

Planning for Thriving Cities - making a difference: Facilitating urban innovation with communities in cities



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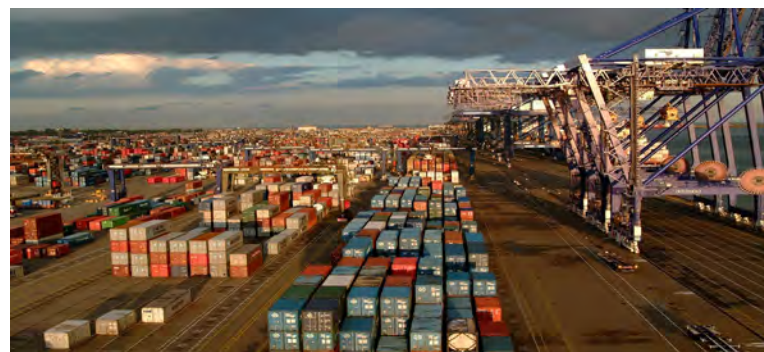


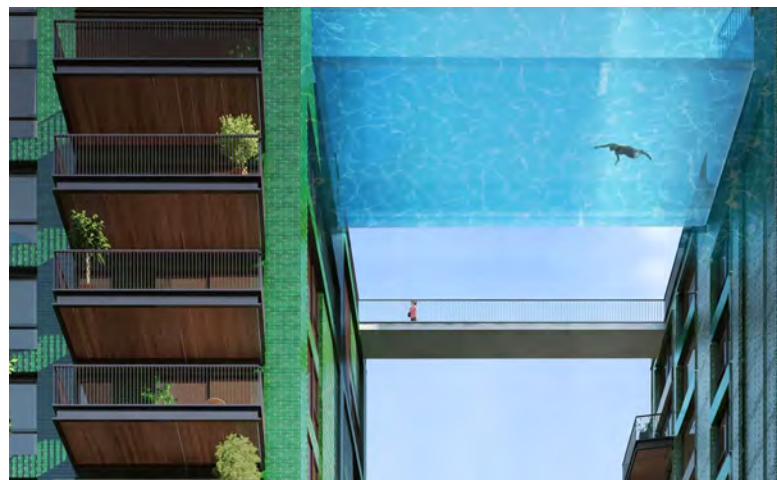
Key questions

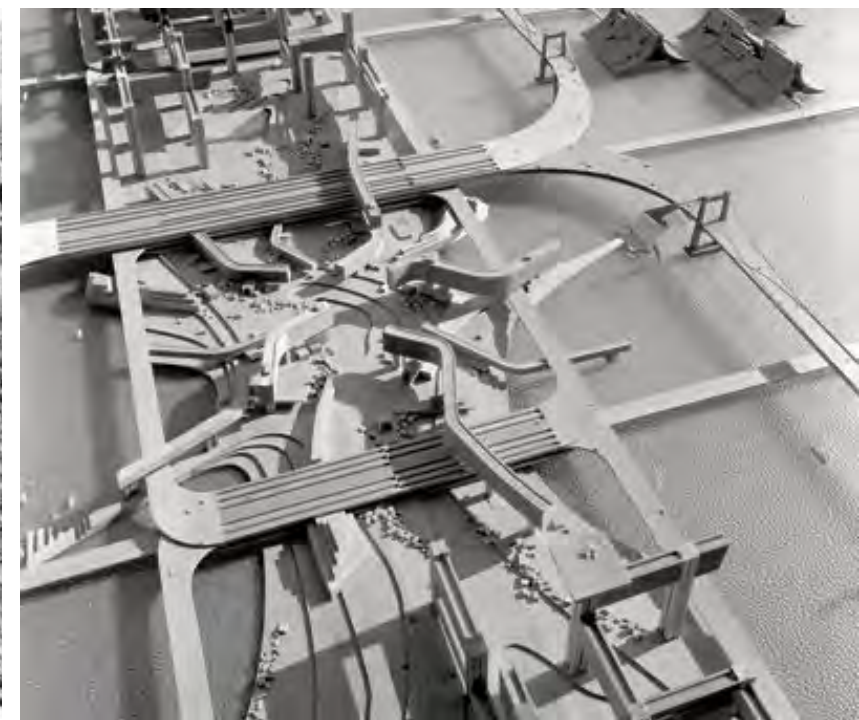
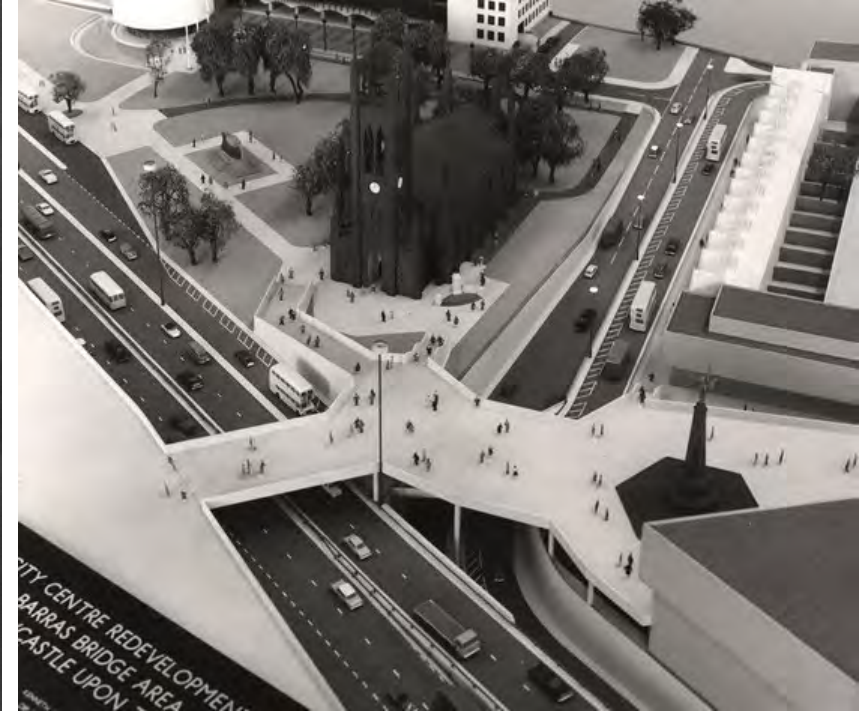
- Cities are facing a growing number of complex problems that require unique responses.
 - We are having to deal with pandemics, economic decline, climate change, deprivation, social exclusion, housing crises, poor health and well being, job uncertainty, and digital exclusion.
 - How can we even begin to address major social problems in places if we are all so compartmentalized, and when the rules of the game on urban change prioritize major development interests?
 - How can we unearth and harness the assets, community skills & uniqueness of places to economic, social and environmental advantage TOGETHER?
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Meeting the Needs of 21st Century Cities



