Putting the Spokes back into the Wheel

Roscommon a 10-15 minute Town **NOLLAIG WHYTE**

HEAD OF ECONOMIC REGENERATION UNIT



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Introducing Roscommon Town

Population of 5,876

Strategically located re Galway MASP and Athlone Regional Growth Centre

Pre-Covid labour catchment of 7,235

Post covidboundless possibilities

Strong service and public sector employment

Very strong retail offering – wide hinterland draw

Strong agricultural influence with huge potential to increase its tourism market





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Developing a Strategic Vision for a Vibrant, Liveable Town



Things to Do

Strong Sports Focus

History and Heritage

Parks – Loughnaneane and Mote Park

Community Events and Festivals



Accessibility & Employment

Intersection of 2 national routes

Rail link

Centre of Ireland

Compact

Attractive to work in/invest in



Services & Living

Shopping, Restaurants and cafes

Healthcare

Administrative Centre

Affordable Housing

Schools

Starting with the Centre – Why?

- ▶ Bring people, jobs and a diversity of urban functions together in town centre to
 - ▶ Reverse hollowing out of populations, footfall & private investment
 - ► Create a more attractive alternative to fringe areas
 - Increase urban densities to recreate community and economic hub
 - Reduce the need to travel and improve people's quality of life



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What are we doing?

- Reimagining Main Street and Market Square to allow the following:
 - Seating areas which brings together people to meet, eat and celebrate
 - Market area with potential for use as an open air events and festival space
 - Spill-out area for coffee shops with outdoor ambiance to increase dwell time and spend
 - Enhanced linkages between existing car parks and the town centre
 - Wayfinding Strategy to improve the accessibility and visitor experience within the town

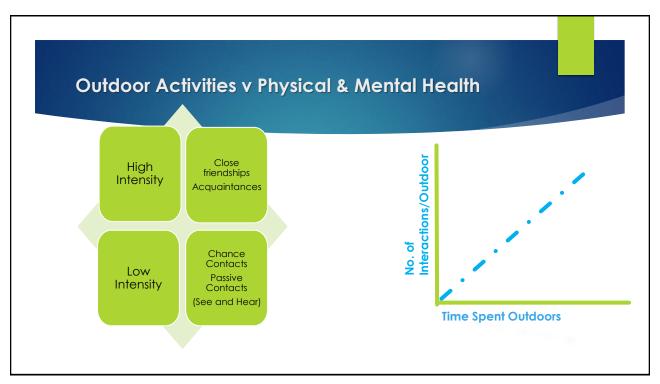


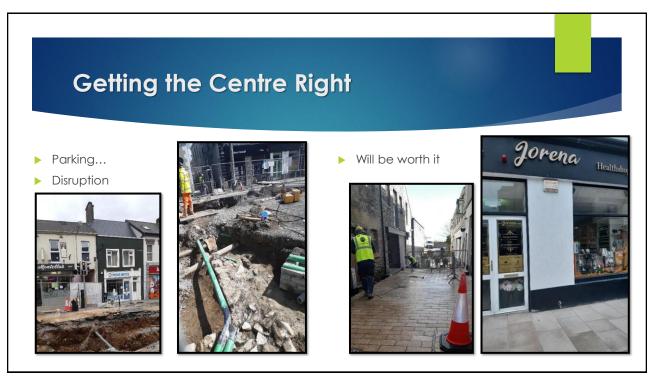
"PEOPLE COME
WHERE PEOPLE ARE"
SCANDINAVIAN

PROVERB

- Adults prefer to walk on lively streets rather than quiet streets
- Activities attract more activity e.g.
 - Artist drawing
 - Street painter/busker in action
 - ▶ People working on street excavations!

