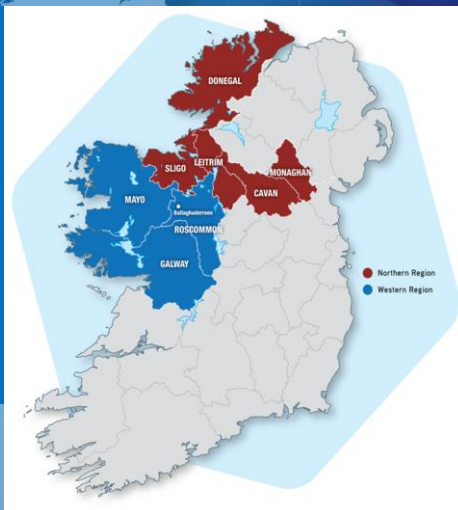




Our Region in Ireland

- 9 Local Authorities
- 8 Counties
- 3 NSS Gateways & 5 Hubs
- Cross-Border context
- Gaeltacht



SO... WHAT DO WE DO?

Create Better Places and a more Competitive Region. Your Region.

- 1 Create BETTER PLACES by ensuring our region adopts effective planning and economic development policies centered on sustainable and resilient growth.
- 2 Enhance our COMPETITIVENESS by optimizing all exchequer and EU funding (with local & regional partners) to ensure appropriate levels of investment and infrastructure are secured for our region.
- 3 Act as a PLATFORM for collaboration, knowledge transfer and ultimately regional economic development.



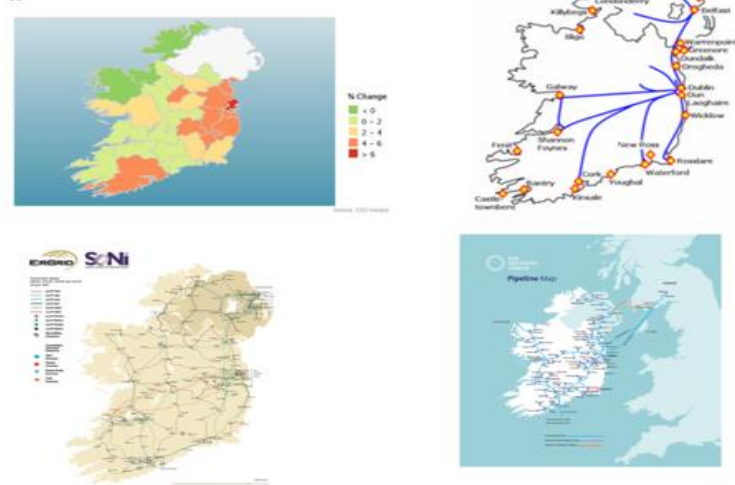
Our vision is that our Regional Spatial and Economic Strategies has the capability to **CONNECT** us.







Map 1 - Percentage population change by county, 2011-



Reflecting on the past.....legacy of under-investment



Some Placemaking Questions

- How should Brexit and other significant international influences be addressed and how transferable are interventions from other countries to Ireland?
- How could the Government best invest to create future value based on unrealised potential in the Region?
- If the Region is to prioritise investment choices on the basis of limited financial resources (particularly with regard to infrastructure) what are the key regional priorities to be advanced?

Placemaking Questions

- What are the emerging growth sectors that could attract human capital, attract capital flows and secure infrastructure in the context of the 4th industrial revolution?
- Is it possible to Identify key economic and social corridors/catchments/communities for targeted strategic planning within the region and outside the region into other parts of the island and at international level and if so what are they?
- How can the West & North West region of Ireland grow the employment base within existing sectors, such as ICT, Life Sciences, Engineering, Financial Services, and Agri-Food, and in doing so, create additional geographical expertise, copper fastening sectoral innovation by County /Region.

SMART CITY +
SMART COUNTRYSIDE
= SMART REGION

Insight
Centre for Data Analytics

THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION
HORIZON 2020

Department of Enterprise, Trade and Employment
European Union
European Regional Development Fund
Northern & Western
Regional Assembly



Thank You
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