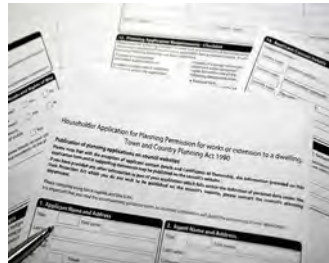
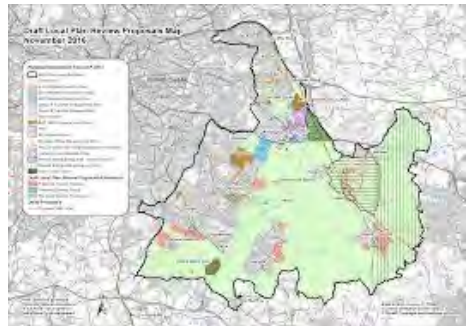
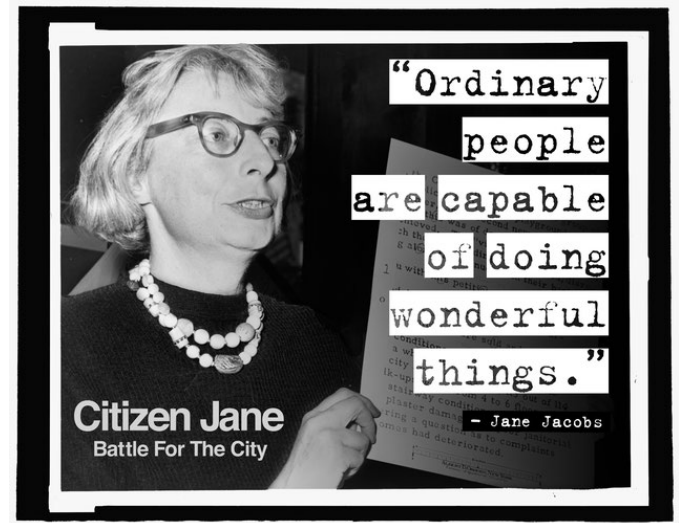
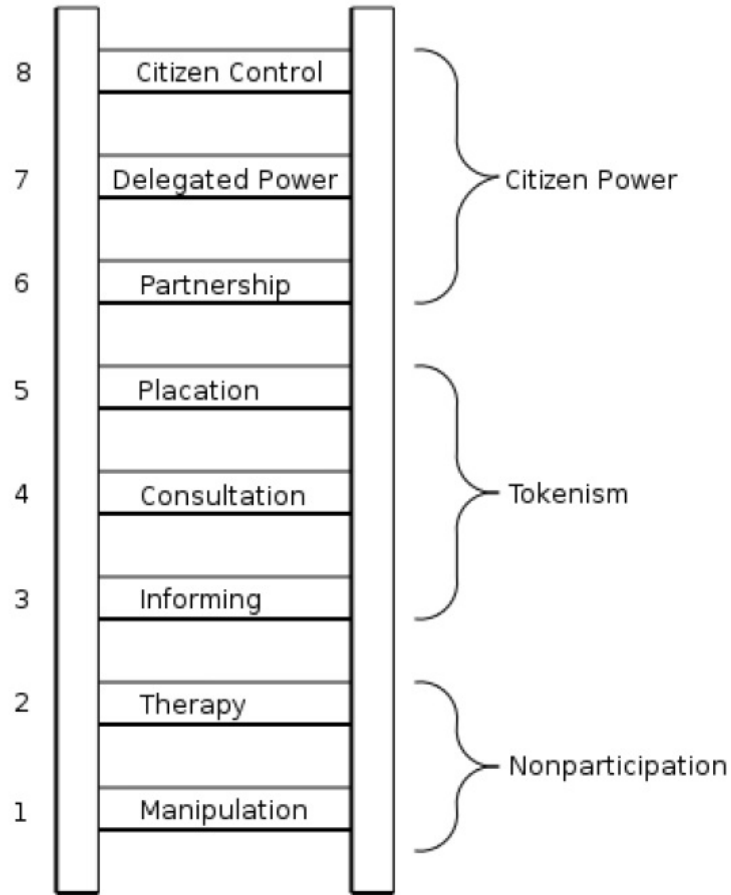
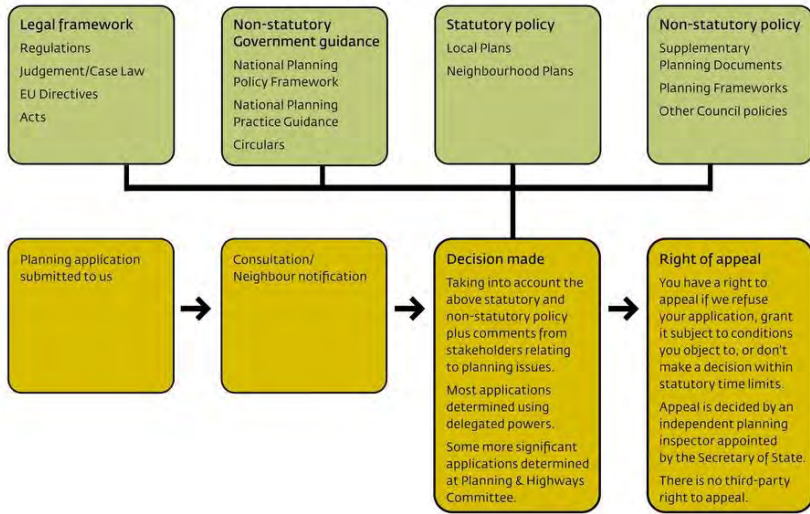