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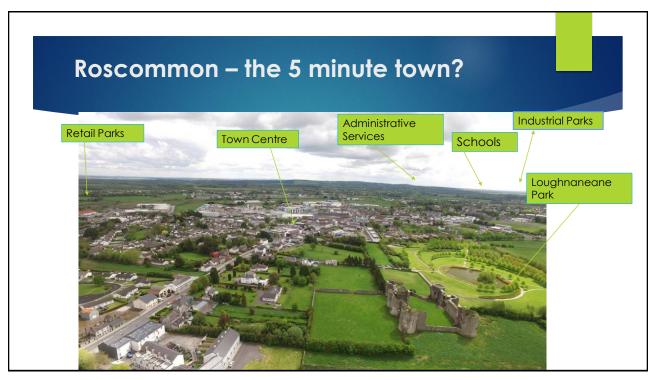
Roscommon's Impetus for a 10 – 15 minute Walkable Town

- An architect asked a local garage owner who had moved from Brazil do you like living in Roscommon?
 - ▶ I love Roscommon, it's a five minute town, 5 minutes to the shops, to the school, to the soccer pitch, to work everything is only 5 minutes away

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The 15 Minute City – International Meaning

- Professor Moreno model whereby we live in a world in which residents could meet all their daily needs on foot within a 15-minute radius of their homes.
- Roscommon already has it but need to make it obvious and attractive





5 - 15 Minute Cycling

10 Minute Cycle



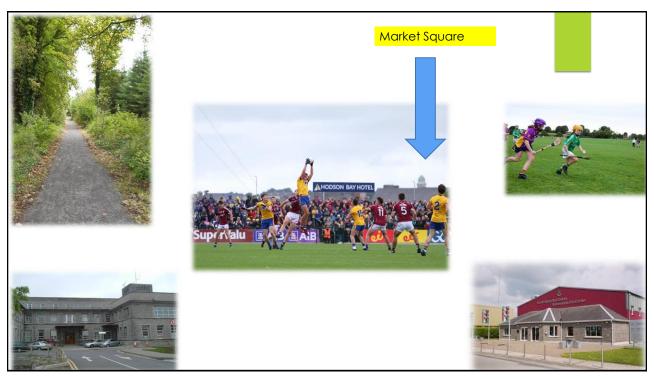
15 Minute Cycle



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Ireland Project 2040 Impetus

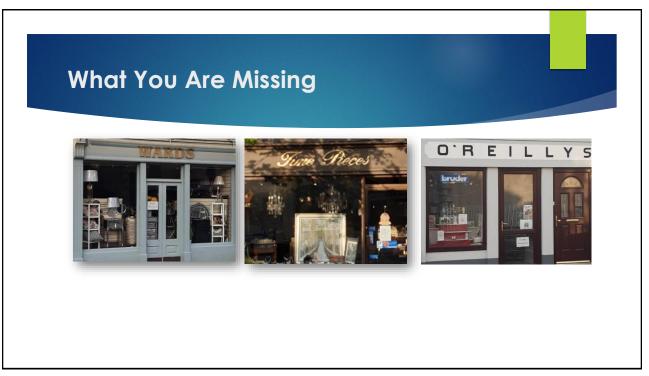
- Unsustainable, peripheral sprawl Compact and Sustainable Growth
- Place Making by building on the town's attributes to create Strengthened Economies and Communities
- Deliver highly connected town centres, where permeability and legibility encourages, entices and invites higher levels of pedestrian interaction with the town centre through Sustainable Mobility
- Offer an attractive urban environment which respects the existing built heritage and embraces new well designed, compact urban town centre spaces Enhanced Amenity and Heritage
- Create a more pedestrian and cycle friendly town centre to reduce car dependency on short journeys within the urban environs Transition to a Low Carbon and Climate Resilient Society



People Like to Join In Distance Perceived distance Route quality How you travel









Create a town, where everything will be done to invite and entice people to walk and cycle as much as possible as they go about their daily business

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We have the **Hub**

We know it we need to support it with **spokes**

Spokes need a rim



Spoke 1

- Transform grey parking area into a green recreational route linking the civic buildings to the town centre
- Create opportunities for high quality housing and remote working options & ground floor retail on brownfield sites
- Entice the passer-by into the town through **enhanced pedestrian** routes
- Upgrade existing car park as an enhanced public space linking into Main Street



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Spoke 2

- Activating backlands of Main Street by creating safe cycling and pedestrian access from:
- the main tourist attractions
- recreational facilities
- schools and churches to the town centre



Spoke 3

- New housing and community infrastructure in brownfield sites
- Pedestrian and cycle links
- Pocket Park enhancements



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Wheel Rim



- Complete circular route around the town
- Linking the town's key **tourism** assets
- Linking local housing, schools, churches, recreation and civic buildings
- ▶ 10 15 minute town