The Planning System

Overview of context for deciding planning applications



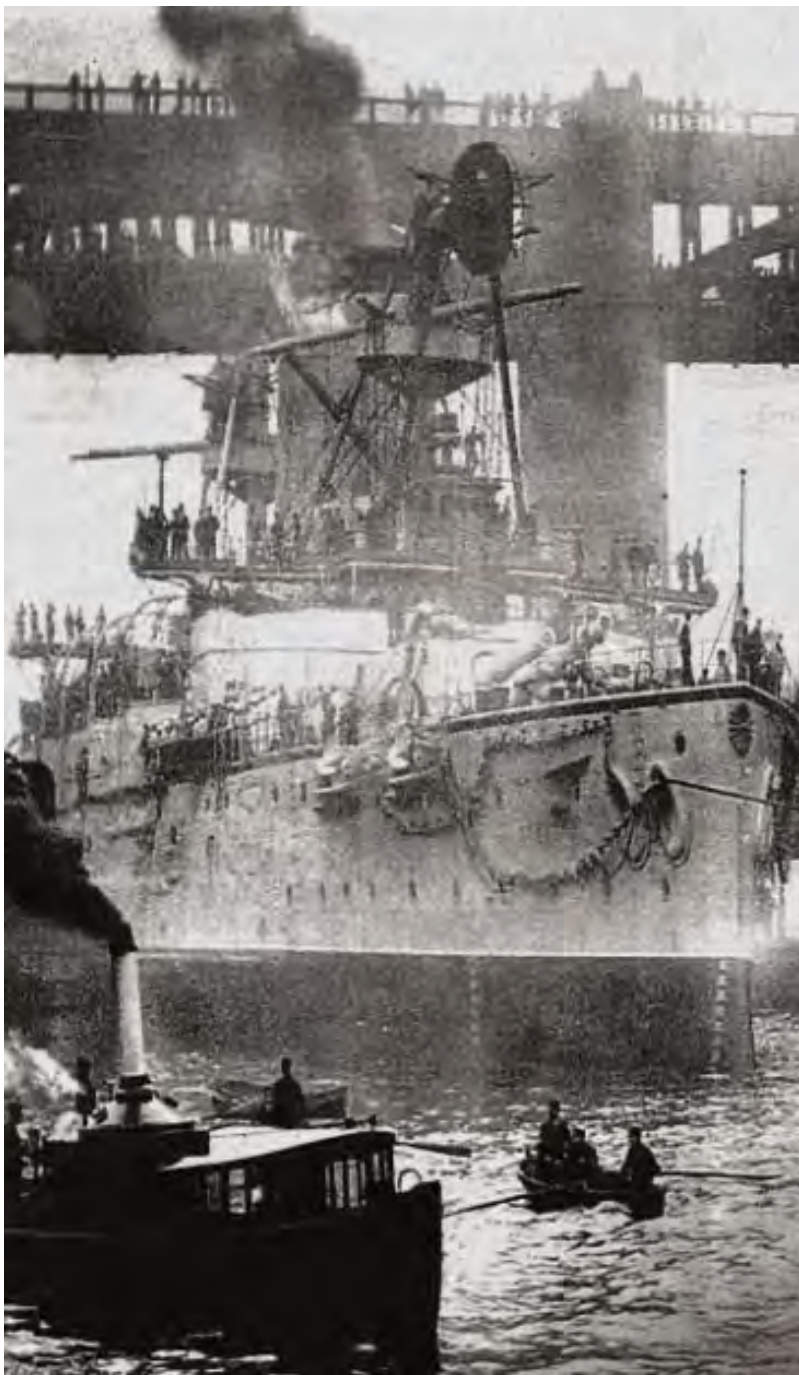
Key principles

- The need for city visioning
- A focus on medium to long term
- Place-distinctive basis
- Move beyond single agency solutions
- Collaboration and partnerships are key
- Broad-ranging city engagement opens up dialogue and ideas
- Utilising a suite of methods and approaches
- City problems are complex and cross-cutting
- Narratives/stories of the city may unlock innovations
- Develop proof of concept projects, not policies
- Planning is not an ends, but a facilitation process for other actors and purposes

'Shy bairns get nowt': Unique responses in one city - Newcastle upon Tyne









Population: 282k



Education:
GCSE attainment worse than
English average



Economic activity: 66.5%
United Kingdom: 77.4%



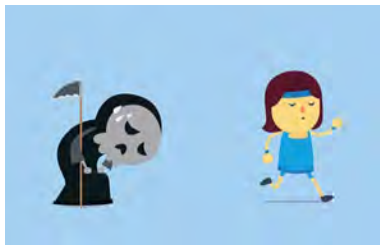
Poverty:
35% of all children & youth in poverty



Average age: 37.8 but
increasing over 65s+



Housing:
Owner-occupation: 69.3%
United Kingdom: 81%



Life expectancy:
high of 78, low of 61.
United Kingdom: 81.2



Car ownership:
No access to a car: 45%
United Kingdom: 19%

Helping to fill the gap in Newcastle

- An appetite on the part of the public and businesses to shape their own city
- A failure of formal planning to pursue long term visions and plans
- An inability to look at place assets (not land use) as the basis of planning distinctively
- Newcastle University possesses an interest in civic engagement
- Group of university planning staff and students consider ways the university can fill this gap



'What is the city but the people?' (Coriolanus)

Getting the methods right - making it *place-based* and *people-focused*





Newcastle City Futures,
led by the School of Architecture Planning and Landscape at Newcastle University,
creating shared opportunities through
research, engagement and innovation, operating as a pilot 2014-19





WHAT WOULD YOU DO?

NEWCASTLE CITY FUTURES

PEOPLE PLACE CHANGE - AN EXHIBITION OF NEWCASTLE'S BUILT HERITAGE
INCLUDING A SERIES OF EVENTS & ACTIVITIES FOR ALL THE FAMILY WWW.CITYFUTURES.NEWS

23 MAY - 18 JUNE, 10.30AM - 4.30PM, THE CRIBBELL, QUAY ONE, NEWCASTLE

#CITYFUTURES

Newcastle University, Architecture Planning & Landscape, City Futures, RTPI 2014, FARRELLS, Newcastle City Council

ward, Newcastle City Futures examines significant projects that have shaped and reshaped the city in the latter half of the 20th century and continue to do so in the 21st century. From the development of Byker, the conservation of Grainger Town, the redevelopment of St James' Park, the creation of new projects in the Stephenson Quarter and the way the city's place has continually evolved, and of the people and organisations that have been central players in that change and renaissance.

Information boards and photographs, some of which will chart the forward-looking visions of the exhibition will chart the forward-looking visions of the city and Gateshead. This includes projects that were rebuilt and never finished, such as the motorway under construction over the river, and 'the Geordie Rambler'.

It's a taste of what it feels like to be an architect and to make your mark on the exhibition by identifying you love and loathe. Bring along the whole Family to help you pick up a mini-planner pack for the kids!

A comprehensive program of events, jointly hosted by Newcastle City Council and Gateshead Council, will start a 'big city conversation' and engage the community in a series of free events.

Friday 23 May 6pm
NEWCASTLE: CITY OF SANCTUARY
 Film screening and discussion
 Participants: Lindsay Cross (West End Refugee Service), Peter Sager (A Living Tradition), Sarah Smart (City of Sanctuary)
 A short film screening and panel discussion, celebrating Newcastle as a focus on those who have found refuge in the city.

Focusing on how we have always looked forward, Newcastle City Futures examines significant architectural and planning projects that have shaped and reshaped the city in the latter half of the 20th century and continue to do so in the 21st century.

Thursday 29 May 6pm
DESTINATION 2030: THE FUTURE FOR THE TYNE AND WEAR METRO
 Presentation and discussion
 Participants: Raymond Johnstone, Nexus Director of Rail

Tuesday 27 May 6pm
THE ROLE OF CITIES IN ECONOMIC GROWTH AND WELL-BEING
 Presentation
 Participants: Lord John Shipley MBE
 Lord Shipley is a member of the Economic Affairs Committee of the House of Lords and was leader of Newcastle City Council from 2006-2010. He has lived and worked in Newcastle for over 40 years, and will draw on his role as Government Advisor on Cities and his recent appointment to advise on the Local Growth Deals in his discussion of the role of cities in economic growth and well-being. This event is organised in conjunction with the Workers' Educational Association.

Wednesday 28 May 6pm
BUILDING A TRANSPORT SYSTEM FOR A SUSTAINABLE SOCIETY
 Presentation and discussion
 Participants: Katja Leyendecker
 Katja is an engineer and chair of the Newcastle Cycling Campaign. Her talk will cover how sustainable transport can be developed so that everyone, young and old, can get around more easily.



Friday 6 June 6pm
THE PLANNING OF NEWCASTLE AIRPORT: PAST, PRESENT AND FUTURE
 Presentation
 Participants: Graeme Mason, Newcastle International Airport
 Graeme Mason is Newcastle International Airport's Planning and Corporate Affairs Director. Join him to hear how the region's airport has developed over the past 80 years and its vision for the future.

Tuesday 3 June 6pm
PERSPECTIVES ON A CHANGING NEWCASTLE
 Presentations and discussion
 Participants: Centre for Urban and Regional Development Studies (CURDS)
 CURDS is a major research centre for the study of local and regional development. In these presentations and following discussion, leading experts will explore different aspects of a changing city.

Monday 9 June 6pm
SCIENCE CENTRAL: DEVELOPING A FUTURE CITY
 Presentation
 Participants: Fiona Standfield
 Science Central will be Newcastle's new landmark location for science, business, living and leisure. Join us to see what the plans are for this major new development that will transform the western part of the city centre.

Tuesday 10 June 6pm
NEIGHBOURHOODS, PLANNERS AND DEVELOPERS WORK AND PLAY "TOGETHER"?
 Presentation and discussion
 Participants: Chris Anderson
 Chris works for the RTPI's Planning Aid England service as a Neighbourhood Planning Advisor based in the North East and other supporting organisations to help deliver DCLG's Supporting Communities in Neighbourhood Planning programme from 2013-15.



Thursday 5 June 6pm
CHANGING AGE, CHANGING PLACE: PERSPECTIVES ON AN AGE-FRIENDLY CITY
 Presentation and discussion



Saturday 24 May / Saturday 31 May
ARCHAEOLOGIST ADAM
 Family workshop
 Participants: Adam Carruthers
 Long-lost plans for a strange new city have resurfaced here in Newcastle! Grab your hard hat and join Adam in a fun, interactive session of mystery and discovery as you explore your very own building to a brand new map!

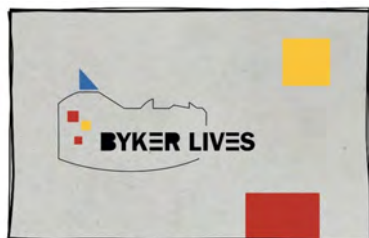
Sunday 25 May / Sunday 1 June / Sunday 8 June
INVESTIGATE NEWCASTLE'S SOUNDSCAPE
 Over 16h workshop
 Participants: Michael Freeman
 Come along to our young adult sessions with Northumbria artist Michael Freeman and investigate Newcastle's soundscape through architecture - old and new.



Ryder



Planning Aid England
Engaging Communities in Planning



City of Sanctuary

FARRELLS



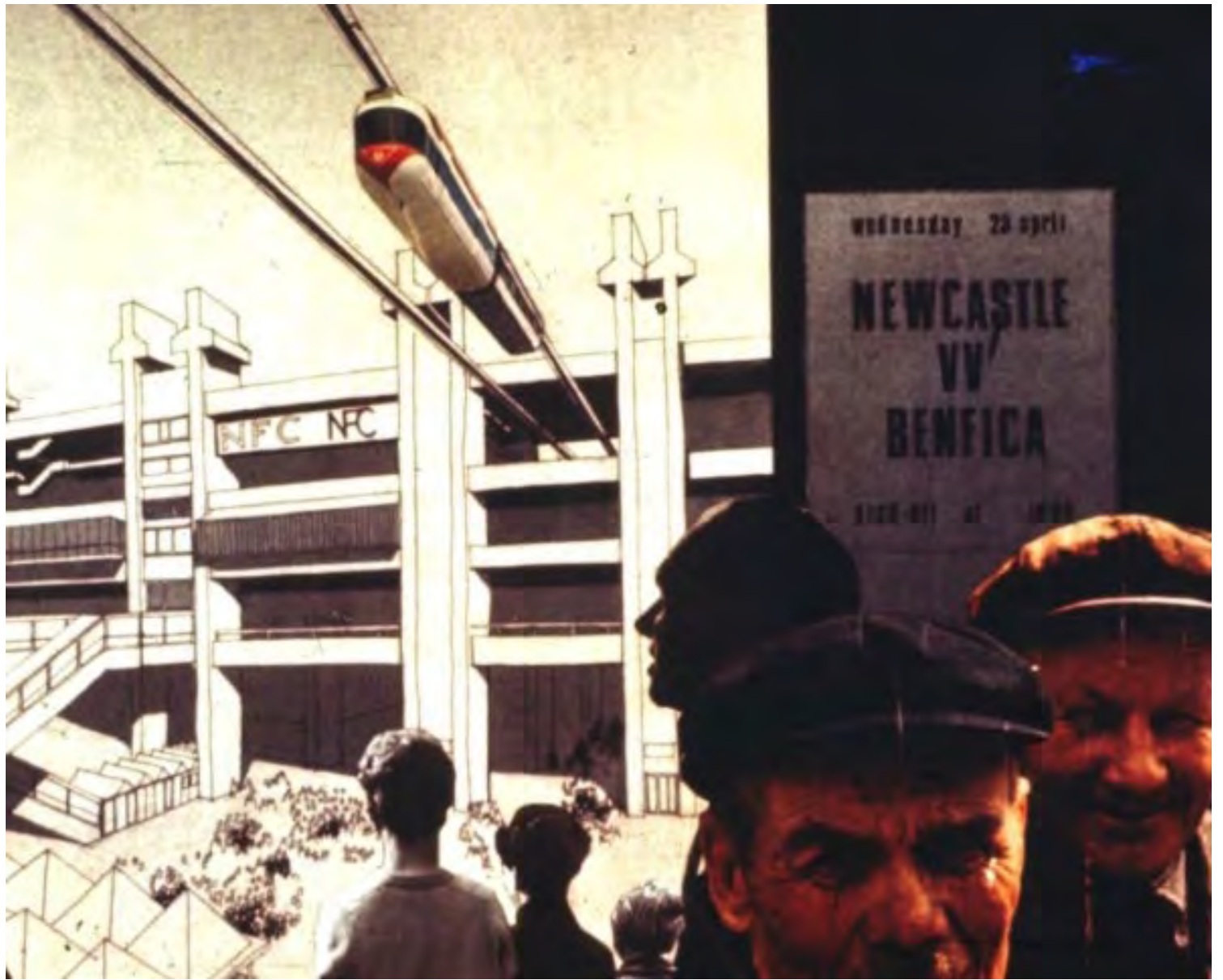
ARCHIVE FOR CHANGE

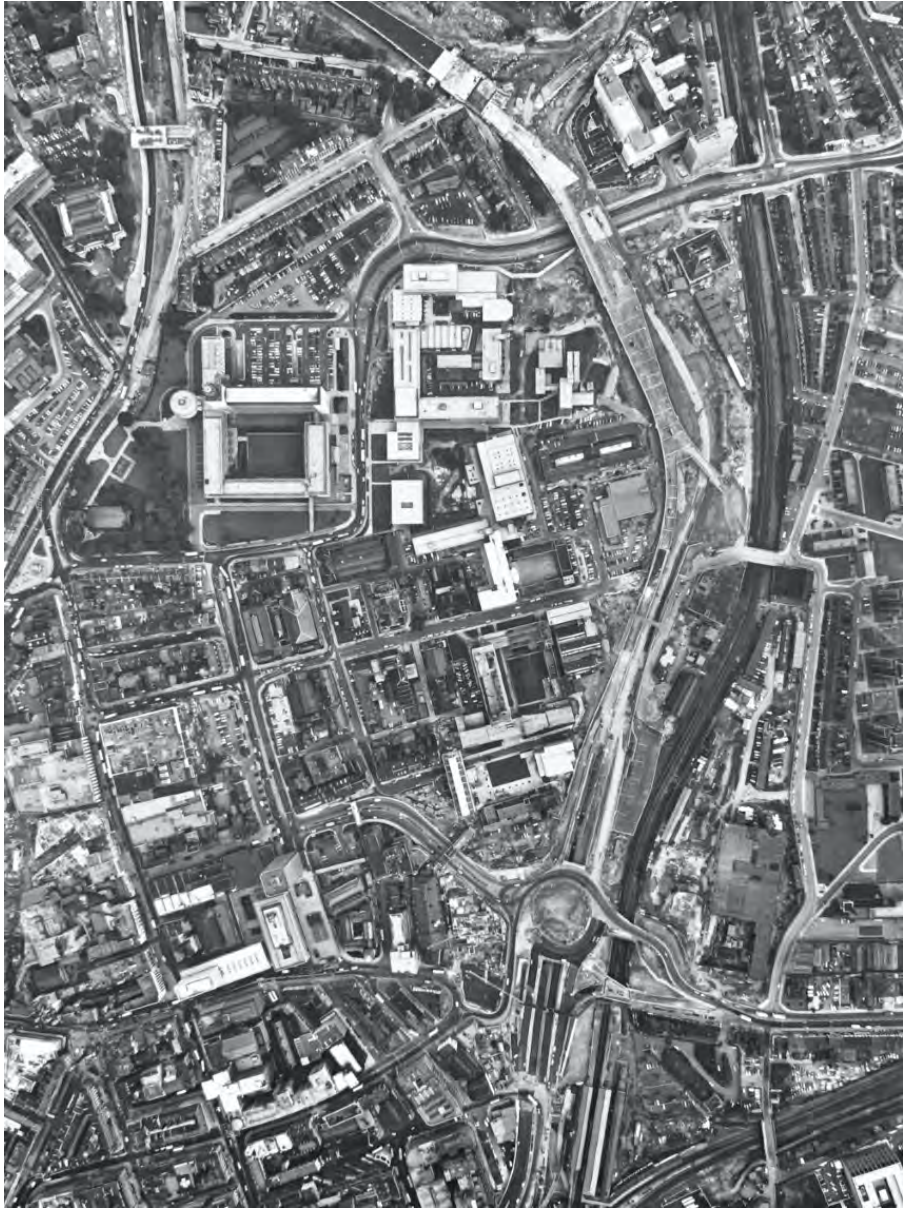


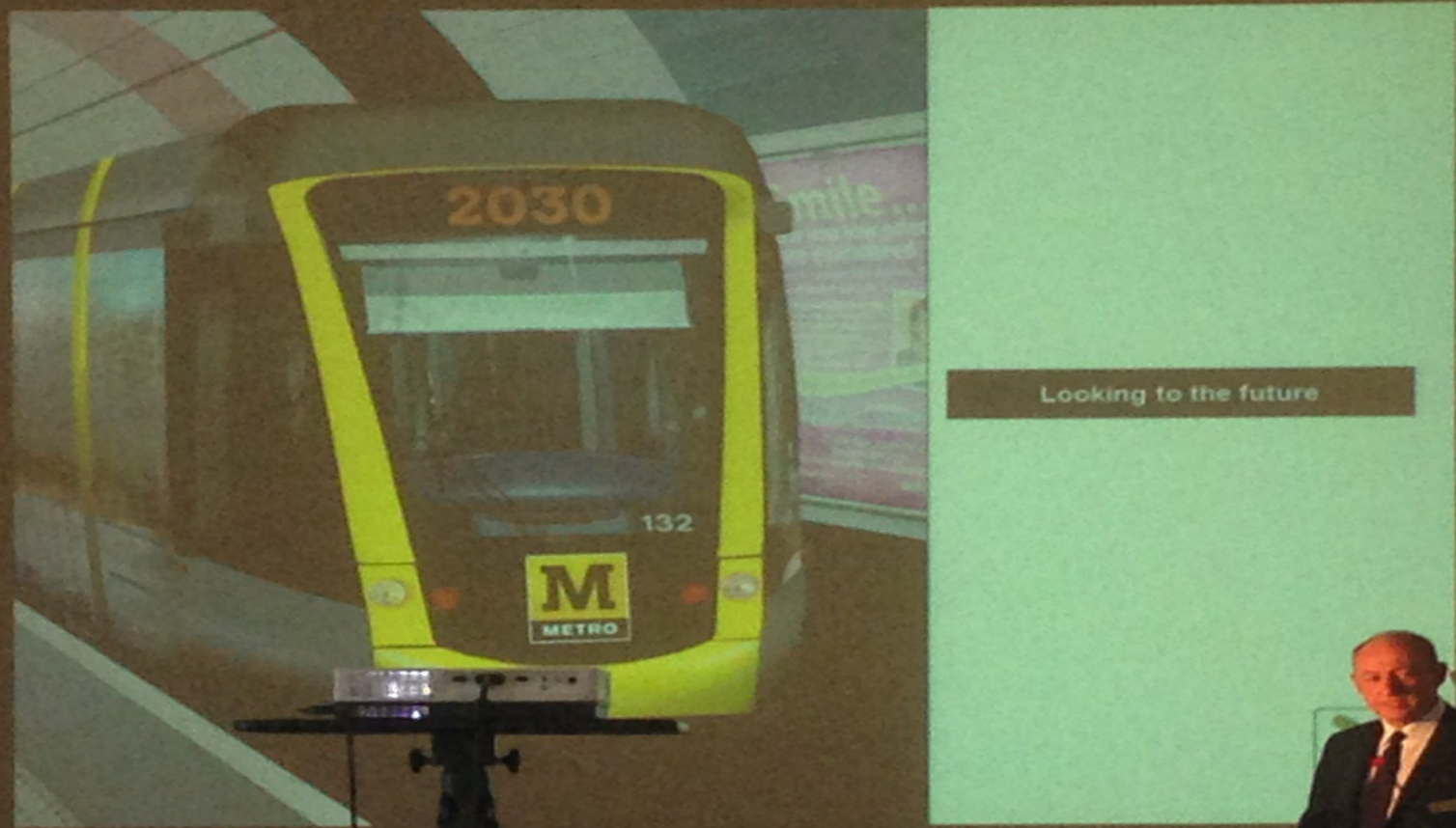
Newcastle International
Your Airport













WHAT WOULD YOU DO?

WHAT WOULD YOU PROTECT AND WHY?



A 3D architectural rendering of a cityscape, likely Newcastle, featuring a high-speed train on a bridge in the foreground, various buildings, and green spaces. The scene is overlaid with a semi-transparent pink rectangle containing text.

WELCOME TO NEWCASTLE CITY FUTURES

ENGAGE INSPIRE INNOVATE

HAVE
YOUR SAY.
[CLICK HERE.](#)

Newcastle City Futures

A prosperous future for cities requires the intellectual leadership from universities and full participation from citizens and businesses.

Newcastle City Futures is the RCUK/Innovate UK Urban Living Partnership pilot led by Newcastle University, creating shared opportunities to shape the future of the city. We work with the local authorities, public sector, businesses, communities and universities to generate new visible, exciting and meaningful projects across the city.



State of the Art Report: NCF2065

To take a **broad and overarching look at the long-term future** of cities over the next 50 years using Newcastle upon Tyne and its region as a pilot

To develop a more **strategic and inclusive approach using futures methods** and **city-wide participatory processes**

To show how **universities can work more proactively with and for the cities in which they are located**

To use **creative techniques and expertise** to foster city-wide civic engagement and demonstrator projects.

NEWCASTLE AND GATESHEAD TEST BED CITY OF INNOVATION



Identifying place assets & innovation for the future of cities
between sectors & organisations

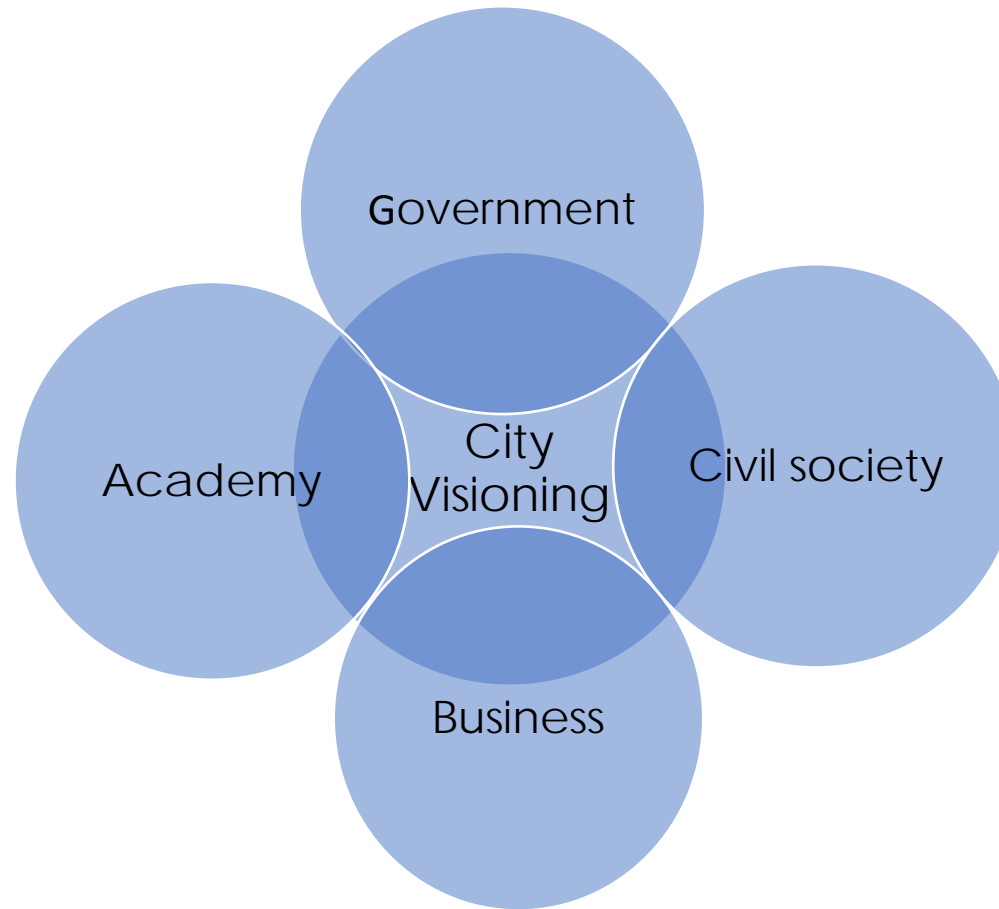
1. **Age Friendly City:** relationships between an ageing society, housing needs, and the use of digital technology;
2. **Sustainable City:** relationships between transport and highway design, digital technology and public health benefits;
3. **Creative City:** relationships between enhancing local democracy and engagement, visualisation of the urban realm, and cultural and creative arts to generate public interest.
4. **Science City:** relationships between science and engineering and collaborative democracy, particularly around themes such as energy consumption, and health.

***Placemaking
will need “to
stimulate and
support
innovative
and creative
ideas”***





Working as 'the choreographer' for people to make sense together

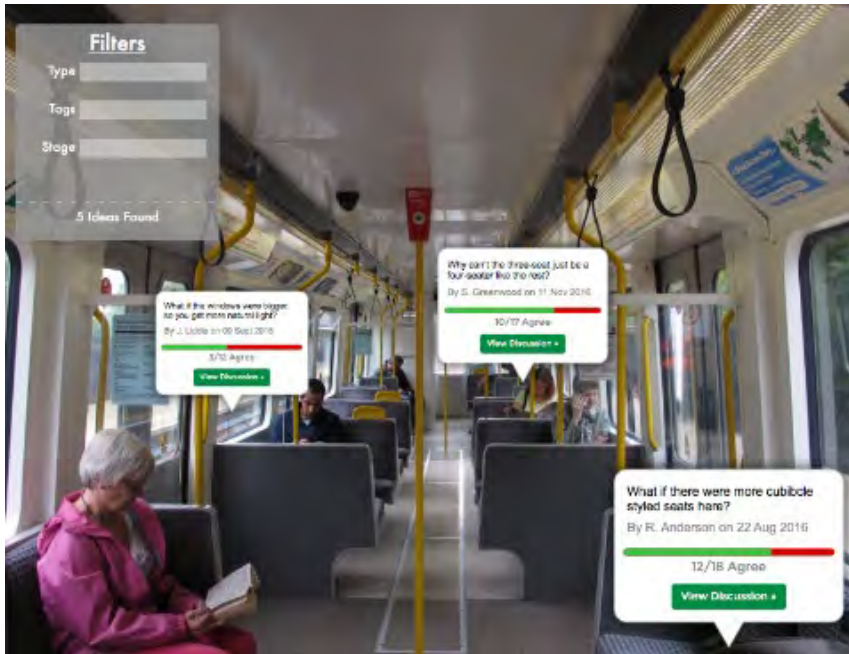


“No single element in a city is, in truth, the kingpin or the key. The mixture itself is kingpin, and its mutual support is the order”. Jane Jacobs (1961:376)

Successful projects: 'Active and Social Places'



Metro Futures: Accessible and inclusive trains for multiple generations



EPSRC Digital Economy Research Centre.
Metro Futures project 2016-18, digital engagement, reached out to 24k people to co-design new trains.
Led to the successful DfT £337m train order procurement in 2019.



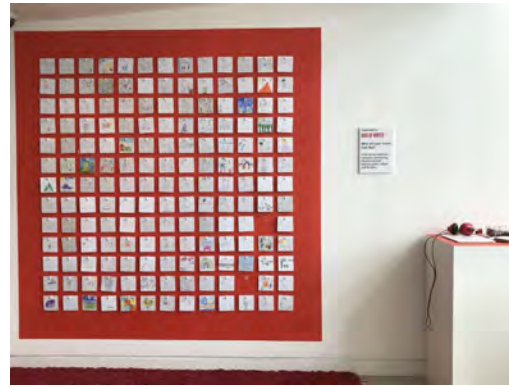
NEWCASTLE CITY FUTURES



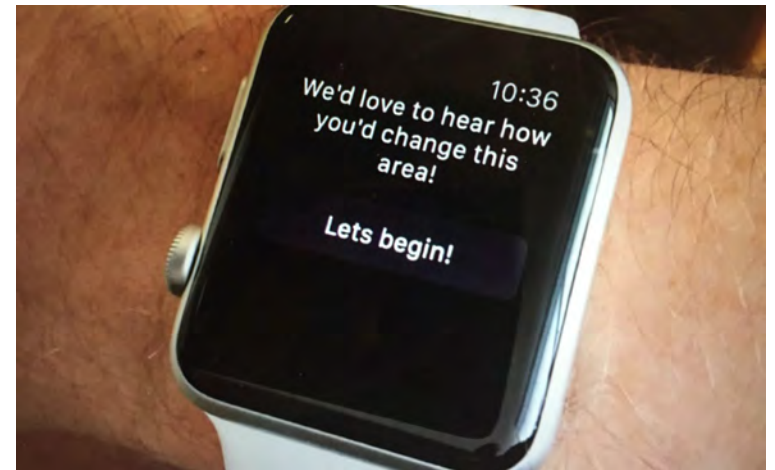
GARDINER RICHARDSON
INSPIRE BELIEF







JigsAudio: EPSRC digital project to design a new way that allows people to draw & talk about urban change



Future Homes: Digitally Enabled Sustainable Housing for the Lifecourse: 66 new homes for city



The Future High Street: Digital retailing, green infrastructure & creativity: £25m plan



NEWCASTLE
CITY FUTURES

get into
newcastle
ne1 for everyone

NEWCASTLE
NE1



Newcastle
City Council

**FAULKNERBROWNS
ARCHITECTS**

NUCASTLE: Digital skilling up of young people through sport: £12m community facility



NEWCASTLE UNITED
FOUNDATION
Building a United Future



Ryder



Newcastle
City Council



NORTH
OF TYNE
COMBINED
AUTHORITY



Last Mile: Coordinated deliveries to improve congestion & air quality



Healthy environments: Community designed pocket parks



Newcastle
City Council



NEWCASTLE
CITY FUTURES



Newcastle
University

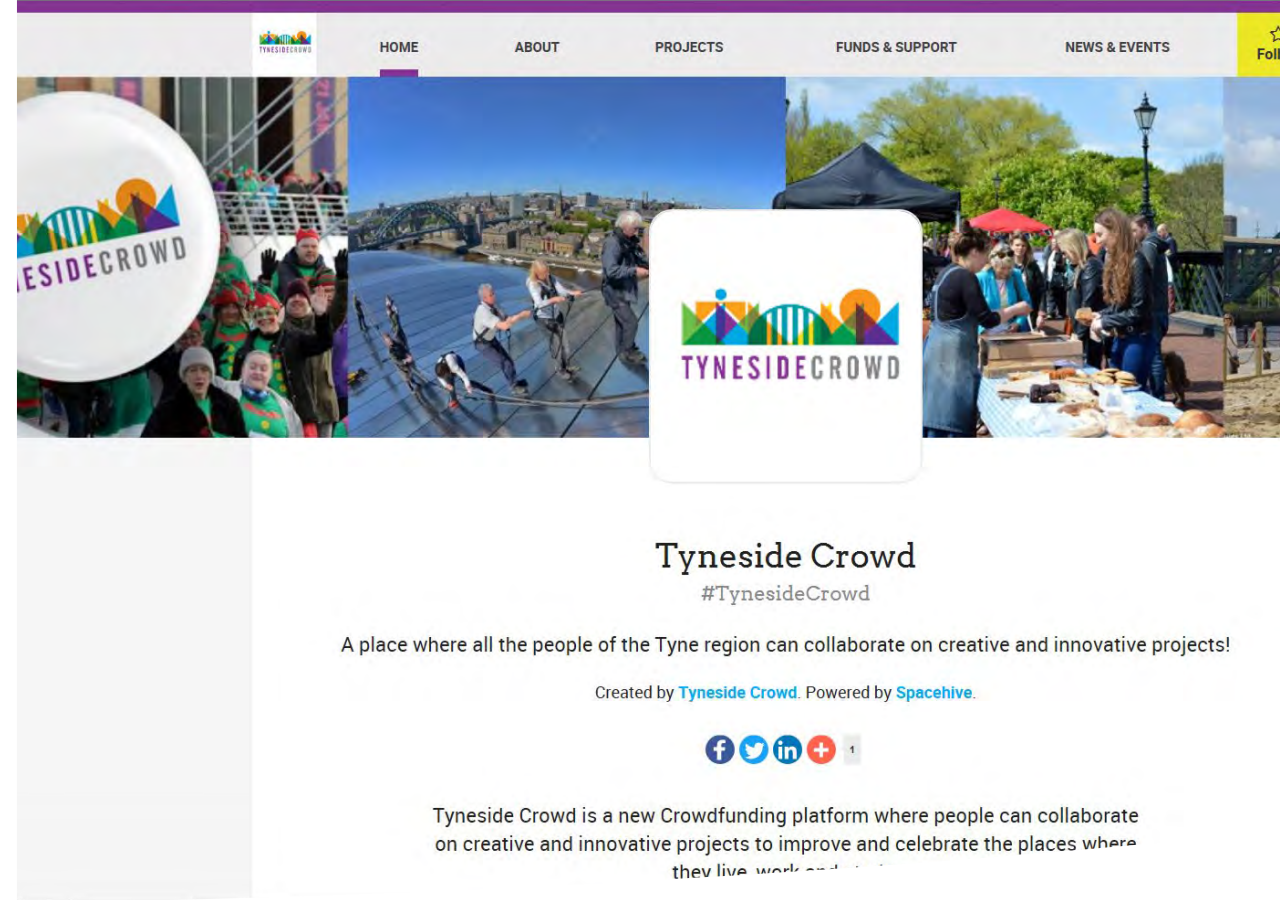


E · S · R · C
ECONOMIC
& SOCIAL
RESEARCH
COUNCIL



FAR
Centre

Changing perspectives
and shaping the future
for the people of Fenham



Tyneside Crowd: Crowdfunding platform for community-led projects

- Established a platform where local residents, charities and businesses can raise money and profile for projects with potential to unlock local authority, university and other funding schemes:
- 2018-20, 10 projects were funded, worth £100k.
- Now replaced by 'North of Tyne Crowdfunding'.

Developing Place-Based Agendas: 14 key points

- Ask first: is this something you or your employer wants or is able to do? Who can do it?
- Start with open engagement for all, not with plans or policies, across actors to develop trust
- Use creative, design and digital means to generate communication on others' terms
- Develop institutional processes to endorse the outcomes of shared engagement
- Leave your 'high and mighty' baggage at the door, develop a spirit of mutuality
- Adopt a suite of styles and methods to open up rather than close down others' ideas
- Find out what's unique and distinctive about your place, the good the bad and the ugly
- Don't do it all yourself; rely on local actors and trusted agencies
- Focus on issues and ideas that are visible and meaningful for all; they're easy early wins
- Don't be concerned about producing 'an end'; this is a continual cycle
- Resolve issues to do with regulation, legal, procurement, political buy-in, as results happen
- Expect successes and failures along the way: but have faith in an optimistic spirit of 'doing'
- See planning as proactive – it's there to make whatever you want of it – rather than reactive
- Share and celebrate outcomes and deliveries as joint efforts; this will feed back in to the place innovation cycle and encourage others to get involved, and develop transformation

Thank you

The background of the slide features a silhouette of the Angel of the North sculpture, a large winged figure standing on a hill. The sky is a vibrant mix of purple, pink, and orange, with scattered clouds. The overall mood is serene and hopeful.

www.newcastlecityfutures.org

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